



MEMORANDUM
BOARD OF SUPERVISORS
County of Placer

TO: Board of Supervisors **DATE:** April 19, 2016
FROM: Jennifer Montgomery, Supervisor District 5
SUBJECT: Proclamation recognizing April 2016 as "Sexual Assault Awareness Month" and April 27, 2016 as "Denim Day" in Placer County

ACTION REQUESTED

Approve a Proclamation recognizing April 2016 as "Sexual Assault Awareness Month" and April 27, 2016 as "Denim Day" in Placer County

BACKGROUND

The United States Government has declared April as "Sexual Assault Awareness Month" and Peace Over Violence has declared April 27, 2016 as "Denim Day." Both events are intended to draw attention to the fact that rape and sexual assault remains a serious issue in our society. Harmful attitudes about any sexual assault allow these crimes to persist and allow victim/survivors to be re-victimized.

"Sexual Assault Awareness Month" and "Denim Day" were also instituted to call attention to misconceptions and misinformation about rape and sexual assault, and the problem that many in society remain disturbingly uninformed with respect to issues of assault and forcible rape. Every two minutes, someone in America is sexually assaulted. Approximately 1-in-6 women are raped during their lifetime and youths under 18 years old account for about 44% of all reported assaults.

With proper education on the matter, there is compelling evidence that we can be successful in reducing incidents of this alarming and psychologically damaging crime.

FISCAL IMPACT

None

ATTACHMENTS

Proclamation

PROCLAMATION

IN THE MATTER OF A PROCLAMATION RECOGNIZING APRIL 2016 AS “SEXUAL ASSAULT AWARENESS MONTH” AND APRIL 27, 2016 AS “DENIM DAY” IN PLACER COUNTY

WHEREAS, the United States Government has declared April as “Sexual Assault Awareness Month” and Peace Over Violence has declared April 27, 2016 as “Denim Day”; and

WHEREAS, both events are intended to draw attention to the fact that rape and sexual assault remains a serious issue in our society; and

WHEREAS, harmful attitudes about any sexual assault allow these crimes to persist and allow victim/survivors to be re-victimized; and

WHEREAS, “Sexual Assault Awareness Month” and “Denim Day” were also instituted to call attention to misconceptions and misinformation about rape and sexual assault, and the problem that many in society remain disturbingly uninformed with respect to issues of assault and forcible rape; and

WHEREAS, every two minutes, someone in America is sexually assaulted. Approximately 1-in-6 women are sexually assaulted during their lifetime and youths under 18 years old account for about 44% of all reported assaults; and

WHEREAS, with proper education on the matter, there is compelling evidence that we can be successful in reducing incidents of this alarming and psychologically damaging crime; and

WHEREAS, the Placer County Supervisors strongly support the efforts of Peace Over Violence and Soroptimist International of the American River to educate persons in our community about the true impact of any sexual assault in Placer County and Northern California.

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held, April 19, 2016, proclaiming the month of April 2016 as “Sexual Assault Awareness Month” and designates April 27, 2016 as “Denim Day” and urges everyone to wear jeans on April 27, 2016.

Robert M. Weygandt, Supervisor, District 2
Chairman 2016

Jack Duran, Supervisor, District 1
Jim Holmes, Supervisor, District 3
Kirk Uhler, Supervisor, District 4
Jennifer Montgomery, Supervisor, District 5