



**MEMORANDUM
HEALTH AND HUMAN SERVICES
HUMAN SERVICES
County of Placer**

TO: Board of Supervisors

DATE: August 23, 2016

FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services

SUBJECT: Proclamation declaring September 2016 as "Hunger Action Month"

ACTION REQUESTED

Approve a Proclamation declaring September 2016 as "Hunger Action Month" in Placer County.

BACKGROUND

Food insecurity represents individuals who must make difficult choices of whether to buy healthy food or pay for rent or utilities. Insecurity is known to take a toll on communities from children to older adults. In California it is estimated that up to 13.9 percent of the population face food insecurity.

While Placer County staff and community based partners like the Placer Food Bank work diligently to reduce hunger in our community, around 45,000 individuals, representing 12.6 percent of County residents, remain food insecure (Data is from in Feeding America's Mind the Meal Gap report of 2016 which uses data from 2014).

For this reason, it is important to raise awareness of hunger in our community so that citizens and businesses work together to reduce hunger. Food banks and numerous hunger relief organizations plan to host events throughout the month of September to bring awareness to this issue and encourage community involvement.

To further this effort, we are requesting the Placer County Board of Supervisors declare the month of September 2016, as "Hunger Action Month" in Placer County.

FISCAL IMPACT

This action has no fiscal impact to the County General Fund.

ATTACHMENTS

Proclamation

**IN THE MATTER OF A PROCLAMATION RECOGNIZING
SEPTEMBER, 2016 AS HUNGER ACTION MONTH IN PLACER
COUNTY**

WHEREAS, Feeding America has designated the month of September as Hunger Action Month; and

WHEREAS, hunger and poverty are issues of grave concern in the United States, the State of California, and Placer County; and

WHEREAS, the Feeding America “Map the Meal Gap of 2016” report has identified more than 45,000 (12.6%) individuals in Placer County as food insecure individuals (based on 2014 data); and

WHEREAS, food insecurity represents individuals who must make difficult choices of whether to buy healthy food or pay for rent or utilities; and

WHEREAS, Placer County is committed to raising awareness of hunger needs so that citizens, businesses, and Placer County can work together to reduce hunger; and

WHEREAS, Placer County deems it beneficial to support all efforts to educate citizens in nutrition and to encourage healthier eating, and

WHEREAS, Placer County recognizes the efforts of the Placer Food Bank, and the numerous hunger relief organizations throughout the County who are dedicated to providing nutritious food to families in need; and

WHEREAS, food banks and food closets across the country will host events and activities throughout the month of September to bring awareness and attention to the issue of hunger and encourage the involvement of our community to help solve hunger.

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held, August 23, 2016, proclaiming the month of September, 2016 as Hunger Action Month.

Robert M. Weygandt, Supervisor, District 2
Chairman 2016

Jack Duran, Supervisor, District 1
Jim Holmes, Supervisor, District 3
Kirk Uhler, Supervisor, District 4
Jennifer Montgomery, Supervisor, District 5