



MEMORANDUM
HEALTH AND HUMAN SERVICES
ADULT SYSTEM OF CARE
County of Placer

TO: Board of Supervisors

DATE: October 11, 2016

FROM: Jeffrey S. Brown, M.P.H., M.S.W., Director of Health and Human Services

SUBJECT: Domestic Violence Awareness Month

ACTION REQUESTED

Approve a Proclamation declaring October 2016 as "Domestic Violence Awareness Month" and October 20th as "Go Purple, Wear Purple Day" in Placer County.

BACKGROUND

The prevalence of domestic violence is not confined to any specific group, sub-group or population, but occurs regardless of economic, racial, gender, educational, religious, or societal barriers, and is sustained by lack of preventive measures and societal indifference. 1 in every 3 teenagers, 1 in every 4 women, and 1 in every 6 men will experience domestic violence in their lifetime. These national statistics serve to inform our understanding that we all know somebody who is affected by this issue.

Local programs, state coalitions, national organizations, and other agencies nationwide are committed to increasing public awareness of domestic violence and its prevalence, and to eliminating it through prevention and education. Here in Placer County many partnerships and collaborations work in conjunction with Stand Up Placer to address this issue and provide services to these underserved populations.

For this reason, it is important to raise awareness of domestic violence in our community so that citizens and businesses can learn about the issue, identify the extent of problem and work together to reduce it. To further this effort, we are requesting the Placer County Board of Supervisors declare the month of October 2016, as "Domestic Violence Awareness Month" and October 20th as "Go Purple, Wear Purple Day" to urge all citizens to actively support Stand Up Placer's work toward the elimination of domestic violence.

FISCAL IMPACT

This action has no fiscal impact to the County General Fund.

ATTACHMENTS

Proclamation

IN THE MATTER OF A PROCLAMATION RECOGNIZING OCTOBER 2016, AS, "DOMESTIC VIOLENCE AWARENESS MONTH" AND OCTOBER 20TH AS "GO PURPLE, WEAR PURPLE DAY".

WHEREAS, the problem of domestic violence is not confined to any group or groups of people, but crosses all economic, racial, gender, educational, religious, and societal barriers, and is sustained by societal indifference; and

WHEREAS, 1 in every 3 teenagers, 1 in every 4 women, and 1 in every 6 men will experience domestic violence in their lifetime; and approximately 15.5 million children are exposed to domestic violence every year; and

WHEREAS, families are indispensable to a stable society, and they should be a place of support to instill responsibility and values in the next generation; and

WHEREAS, survivors should have help to find the compassion, comfort, and healing they need, as well as access to medical and legal services, counseling, transitional housing, and other supportive services so that they can escape the cycle of abuse; and

WHEREAS, domestic violence survivors and their families are encouraged to seek assistance from appropriate victims' services organizations such as Stand Up Placer by calling the crisis hotline 1-800-575-5352 or the National Domestic Violence Hotline 1-800-799-7233; and

WHEREAS, it is important to recognize the compassion and dedication of the individuals who provide services to victims of domestic violence and work to increase public understanding of this significant problem; and

WHEREAS, local programs, state coalitions, national organizations, and other agencies nationwide are committed to increasing public awareness of domestic violence and its prevalence, and to eliminating it through prevention and education; and

WHEREAS, important partnerships have been formed among criminal and juvenile justice agencies, healthcare, allied professionals, philanthropic organizations, and victim services to assist victims of domestic violence and their families.

NOW, THEREFORE, BE IT PROCLAIMED, that the above PROCLAMATION was duly passed by the Board of Supervisors of the County of Placer, on behalf of the citizens of Placer County, at a regular meeting held, October 11, 2016, proclaiming the month of October 2016 as "Domestic Violence Awareness Month" and October 20th as "Go Purple, Wear Purple Day" to urge all citizens to actively support Stand Up Placer's work towards the elimination of domestic violence.

Robert M. Weygandt, Supervisor, District 2
Chairman 2016

Jack Duran, Supervisor, District 1
Jim Holmes, Supervisor, District 3
Kirk Uhler, Supervisor, District 4
Jennifer Montgomery, Supervisor, District 5