



EST. 1851

# PLACER COUNTY SHERIFF CORONER-MARSHAL

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**EDWARD N. BONNER**  
SHERIFF-CORONER-MARSHAL

**DEVON BELL**  
UNDERSHERIFF

**To:** The Honorable Board of Supervisors  
**From:** Edward N. Bonner, Sheriff-Coroner-Marshal  
**Date:** October 20, 2015  
**Subject:** Emergency Notification Services Agreement - Everbridge

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### **Action Requested**

Approve an Agreement with Everbridge of Glendale, CA for Emergency Notification Services (ENS), in the amount of \$171,160, for the period of September 24, 2015 to December 31, 2018, and authorize the Purchasing Manager to execute the agreement. First year funding is provided by Department of Homeland Security (DHS) Grant Program funds with no net County cost; second and third year funding anticipated to be provided by DHS.

### **Background**

On August 26, 2014, your Board approved a one-year agreement with Everbridge in the amount of \$52,279 to provide ENS. The service continues to be in the best interest of the Sheriff's Office, and we are requesting to continue the service through December 31, 2018. The ENS system is used to notify residents of mandatory evacuations, criminal activity, missing persons information, and events impacting traffic. The system is also used to quickly notify specialized public safety teams such as Dive Team, Hostage Negotiation Team, Major Accident Investigation Team, and the Special Enforcement Team.

In the past year, the Sheriff's Office has activated the system 25 times for public safety notifications to the community, including: evacuations due to wildfires, shelters in place due to gas leaks, active shooters, poor air quality/heavy smoke, and notification of at-risk missing persons. The ENS system is also utilized by Roseville, Rocklin, Lincoln and Auburn Police Departments within their jurisdictions. In addition, Placer County OES and the Sheriff's Office are currently developing a template to provide early warning to residents of known flood areas within Placer County should the need arise. Continued use of the ENS system is a valuable tool in maintaining public safety within Placer County.

### **Fiscal Impact**

First year funding will be provided by DHS funds, and is included in the Sheriff's Office FY 2015-16 Final Budget. Second and third year funding anticipated to be provided by DHS. There is no additional impact to the General Fund.



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www.everbridge.com

**QUOTATION**

Quote Number: 00018555

**Confidential**

1 of 2

**Prepared for:** Paul Troxel  
County of Placer, CA,  
CA  
(530) 886-5350  
ptroxel@placer.ca.gov

**Quotation Date:** September 24, 2015  
**Quote Expiration Date:** October 24, 2015  
**Rep:** Jaclyn Slattery  
jaclyn.slattery@everbridgemail.com

**Contract Summary Information**

**Contract Period:** Other - See Notes  
**Contract Start Date:** September 24, 2015  
**Contract End Date:** December 31, 2018

**MN Households up to:** 163,400

**ANNUAL SUBSCRIPTION - See attached Product Inclusion Sheet/s for product details.**

<u>Service</u>	<u>Fee Type</u>	<u>Qty</u>	<u>Unit Price</u>	<u>Total Price</u>
Everbridge Mass Notification (MN) with Unlimited Domestic Minutes	Recurring	1	\$52,279.00	\$52,279.00
Everbridge Mass Notification (MN) with Unlimited Domestic Minutes	One-Time	1	\$52,279.00	\$52,279.00
Annual Subscription Prorated Deduction Amount	One-Time	1	(\$37,956.00)	(\$37,956.00)
Everbridge IPAWS/WEA Notification	Recurring	1	\$0.00	\$0.00

**PREMIUM FEATURES / USAGE**

<u>Service</u>	<u>Fee Type</u>	<u>Qty</u>	<u>Unit Price</u>	<u>Total Price</u>
Everbridge Mass Notification Additional Organization	Recurring	1	\$0.00	\$0.00



## Everbridge Mass Notification

Everbridge Mass Notification allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options. Below is a list of key system inclusions with your new Everbridge Mass Notification system.

### Usage

Unlimited Domestic Emergency Alerts and Testing Messages

Unlimited Domestic Non-Emergency Alerts Messaging

\*Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

### Core Platform Access

Unlimited Administrators for web-based portal to initiate messages, reporting, and administration

Unlimited Administrators for ContactBridge Application (iOS, Android) and Mobile Optimized Notification Site (for Blackberry, Windows 10, etc.)

Two (2) Organization with unlimited nested static and dynamic groups

Access to Everbridge Elastic Infrastructure for message delivery

Custom branded community opt-in portal with custom fields and opt-in subscriptions

Flexible role-based access controls to manage user permissions

Access to Real-Time Dashboard, Notifications Library, Everbridge Universe, and Custom Reporting

### Key Notification Features

Integrated GIS/Map-based, rule-based, group-based, or individual contact selection

Ability to send standard, polling, or on-the-fly 'One-Touch' Conference Call messages

One-screen broadcast creation workflow to speed message creation and reduce human error

Everbridge Network to access situational intelligence & notifications shared by other public and private groups

Publish notifications directly to Websites and services that support API access via HTTPS using 'Web Posting'

Contact filtering based on custom criteria

Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)

Automatic address geo-coding for contacts

Organization specific customizable caller ID, greetings, and broadcast settings

SMPP based SMS text messaging

Multi-language Text to Speech Engine and Custom Voice Recording

Real-time reporting for improved situational awareness and easier after action analysis

5 Live Operator Message Initiations per year

Interactive Dashboard for Organizational Activity Summary

Unlimited Notification Templates

Self-service Single Contact Record Adjustments

Self-service Contact Import via CSV Upload

Bulk Contact Management Automation via Secure FTP

### Set-up, Implementation & Support

Up to 10 total hours of a dedicated Implementation Specialist during a Standard Implementation

Self Service Administrative Set-up, Configuration and Default Preferences

Initial Member Data Upload and Test Broadcast Support

Unlimited Access to Everbridge University classes

24x7 Customer Support (phone, web, email)

Global Support/Operations Centers for Redundant Live Support

Dedicated Account Manager