MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Ivaldi, Chief of Staff

DATE: February 09, 2016

SUBJECT: COMMITTEES AND COMMISSIONS – North Lake Tahoe Resort Association - Approve the reappointment of Sue Busby to a one year term expiring January 31, 2017.

ACTION REQUESTED

Approve the reappointment of Sue Busby to a one year term expiring January 31, 2017.

BACKGROUND

The purpose of the North Lake Tahoe Resort Association (NLTRA) is to promote, enhance, reinvigorate, coordinate and direct tourism for the economic betterment of the North Lake Tahoe Region. The NLTRA is a nonprofit public-benefit corporation, established under the laws of the State of California and registered to do business in the State of Nevada. The NLTRA is the umbrella organization for the Tahoe North Visitors and Convention Bureau and the North Lake Tahoe Chamber of Commerce. The association was formed in July 1996 when the preceding organizations merged. The intent of the merger was to create an organization that would market and promote the area, while devoting time, energy and resources to improving the region's infrastructure.

FISCAL IMPACT

None