

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3, Robert Weygandt, Supervisor District 2 and Kirk Uhler, Supervisor District 4

DATE: September 15, 2015

SUBJECT: REVENUE SHARING – **KidsFirst** - Approve appropriation of \$850 in Revenue Sharing monies to KidsFirst for its *Denim & Diamonds, Kickin' it Up for Kids* event to benefit child abuse prevention programs, as requested by Supervisor Holmes (\$250), Supervisor Weygandt (\$100), and Supervisor Uhler (\$500).

ACTION REQUESTED

Approve appropriation of \$850 in Revenue Sharing monies to KidsFirst for its *Denim & Diamonds, Kickin' it Up for Kids* event to benefit child abuse prevention programs, as requested by Supervisor Holmes (\$250), Supervisor Weygandt (\$100), and Supervisor Uhler (\$500).

BACKGROUND/COMMUNITY BENEFITS:

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations for the KidsFirst *Denim & Diamonds, Kickin' it Up for Kids* event on October 28th. Since its inception in 1989, KidsFirst has provided child abuse prevention services to more than fifty thousand children. KidsFirst is dedicated to helping parents with difficult life situations before circumstances become overwhelming and a child is hurt. With a focus on promoting the health and well-being of children, KidsFirst provides services to families and communities such as: health insurance enrollment assistance, coaching and support for parents, therapeutic services for children and grown-ups, youth activities, family events, information, and referrals to countless community resources. The funds received will be used to promote programs and services for child abuse such as therapy and case management support, outreach materials for raising awareness, and to give access to services for those who may not be able to access the services themselves.

FISCAL IMPACT

Funding is available in the FY2015-16 Budget (Revenue Sharing).



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: KidsFirst Telephone: (916) 774-6802
 Address: 124 Main Street FAX: (916) 774-2685
Roseville CA 95678 Email: _____
 Website: www.KidsFirst Now.org
www.KidsFirst Now.org

Briefly describe the community benefit the organization, event, program or project provides:
KidsFirst, Placer County Child Abuse Prevention Council, provides evidenced-based services that strengthen & support children & families, providing child abuse prevention & early intervention so that all children are safe & healthy; help children thrive; families thrive, giving back to their communities. We provide hope & healing at no cost. 2014/15 nearly 3,800 children & 2,800 families were served. Our Denim & Diamonds event provides opportunities to build awareness and partner with us to deliver our services to the public.

Briefly describe how funding will be utilized by listing what items will be purchased:
Funds will be used to promote our programs and services through child abuse services such as therapy and case management support, outreach materials to raise awareness and access to services for those who cannot otherwise access services, brochures and supplies. Funds could support volunteer coordination and materials so that we provide our services more efficiently by using a robust volunteer program and nutrition and supplies to support for our Leadership Enrichment Activities Programs serving school age up to 17, as well as nutrition and supplies for child care in support of our 19 parenting classes scheduled this year.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

- 2015, Blue Tie Affair \$750
- 2014, Blue Tie Affair \$1,250
- 2013, Denim & Diamonds \$750
- 2013, KidsFirst Awards Luncheon \$250
- See attached

I swear under penalty of perjury that the information supplied herein is true and correct

Barbara Besana Barbara Besana 08/20/2015
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

Office Use Only

Date Request rec'd 8/24/2015 If recommended for approval; BOS mtg date: _____
 Date Application rec'd _____ Amount received _____
 Amount Requested _____ Date funding check mailed _____
 Previous contributions: _____

9/07/2015