

**MEMORANDUM
PLACER COUNTY HEALTH AND HUMAN SERVICES
Adult System of Care**

TO: Honorable Board of Supervisors

FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services
Robert L. Oldham, M.D., M.S.H.A., Health Officer/ Director of Public Health Division

DATE: September 15, 2015

SUBJECT: A Proclamation Declaring September 2015 as Prostate Cancer Awareness Month

ACTION REQUESTED:

1. Adopt a Proclamation to promote prostate cancer awareness by proclaiming September 2015 as Prostate Cancer Awareness Month in Placer County.

BACKGROUND:

Prostate cancer is the most frequently diagnosed cancer in men aside from skin cancer, and it is estimated 1 in 7 men will develop this disease in their lifetime. The American Cancer Society estimates there will be 220,800 new cases of prostate cancer in the USA in 2015, resulting in an estimated 27,540 deaths. It is estimated 21,060 men in California will be diagnosed with prostate cancer this year and it is estimated 3,180 California men will die from this disease. African American men have the highest prostate cancer incidence rates in the world and their prostate cancer death rate in the USA is more than twice that of any other ethnic group of men.

Early prostate cancer usually has no symptoms and studies suggest strong familial predisposition may be responsible for 5% to 10% of the disease cases. Recent studies suggest that a diet high in processed meat or dairy foods may be a risk factor, and obesity appears to increase risk of aggressive prostate cancer. The survival rate approaches 100% when prostate cancer is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body.

Treatment options for prostate cancer vary depending on a man's age, stage and grade of his cancer, as well as his other existing medical conditions. The American Cancer Society recommends that men should have an opportunity to make an informed decision about whether to be tested for prostate cancer based on their personal values and preferences. Placer County joins communities across our nation to increase the awareness about the importance for men to make an informed decision with their health care provider about early detection and testing for prostate cancer.

FISCAL IMPACT:

There is no fiscal impact as a result of this action.

ATTACHMENTS:

Proclamation

**IN THE MATTER OF A PROCLAMATION RECOGNIZING SEPTEMBER 2015
AS "PROSTATE CANCER AWARENESS MONTH" IN PLACER COUNTY**

WHEREAS, prostate cancer is the most frequently diagnosed cancer in men aside from skin cancer, and it is estimated 1 in 7 men will develop this disease in their lifetime; and

WHEREAS, the American Cancer Society estimates there will be 220,800 new cases of prostate cancer in the USA in 2015, resulting in an estimated 27,540 deaths; and

WHEREAS, it is estimated 21,060 men in California will be diagnosed with prostate cancer this year and it is estimated 3,180 California men will die from this disease; and

WHEREAS, African American men have the highest prostate cancer incidence rates in the world and their prostate cancer death rate in the USA is more than twice that of any other ethnic group of men; and

WHEREAS, early prostate cancer usually has no symptoms and studies suggest strong familial predisposition may be responsible for 5% to 10% of the disease cases; and

WHEREAS, recent studies suggest that a diet high in processed meat or dairy foods may be a risk factor, and obesity appears to increase risk of aggressive prostate cancer; and

WHEREAS, the survival rate approaches 100% when prostate cancer is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body; and

WHEREAS, treatment options for prostate cancer vary depending on a man's age, stage and grade of his cancer, as well as his other existing medical conditions; and

WHEREAS, the American Cancer Society recommends that men should have an opportunity to make an informed decision about whether to be tested for prostate cancer based on their personal values and preferences, and

WHEREAS, Placer County joins communities across our nation to increase the awareness about the importance for men to make an informed decision with their health care provider about early detection and testing for prostate cancer.

NOW, THEREFORE, BE IT PROCLAIMED that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer at a regular meeting held, September 15, 2015, on behalf of the citizens of Placer County, proclaiming the month of September 2015 Prostate Cancer Awareness Month.

Kirk Uhler,
Supervisor District 4, 2015 Chair

Jack Duran, Supervisor District 1
Robert M. Weygandt, Supervisor District 2
Jim Holmes, Supervisor District 3
Jennifer Montgomery, Supervisor District 5