

TO:

**Karen Ross, Secretary**  
**California Department of Food and Agriculture**  
**1220 N Street**  
**Sacramento, CA 95814**

TO:

**Honorable Board of Supervisors**  
**Jack Duran District 1**  
**Robert Weygandt District 2**  
**Jim Holmes District 3**  
**Kirk Uhler District 4**  
**Jennifer Montgomery District 5**

I am pleased to submit the 2011 Agricultural Crop Production Report for Placer County in compliance with Section 2279 of the California Food and Agricultural Code. Also included is the Sustainable Agriculture Report in accordance with Section 2272 of the Code.

The 2010 total gross value was \$65,689,632. The total gross value for 2011 is \$68,008,681 representing an increase of \$2,319,049. This report reflects the gross value of agricultural products and not the net income producers receive.

Despite less acreage planted due to a breach in a major water supply line and lower commodity prices than 2010, rice remained Placer County's number one crop in 2011 with a gross value of \$17,909,400. Cattle and Calves were number two in total value at \$11,266,500 which is an increase of \$3,251,275 from 2010. The value of Nursery Stock in 2011 rose for the first time since 2009 to a total value of \$8,667,785, an increase of \$3,619,073 from 2010. Timber was Placer County's fourth most valuable crop, increasing for a second consecutive year with a gross value of \$5,254,389. Walnuts rounded out the top 5 with a total value of \$2,476,393.

The Placer County Agricultural Commissioner's Office expresses its appreciation for the cooperation of all the growers, organizations and individuals who provided the information necessary for this report, as well as UCCE Farm Advisors Roger Ingram and Cindy Fake and to Deputy Agricultural Commissioner Ed King, who coordinated and compiled this report.

Respectfully submitted,



Joshua P. Huntsinger  
 Agricultural Commissioner/  
 Sealer of Weights and Measures

**COMPARISON SUMMARY**

<u>INDUSTRY</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>
Fruit & Nut Crops	\$ 6,618,617	\$ 6,419,206	\$ 6,795,268	\$ 7,062,246	\$ 7,225,869
Field Crops	\$ 24,575,064	\$ 34,213,673	\$ 33,075,940	\$ 21,694,053	\$ 17,145,580
Vegetable Crops	\$ 1,000,000	\$ 800,000	\$ 500,000	\$ 558,225	\$ 590,261
Livestock/Poultry	\$ 20,087,757	\$ 12,908,482	\$ 17,632,000	\$ 18,410,609	\$ 14,495,602
Livestock/Poultry Products	\$ 1,600,000	\$ 1,600,000	\$ 1,500,000	\$ 2,509,968	\$ 2,500,000
Nursery Products	\$ 8,667,785	\$ 5,048,712	\$ 6,901,690	\$ 9,241,108	\$ 10,360,240
Apiary Products	\$ 50,120	\$ 39,601	\$ 76,250	\$ 86,400	\$ 63,000
<b>Subtotals</b>	<b>\$ 62,599,343</b>	<b>\$ 61,029,674</b>	<b>\$ 66,481,148</b>	<b>\$ 52,380,552</b>	<b>\$ 52,714,890</b>
Gross Timber Harvest/Christmas Trees	\$ 5,409,338	\$ 4,659,958	\$ 782,451	\$ 3,742,219	\$ 7,347,598
<b>GRAND TOTALS</b>	<b>\$ 68,008,681</b>	<b>\$ 65,689,632</b>	<b>\$ 67,263,599</b>	<b>\$ 63,304,828</b>	<b>\$ 59,728,150</b>

**TOP FIVE CROPS FOR 2011**

<u>CROP</u>	<u>TOTAL VALUE</u>
1. Rice	\$ 17,909,400
2. Cattle and Calves	\$ 11,266,500
3. Nursery Stock	\$ 8,667,785
4. Timber	\$ 5,254,389
5. Walnuts	\$ 2,476,393

**FRUIT AND NUT CROPS**

<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>			<u>VALUE</u>		
		<u>BEARING ACREAGE</u>	<u>PER ACRE</u>	<u>TOTAL</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL</u>
Apples	2011	43	4.55	190	Ton	\$ 1402	\$ 265,364
	2010	43	5.13	218	Ton	\$ 1150	\$ 229,990
Grapes, Wine	2011	190	1.94	368	Ton	\$ 1,036	\$ 400,704
	2010	226	2.01	452	Ton	\$ 1,076	\$ 483,569
Prune	2011	152	1.93	293	Ton	\$ 1,172	\$ 343,818
	2010	152	2.33	354	Ton	\$ 1,100	\$ 389,741
Oranges, Mandarins	2011	190	4.01	754	Ton	\$ 2,000	\$ 1,315,698
	2010	170	3.20	562	Ton	\$ 1,950	\$ 993,668
Peaches	2011	86	1.42	114	Ton	\$ 1,717	\$ 201,249
	2010	79	3.33	188	Ton	\$ 1,693	\$ 317,582
Pears, All	2011	21	2.11	42	Ton	\$ 2,017	\$ 86,537
	2010	26	3.30	78.4	Ton	\$ 1,167	\$ 91,244
Plums	2011	117	1.62	177	Ton	\$ 567	\$ 100,160
	2010	97	3.50	331	Ton	\$ 1,400	\$ 463,200
Strawberries	2011	37	1,000	34,888	Flat	\$ 18	\$ 628,000
	2010	33	1,000	32,250	Flat	\$ 16	\$ 511,000
Walnuts	2011	820	1.83	1,500	Ton	\$ 1,652	\$ 2,476,393
	2010	795	2.00	1,820	Ton	\$ 1,533	\$ 2,675,195
Miscellaneous Fruits and Nuts*	2011						\$ 350,244
	2010						\$ 264,017
TOTAL	2011						\$ 6,168,167
TOTAL	2010						\$ 6,419,206

\*Miscellaneous Fruit and Nut Crops include apricots, berries, cherries, kiwi, nectarines, persimmons and pistachios.

**APIARY PRODUCTS**

<u>ITEM</u>	<u>YEAR</u>	<u>TOTAL VALUE</u>
Apiary Products*	2011	\$ 50,120
	2010	\$ 39,601

\*Apiary Products include honey, package bees, queens, pollination, and wax.

**VEGETABLE CROPS**

<u>ITEM</u>	<u>YEAR</u>	<u>TOTAL VALUE</u>
Miscellaneous Vegetable Crops*	2011	\$ 1,000,000
	2010	\$ 800,000

\*Miscellaneous Vegetable Crops include melons, peppers, pumpkins, squash, and tomatoes (fresh).

**NURSERY PRODUCTS**

<u>ITEM</u>	<u>YEAR</u>	<u>TOTAL VALUE</u>
Nursery Stock	2011	\$ 8,667,785
Nursery Stock	2010	\$ 5,048,712

**FIELD CROPS**

<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>			<u>VALUE</u>		
		<u>HARVESTED ACREAGE</u>	<u>PER ACRE</u>	<u>TOTAL</u>	<u>UNIT</u>	<u>PER UNIT</u>	<u>TOTAL</u>
Hay, Grain	2011	536	1.80	916	Ton	\$ 129	\$ 119,882
	2010	1,744	4.32	9,733	Ton	\$ 94	\$ 364,139
Pasture, Irrigated	2011	18,000			Acre	\$ 140	\$ 2,520,000
	2010	18,000			Acre	\$ 140	\$ 2,520,000
Pasture, Other	2011	130,000			Acre	\$ 18	\$ 2,340,000
	2010	130,000			Acre	\$ 17	\$ 2,210,000
Rice	2011	14,125	3.81	53,793	Ton	\$ 352	\$ 17,909,400
	2010	16,565	3.78	61,751	Ton	\$ 446	\$ 27,354,363
Wheat	2011	1,714	2.40	3,847	Ton	\$ 230	\$ 887,133
	2010	2,914	2.25	6,439	Ton	\$ 174	\$ 1,130,794
Miscellaneous Field Crops*	2011	963					\$ 798,649
	2010	1,072					\$ 634,377
TOTAL	2011						\$ 24,575,064
TOTAL	2010						\$ 34,213,673

\*Miscellaneous Field Crops include alfalfa, corn for fodder, and oats

**LIVESTOCK AND POULTRY**

<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>			<u>VALUE</u>	
		<u>NO. OF HEAD</u>	<u>TOTAL LIVELWEIGHT</u>	<u>PER UNIT</u>	<u>PER UNIT</u>	<u>TOTAL</u>
Cattle and Calves	2011	14,500	101,500	cwt.	\$ 111.00	\$ 11,266,500
	2010	14,000	78,580	cwt.	\$ 102.00	\$ 8,015,225
Sheep	2011	4,000	4,800	cwt.	\$ 130.00	\$ 624,000
	2010	4,000	4,800	cwt.	\$ 115.00	\$ 552,000
Other Livestock*	2011					\$ 8,197,257
	2010					\$ 4,341,257
TOTAL	2011					\$ 20,087,757
TOTAL	2010					\$ 12,908,482

\*Other Livestock includes chickens, fish, turkeys, and swine.

**LIVESTOCK AND POULTRY PRODUCTS**

<u>ITEM</u>	<u>YEAR</u>	<u>TOTAL VALUE</u>
Miscellaneous Livestock and Poultry Products*	2011	\$1,600,000
	2010	\$1,600,000

\*Miscellaneous Livestock and Poultry Products includes milk, eggs, and wool.

**GROSS TIMBER HARVEST AND CHRISTMAS TREES**

<u>ITEM</u>	<u>YEAR</u>	<u>PRODUCTION</u>	<u>UNIT</u>	<u>TOTAL VALUE</u>
Timber	2011	28,703,000	bd. ft.	\$ 5,254,389
Timber	2010	42,071,000	bd. ft.	\$ 4,659,958
Christmas Trees	2011			\$ 154,949

**2011 ANNUAL SUSTAINABLE AGRICULTURE REPORT**

<b>BIOLOGICAL CONTROL MEASURES</b>		
<b><u>PEST</u></b>	<b><u>CONTROL AGENT</u></b>	<b><u>SCOPE OF PROGRAM</u></b>
Citrus Red Scale	Parasitic Wasp	Numerous
Italian Thistle	Seed Head Weevil	Numerous
Klamathweed	Hypericum Beetle	Numerous
Puncturevine	Seed and Stem Weevil	Numerous
Red Gum Lerp Psyllid	Parasitic Wasp	Numerous
Skeletonweed	Gall Mite	Numerous
Skeletonweed	Rust	Numerous
Yellow Starthistle	Flower Weevil	Numerous
Yellow Starthistle	Hairy Weevil	Numerous
Yellow Starthistle	Bud Weevil	Numerous
Yellow Starthistle	Rust	Three Release Sites
Yellow Starthistle	False Peacock Fly	Numerous

<b>PEST EXCLUSION</b>		
<b><u>SHIPMENTS PROFILED</u></b>	<b><u>SHIPMENT INSPECTIONS</u></b>	<b><u>SHIPMENTS REJECTED</u></b>
28,754*	<b><u>PEST INTERCEPTIONS</u></b> 0**	32

\* Includes inspection of incoming shipments which may harbor prohibited insects, weeds, plant diseases, amphibians, etc. and inspection of plant and outdoor-related items for new residents moving from areas known to be infested with Gypsy Moth or Japanese Beetle.

\*\*Includes "A" and "Q" rated insects, weeds, and diseases.

<b>DETECTION TRAPPING</b>	
<b><u>PEST</u></b>	<b><u>NUMBER OF TRAPS DEPLOYED</u></b>
Gypsy Moth	239
Light Brown Apple Moth	150
Japanese Beetle	105
Mediterranean Fruit Fly	150
Melon Fruit Fly	48
Oriental Fruit Fly	48
Glassy-Winged Sharpshooter	400
European Grapevine Moth	40
Asian Citrus Psyllid	100

<b>REGISTERED ORGANIC FARMS</b>		
<b><u>CROPS</u></b>	<b><u>NUMBER OF FARMS</u></b>	<b><u>ACRES</u></b>
Various	22	3,527

**CERTIFIED PRODUCERS**

Placer County issued 50 Certified Producer's Certificates

Ever thought about eating local? Local produce can be picked when it is ripe and ready to eat, travels less distance to the market, arrives fresher and tastes better. Buying locally grown produce and meat products gives people an opportunity to know the farmer or rancher that has produced the food and to understand what it takes to bring these products directly to the customer. Customer support of the local food system helps sustain the rural community where agricultural production occurs and maintains the rural quality of life that benefits everyone. Make it a point this year to know where your food comes from and buy local, in-season produce.



**PLACER COUNTY  
AGRICULTURAL  
CROP REPORT  
2011**

**PLACER COUNTY DEPARTMENT OF AGRICULTURE**  
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