## **Sheridan Community Plan Update**

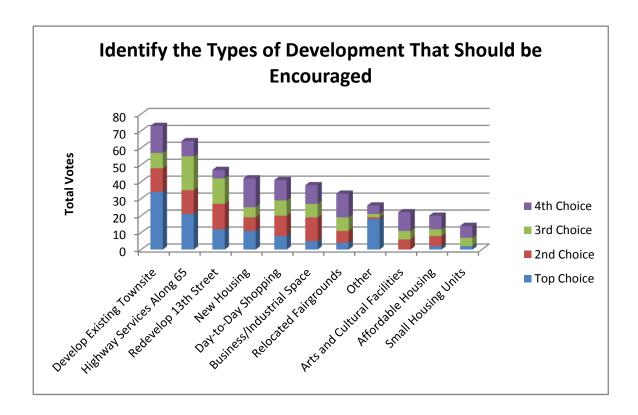
## **Community Survey Results**

## **OVERVIEW**

A community survey was released in early November 2012 to gather input and provide a participation method for the public to help identify community priorities, concerns and desires. It was mailed to all 436 property owners within the MAC boundary area. The survey was also available on the County website. Ninety-seven surveys, or 22.2 percent, were returned.

County staff compiled and organized survey results to reveal trends and levels of support for various policy directions.

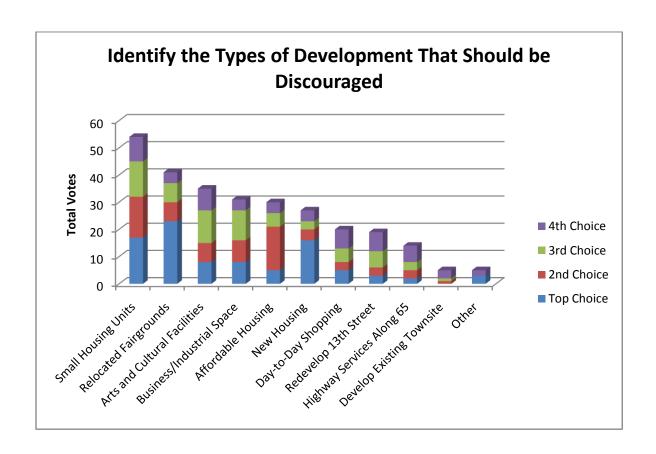
**Question 1:** Please identify the types of development you would most like to ENCOURAGE in Sheridan. Pick up to four, and identify the choice you feel is more important to encourage.



Developing the existing townsite was identified as the top choice by survey respondents, followed by allowing highway services along the new Highway 65, redevelopment of 13th Street and encouraging new housing. Arts and Cultural facilities, affordable housing and encouraging small housing units received the fewest votes.

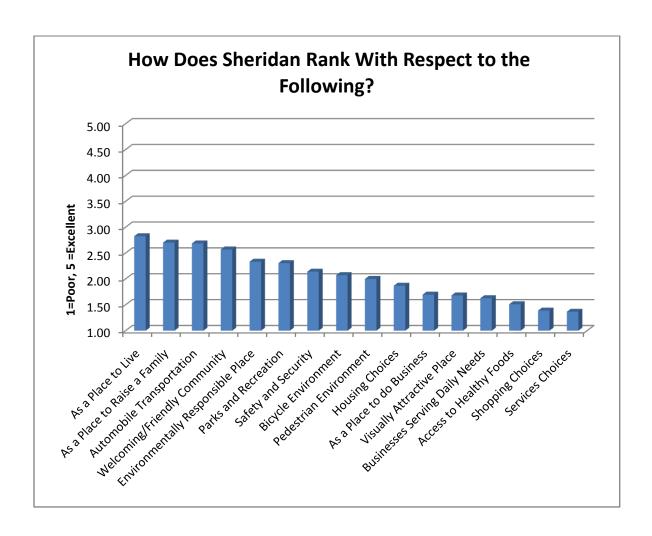
The most frequent comment by respondents involved law enforcement and marijuana growing issues. Other comments included a desire to clean-up blighted properties, maintain Sheridan's rural lifestyle, and a need for more sidewalks, curbs, and police presence.

Question 2: Using the same list of choices, now identify the four types of development you would most like to DISCOURAGE in Sheridan. Pick up to four, and identify the choice you feel is more important to discourage.



Small housing units, a Sheridan location for a potentially relocated Placer County Fairgrounds, arts and cultural facilities, and business and industrial space were identified as the types of development that should be discouraged in Sheridan. Affordable and new housing also received a high number of votes by participants.

Question 3: How does Sheridan rank with respect to the following?



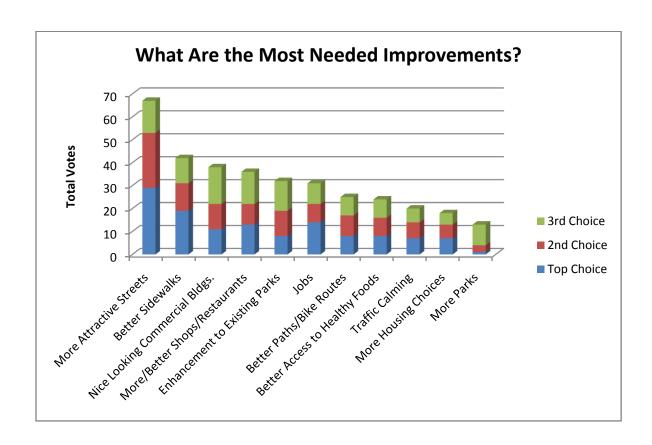
On average, all of the categories received below average scores. The selections receiving the highest number of 'poor' votes were:

- Convenient Access to Healthy Food (66)
- Services Choices/Access (65)
- Shopping Choices/Access (63)
- As a Visually Attractive Place (55)

The selections receiving the highest number of 'above average' or 'excellent' votes were:

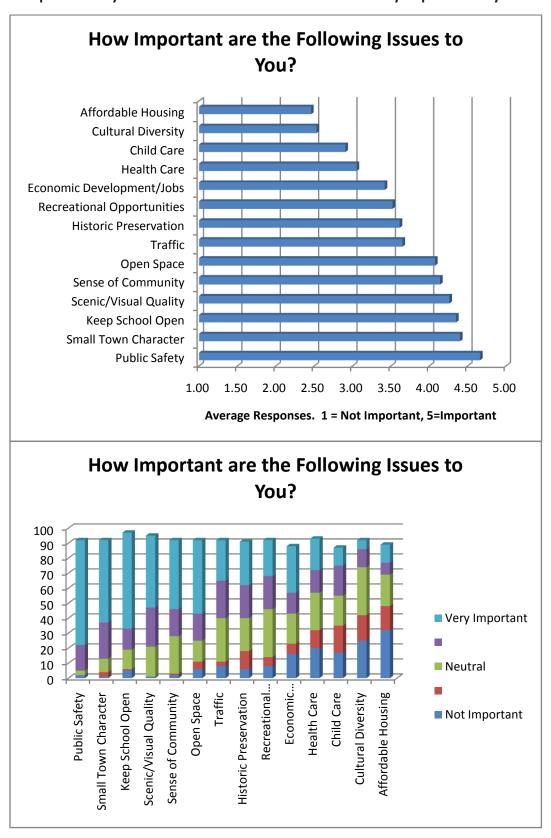
- As a Place to Live (21)
- As a Place to Raise a Family (21)
- As a Welcoming/Friendly Community (17)
- Safety and Security (10)

Question 4: What are the most needed improvements? Choose only three: Rank 1st (top) choice, 2nd, and 3rd choices.



A vast majority of respondents felt that More Visually Attractive Streets (street trees, landscaping, lighting) was the most needed improvement in Sheridan. Other top vote getters included Better Sidewalks, Nicer Looking/Higher Quality Commercial Buildings, and More/Better Shops and Restaurants.

Question 5: How important are the following issues to you? A score of 1 means the issue is not important to you and a score of 5 means the issue is very important to you.



Public Safety was ranked as the most important issue by respondents. Other top choices were to keep the Small Town Character, Keeping Sheridan Elementary School Open and Scenic/Visual Quality. Child Care, Cultural Diversity and Affordable Housing were ranked lowest but still had an average score of 2.4 or higher.