



MEMORANDUM
COUNTY EXECUTIVE OFFICE
ADMINISTRATION
County of Placer

TO: Honorable Board of Supervisors
FROM: David Boesch, County Executive Officer
By: Jennifer Merchant, Deputy County Executive Officer
DATE: July 26, 2015
SUBJECT: North Lake Tahoe Resort Association Capital Project Recommendation of the Kings Beach Pier Concept Planning Project, totaling \$69,575.

ACTION REQUESTED

Approve a proposed North Lake Tahoe Resort Association infrastructure account expenditure of \$69,575 for the Kings Beach Public Pier Concept Planning Project funded by the Lake Tahoe Tourism and Promotions Fund and at no net county cost.

BACKGROUND

Placer County has entered into an annual agreement with the North Lake Tahoe Resort Association (NLTRA) to provide transportation and infrastructure project development and tourism marketing and visitor information services. The agreement is funded with general fund Transient Occupancy Tax dollars and requires Board of Supervisor approval prior to expenditure from the infrastructure portion of the agreement budget.

NLTRA's Infrastructure Committee and Board of Directors have voted to recommend that the County Executive Office carry forward an increase to the Kings Beach Public Pier Concept Planning Project by \$69,575 for an agreement total of \$94,575. The total project cost is \$310,000 with a majority of funds provided by lead agency California Tahoe Conservancy, and the California State Parks. \$25,000 for this project was recommended by the NLTRA's Board of Directors and approved by your Board on October 21, 2014. This funding request is to expand the original scope of work and budget.

The existing Kings Beach Pier does not provide consistent access to Lake Tahoe on a year to year basis due to the shallow shoreline topography. Once replaced, the pier will improve human powered and motorized access, and address impacts to biological resources. The environmental evaluation process for the Kings Beach Pier Project began in December, 2015, with the public scoping process. There were two pier rebuild location alternatives (the Central Pier and East Pier) presented for public consideration. Several substantive comments concerning the potential for a third alternative location, near the Kings Beach Events Center on the western side of the property, were received. The additional funds will expand the environmental review to consider the third pier location alternative as requested by the public. This location alternative will also support economic development initiatives in Kings Beach.

FISCAL IMPACT

The funding described above would come from Transient Occupancy Tax funds generated in the North Lake Tahoe area and currently held in the County Treasury for the purpose of capital project implementation in eastern Placer County. There are sufficient funds available within this fund to cover the amount of the requested expenditure approval.