

M E M O R A N D U M
DEPARTMENT OF PUBLIC WORKS
County of Placer

TO: BOARD OF SUPERVISORS
DATE: March 10, 2015

FROM: ^{JKD} KEN GREHM / PETER KRAATZ

SUBJECT: **WAYFINDING SIGNAGE PILOT PROGRAM - CONSTRUCTION CONTRACT
NO. 000915**

ACTION REQUESTED / RECOMMENDATION

1. Approve the project plans and specifications for use in bidding and construction of the Wayfinding Signage Pilot Program. There is no net County cost.
2. Authorize the Chair of the Board of Supervisors to sign the title sheet of the plans.
3. Authorize the Department to advertise for bids.

BACKGROUND / SUMMARY

The Wayfinding Signage Pilot Program consists of designing, permitting, and the installation of 12 signs between the Town of Truckee and North Lake Tahoe on State Routes 89 and 267, and on State Route 28 between Lake Forest and Kings Beach.

The Wayfinding Signage Pilot Program was developed by the North Lake Tahoe Resort Association in an effort to improve navigation, accessibility, visibility, and recognition of regional public facilities.

The Wayfinding Signage Pilot Program proposes to install 63 signs of various sizes in eastern Placer County within the area of north Lake Tahoe. The proposed signs will be installed at various locations along the entire lengths of State Highways 28, 89, and 267. The wayfinding signs will provide information and direction, for visitors and residents alike, to communities, points of interest, and activities. After the pilot project is installed and evaluated, the remainder of the signs will be installed as funds become available.

ENVIRONMENTAL

This project is categorically exempt from the provisions of CEQA under the following sections: Section 15301, Existing Facilities, Class 1.

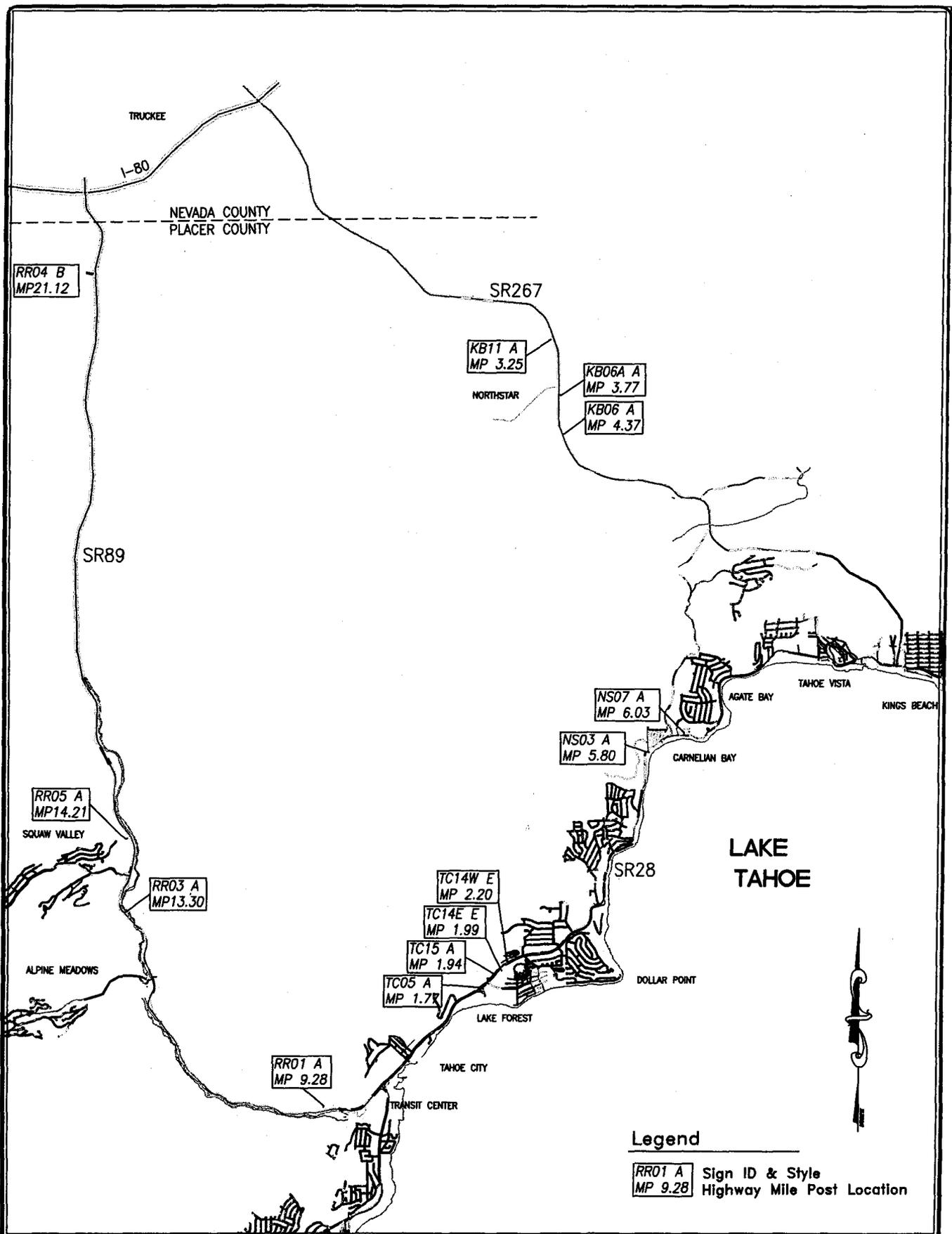
FISCAL IMPACT

The total project cost for the first 12 signs is estimated to be \$150,000 with construction costs estimated at \$120,000. A sample sign is attached for reference. The project is fully funded through Transient Occupancy Tax funds previously allocated through the North Lake Tahoe Resort Association and the County Executive Office, with final approval given by the Placer County Board of Supervisors. Funding for the construction of this project is included in the FY 2014-15 Budget.

Attachment:

Location Map
Sample Sign

Plans and specifications are on file with the Clerk of the Board's Office.

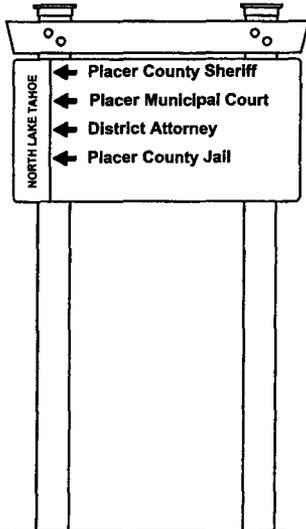


PLACER COUNTY

DEPT. OF PUBLIC WORKS - TAHOE DESIGN DIVISION
 WAYFINDING SIGNAGE PILOT PROGRAM
 IN THE LAKE TAHOE BASIN

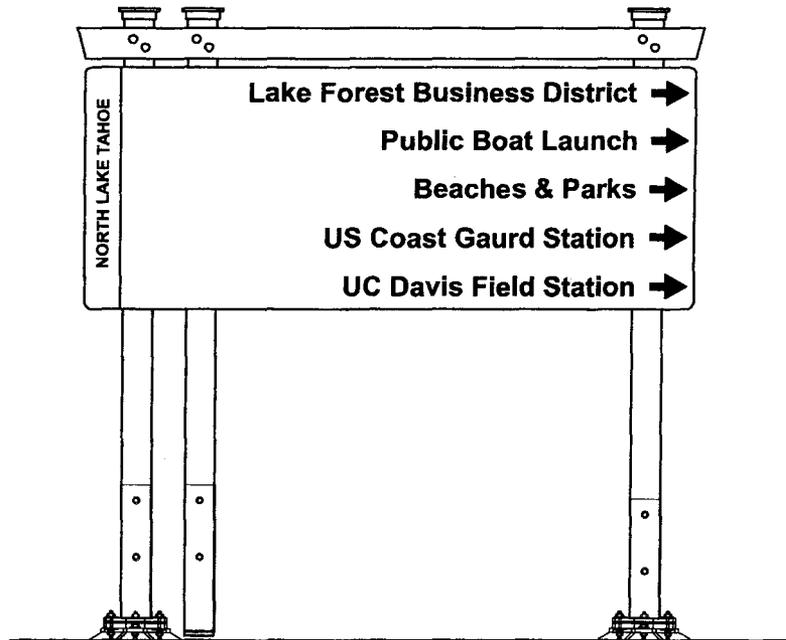


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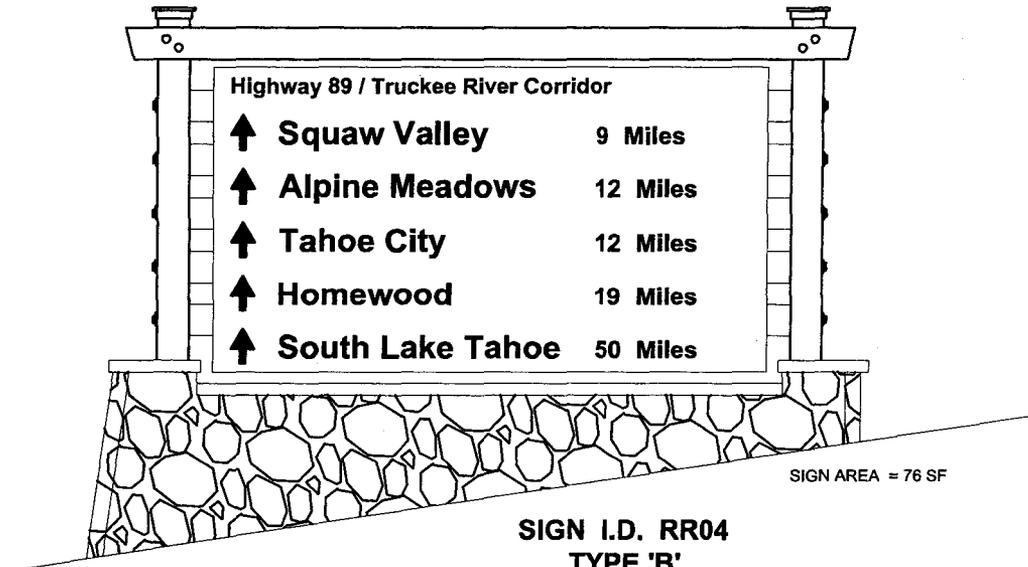
SIGN AREA = 18 SF

SIGN I.D. TC14E
TYPE 'E'
SR28 Mile Post 1.99



SIGN AREA = 66 SF

SIGN I.D. TC05
TYPE 'A'
SR28 Mile Post 1.77



SIGN AREA = 76 SF

SIGN I.D. RR04
TYPE 'B'
SR89 Mile Post 21.12

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