



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH
County of Placer

TO: Board of Supervisors

DATE: September 13, 2016

FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services

SUBJECT: Childhood Cancer Awareness Month

ACTION REQUESTED

Approve a Proclamation designating September 2016 as "Childhood Cancer Awareness Month" in Placer County.

BACKGROUND

The American Cancer Fund for Children and Kids Cancer Connection reports that cancer is the leading cause of death by disease among U.S. children between infancy and age 15. This tragic disease is detected in nearly 15,000 of our country's young people each and every year. One in five of our nation's children lose his or her battle with cancer. Many infants, children and teens will suffer from long-term effects of comprehensive treatment, including secondary cancers.

Founded over twenty years ago by Steven Firestein, a member of the philanthropic Max Factor cosmetics family, the American Cancer Fund for Children, Inc. and Kids Cancer Connection, Inc. are dedicated to helping these children and their families. The American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Lucile Packard Children's Hospital at Stanford in Palo Alto, UCSF Benioff Children's Hospital, Kaiser Permanente Medical Center, as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families.

The American Cancer Fund for Children and Kids Cancer Connection also sponsor Courageous Kid Recognition Awards, family sailing, community get well cards and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

FISCAL IMPACT

There is no fiscal impact as a result of this action.

ATTACHMENTS

Proclamation

**IN THE MATTER OF A PROCLAMATION DESIGNATING SEPTEMBER, 2016 AS
CHILDHOOD CANCER AWARENESS MONTH**

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection reports that cancer is the leading cause of death by disease among U.S. children between infancy and age 15. This tragic disease is detected in nearly 15,000 of our country's young people each and every year; and

WHEREAS, one in five of our nation's children loses his or her battle with cancer. Many infants, children and teens will suffer from long-term effects of comprehensive treatment, including secondary cancers; and

WHEREAS, founded over twenty years ago by Steven Firestein, a member of the philanthropic Max Factor cosmetics family, the American Cancer Fund for Children, Inc. and Kids Cancer Connection, Inc. are dedicated to helping these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection provide a variety of vital patient psychosocial services to children undergoing cancer treatment at Lucile Packard Children's Hospital at Stanford in Palo Alto, UCSF Benioff Children's Hospital, Kaiser Permanente Medical Center, as well as participating hospitals throughout the country, thereby enhancing the quality of life for these children and their families; and

WHEREAS, the American Cancer Fund for Children and Kids Cancer Connection also sponsor Courageous Kid Recognition Awards, family sailing, community get well cards and hospital celebrations in honor of a child's determination and bravery to fight the battle against childhood cancer.

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held September 13, 2016 , to hereby proclaim September 2016 as "Childhood Cancer Awareness Month" in Placer County.

Robert M. Weygandt, Supervisor, District 2
Chairman 2016

Jack Duran, Supervisor, District 1
Jim Holmes, Supervisor, District 3
Kirk Uhler, Supervisor, District 4
Jennifer Montgomery, Supervisor, District 5