

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: August 18, 2015

SUBJECT: **REVENUE SHARING – Rocklin Area Chamber of Commerce** - Approve appropriation of \$600 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *22nd Annual Hot Chili & Cool Cars* event, as requested by Supervisor Weygandt (\$100) and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$600 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *22nd Annual Hot Chili & Cool Cars* event, as requested by Supervisor Weygandt (\$100) and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help fund the Rocklin Area Chamber of Commerce *22nd Annual Hot Chili & Cool Cars* event held on Saturday, September 19th. This year marks the 22nd anniversary of the annual celebration where automotive enthusiasts and chili lovers come together to enjoy a day of entertainment, activities and fun for the entire family. This event builds community support and economic development to Pacific Street and Rocklin Road. Hundreds of classic car owners and dozens of chili cooks attend this event. Thousands of people from the South Placer region also attend which supports the non-profit and small business development and marketing opportunities, in turn providing economic vitality to downtown Rocklin. The funds received will be designated toward the costs associated with putting on this event.

FISCAL IMPACT

Funding is available in the FY 2015-16 Budget (Revenue Share).



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: (916) 624-2548
 Address: 3700 Rocklin Rd. FAX: (916) 624-5743
Rocklin, CA 95677 Email: tiffany@rocklinchamber.com
 Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:

Hot Chili & Cool Cars attracts 12,000-14,000 to downtown Rocklin. This family-friendly event is FREE to the public to attend. Over 150 local businesses will be on site promoting business in Rocklin & South Placer County. A portion of the proceeds will be donated to the Matthew Redding Foundation.

Briefly describe how funding will be utilized by listing what items will be purchased:

Funds will be used to pay for food & supplies for our 150+ volunteers.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

2013 - \$1,000 2014 - \$1,000

I swear under penalty of perjury that the information supplied herein is true and correct

Tiffany Neilson
 APPLICANT'S NAME

Tiffany Neilson
 APPLICANT'S SIGNATURE

7/27/15
 DATE

Office Use Only

Date Application rec'd 7/27/2015

If recommended for approval; BOS mtg date: _____

Date Posted to Website _____

Amount received _____

Date Removed from Web _____

Date funding check mailed _____

Previous contributions: _____

08/10/2015