



MEMORANDUM
BOARD OF SUPERVISORS
County of Placer

TO: Honorable Board of Supervisors **DATE:** April 05, 2016
FROM: Robert Weygandt, District 2 and Jim Holmes, Supervisor District 3
SUBJECT: REVENUE SHARING – Placer County Museums Docent Guild | Funding to promote the community to come out and visit Placer County museums

ACTION REQUESTED

Approve appropriation of \$350 in Revenue Sharing monies as requested by Supervisor Weygandt (\$100) and Supervisor Holmes (\$250) to promote the community to come out and visit Placer County museums.

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Placer County Museum Docent Guild consists of volunteers and docents who invest their time and talents promoting the county's heritage through the various museums in Placer County. Each year the guild encourages the community to visit 19 museums by organizing what has come to be known as *The Heritage Trail*. The museums are located from Lincoln to Tahoe City. This will be their 7th year to organize this event. In years past, more than 4,000 people visited the participating museums through this two-day event. The museums showcase the unique history, heritage, and environment of Placer County. Visitors come from all over the region and learn history about this area. The funds received will be used for promotional items such as postcards, signs and banners and newspaper and radio advertisements to encourage the community to come out and visit the museums.

FISCAL IMPACT

Funding is available in the FY 2015-16 Budget (Revenue Sharing).

ATTACHMENTS

Revenue Sharing application received on 03/20/2016



Please attach your letter of request to this application

Revenue Sharing Funds

Application for funding
Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization:	<u>Placer County Museums Docent Guild</u>		(530) 637-4779
Address:	<u>101 Maple Street</u>	FAX:	<u>()</u>
	<u>Auburn CA 95603</u>	Email:	<u>jjager@usamedia.tv</u>
Website:	<u>Placer.ca.gov/museums</u>		

Briefly describe the community benefit the organization, event, program or project provides: Event Name- Heritage Trail 2016
The Heritage Trail will be a summer-long event in 2016 with small clusters of museums selecting their day for free admission and special activities. The 21 museums will showcase the unique history, heritage and environment of Placer County. This is the ninth year. Last year we counted 4603 visitations. All tours and activities are led by volunteers.

Briefly describe how funding will be utilized by listing what items will be purchased:

Printing and layout of Trail Guide, postcards, signs and banners. We will also purchase radio, newspaper and magazine promotion. This event is possible because of the dedicated docents and volunteers of Placer County. We appreciate your past support.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:
2015 \$700; 2014 \$500; 2013 \$250; 2012 \$450; 2011 \$200; 2010 \$300; 2009 \$300

I swear under penalty of perjury that the information supplied herein is true and correct

<u>Jill Hunter</u>	<u>Jill Hunter</u>	<u>2/29/16</u>
APPLICANT'S NAME	APPLICANT'S SIGNATURE	DATE

Office Use Only

Date Application rec'd <u>03/02/16</u>	If recommended for approval; BOS mtg date: _____
Date Posted to Website _____	Amount received _____
Date Removed from Web _____	Date funding check mailed _____

Previous contributions:

03/16/2016