



MEMORANDUM
HEALTH AND HUMAN SERVICES
PUBLIC HEALTH
County of Placer

TO: Board of Supervisors

DATE: September 13, 2016

FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services

SUBJECT: Prostate Cancer Awareness Month

ACTION REQUESTED

Approve a Proclamation designating September 2016 as "Prostate Cancer Awareness Month" in Placer County.

BACKGROUND

Prostate cancer is the most frequently diagnosed cancer in men aside from skin cancer, and it is estimated 1 in 7 men will develop this disease in their lifetime. The American Cancer Society estimates there will be 180,890 new cases of prostate cancer in the USA in 2016, resulting in an estimated 26,120 deaths. It is estimated 17,240 men in California will be diagnosed with prostate cancer this year and it is estimated 3,050 California men will die from this disease.

Early prostate cancer usually has no symptoms and studies suggest strong familial predisposition may be responsible for 5% to 10% of the disease cases. Advanced prostate cancer commonly spreads to the bones, which can cause pain in the hips, spine, ribs, or other areas in the body. The survival rate approaches 100% when prostate cancer is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body. Treatment options for prostate cancer vary depending on a man's age, stage and grade of his cancer, as well as his other existing medical conditions. The American Cancer Society recommends that men should have an opportunity to make an informed decision about whether to be tested for prostate cancer based on their personal values and preferences.

By raising awareness about prostate cancer in Placer County we hope to improve rates of prostate cancer detection, particularly at earlier stages when there may be more treatment options.

FISCAL IMPACT

There is no fiscal impact as a result of this action.

ATTACHMENTS

Proclamation

**IN THE MATTER OF A PROCLAMATION RECOGNIZING SEPTEMBER, 2016, AS,
"PROSTATE CANCER AWARENESS MONTH."**

WHEREAS, prostate cancer is the most frequently diagnosed cancer in men aside from skin cancer, and it is estimated 1 in 7 men will develop this disease in their lifetime; and

WHEREAS, the American Cancer Society estimates there will be 180,890 new cases of prostate cancer in the USA in 2016, resulting in an estimated 26,120 deaths; and

WHEREAS, it is estimated 17,240 men in California will be diagnosed with prostate cancer this year and it is estimated 3,050 California men will die from this disease; and

WHEREAS, African American men have the highest prostate cancer incidence rates in the world and their prostate cancer death rate in the USA is more than twice that of any other ethnic group of men; and

WHEREAS, early prostate cancer usually has no symptoms and studies suggest strong familial predisposition may be responsible for 5% to 10% of the disease cases; and

WHEREAS, advanced prostate cancer commonly spreads to the bones, which can cause pain in the hips, spine, ribs, or other areas in the body, and

WHEREAS, the survival rate approaches 100% when prostate cancer is diagnosed and treated early, but drops to 28% when it spreads to the other parts of the body; and

WHEREAS, treatment options for prostate cancer vary depending on a man's age, stage and grade of his cancer, as well as his other existing medical conditions; and

WHEREAS, the American Cancer Society recommends that men should have an opportunity to make an informed decision about whether to be tested for prostate cancer based on their personal values and preferences, and

WHEREAS, the Placer County Board of Supervisors joins communities across our nation to increase the awareness about the importance for men to make an informed decision with their health care provider about early detection and testing for prostate cancer; and

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held, September 13, 2016, proclaiming the month of September, 2016 as "Prostate Cancer Awareness Month" in Placer County.

Robert M. Weygandt, Supervisor, District 2
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Jack Duran, Supervisor, District 1
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Jennifer Montgomery, Supervisor, District 5