

MEMORANDUM
PLACER COUNTY HEALTH AND HUMAN SERVICES
Adult System of Care

TO: Honorable Board of Supervisors
FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services
Maureen F. Bauman, Director of Adult System of Care
DATE: May 20, 2014
SUBJECT: A Proclamation Declaring May 2014 as Older Americans' Month in Placer County.

ACTION REQUESTED:

1. Approve a Proclamation declaring May 2014 as Older Americans' Month in Placer County.

BACKGROUND:

Older adults have made countless contributions and sacrifices to ensure a better life for future generations. Since 1963, communities across the country have shown their gratitude by celebrating and proclaiming Older Americans' Month each May. This proclamation recognizes older Americans for their contributions and demonstrates our County's commitment to helping them stay healthy and active.

This year's theme for Older Americans' Month is "Safe Today, Healthy Tomorrow." The theme focuses on injury prevention and safety to encourage older adults to protect themselves and remain active and independent for as long as possible.

Older adults are at a much higher risk of unintentional injury and even death than the rest of the population. Unintentional injuries to this population result in millions of medically treated injuries and more than 30,000 deaths every year. Placer County Health and Human Services, along with the Placer County Older Adult Advisory Commission and many other older adult community services providers offer services and resources to older adults year 'round. Older Americans' Month offers an opportunity for us to continue our efforts to help Placer County's senior population with information and supports to help them take control of their safety and live longer, healthier lives.

We are requesting the Placer County Board of Supervisors proclaim the month of May, 2014 as Placer County Older Americans' Month.

FISCAL IMPACT:

There is no fiscal impact as a result of this action.

Before the Board of Supervisors County of Placer, State of California

IN THE MATTER OF A PROCLAMATION declaring May 2014 as Older Americans' Month in Placer County.

The following PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held, _____.

WHEREAS, Placer County has approximately 78,000 citizens ages 60 years of age and older and estimates suggest that this population will nearly triple between 2000 and 2040; and

WHEREAS, Placer County Health and Human Services and the Older Adult Advisory Commission are committed to valuing older adults and recognizing their ongoing life achievements; and

WHEREAS, the older adults in Placer County play an important role by continuing to contribute experience, knowledge, wisdom, and accomplishments; and

WHEREAS, our older adults are active community members involved in volunteering, mentorship, arts and culture, and civic engagement; and

WHEREAS, recognizing the successes of community elders encourages their ongoing participation and further accomplishments; and

WHEREAS, our community can provide opportunities to allow older citizens to continue to flourish by:

- Emphasizing the importance of elders and their leadership by publicly recognizing their continued achievements,
- Presenting opportunities for older Americans to share their wisdom, experience, and skills,
- Recognizing older adults as a valuable asset in strengthening American communities.

NOW, THEREFORE, BE IT PROCLAIMED that the Board of Supervisors of Placer County, State of California, hereby proclaims the month of May, 2014 as Older Americans' Month. We urge every citizen to take time this month to recognize older adults and the people who serve and support them as powerful and vital citizens who greatly contribute to the community.

Jack Duran,
Supervisor District 1, 2014 Chair

Robert M. Weygandt, Supervisor District 2
Jim Holmes, Supervisor District 3
Kirk Uhler, Supervisor District 4
Jennifer Montgomery, Supervisor District 5