

Placer County Tahoe City Town Center Visioning Options Proposed Principles

(Modifications Based on Public Input Received at August 28, 2013 Workshop)

Principle 1

Implement water quality and other environmental improvements as part of area-wide solutions that appropriately plan for development while helping to meet thresholds and protecting Lake Tahoe and other natural resources.

Principle 2

Encourage walkable retail at ground level with appropriate mixed-use reinforcing main street vitality and pedestrian activity.

Principle 3

Create a more explorable, dynamic town form with side streets while preserving Tahoe City's unique community character and providing for increased town center recreation – including golf and winter and shoulder season activities.

Principle 4

Relocate, increase, and upgrade the lodging alternatives to revitalize the tourism economy.

Principle 5

Encourage prime accommodation sites that include waterfront access and the expected views and amenities that encourage investment.

Principle 6

Recognize the importance of views and access to Lake Tahoe and the Truckee River.

Principle 7

Connect visitors to Lake Tahoe culture and experiences through enhanced gateways, wayfinding, education, recreation amenities, and interpretive facilities.

Principle 8

Enhance and expand recreational opportunities in winter and shoulder seasons to support a year-round sustainable community.

Principle 9

Streamline permitting and planning standards to encourage new investment.

Principle 10

Develop solutions at the community scale rather than relying on a parcel-by-parcel approach. (e.g. parking, snow storage, environmental restoration, coverage, BMPs)

Principle 11

Enhance bicycle, transit and other alternative transportation modes as an essential part of a destination stay. Improve the flow of traffic through roadway design and community/shared-use parking.