

## Public Workshop to Initiate An Update to the Sunset Industrial Area Plan

The Placer County Community Development Resource Agency invites the public to attend a “Kickoff Meeting” as the process of writing a new Sunset Industrial Area Plan begins. The forum will be held on **Tuesday, August 26, 2014 from 4p.m - 6pm** in the Western Placer Waste Management Authority Board Room 3033 Fiddymont Road, Roseville, CA 95747. Business owners, property owners, residents, and all other interested parties are invited to attend.

The Sunset Industrial Area (SIA) is an 8,900-acre area in unincorporated western Placer County. The SIA is located west of the Highway 65 corridor and situated between the City of Lincoln to the north, the City of Rocklin to the east, and the City of Roseville to the south.

The overall objective of the Sunset Industrial Area Plan update is to re-envision and re-brand the SIA to fully implement the County's long-term vision for the Plan Area. By designing an overall vision for the SIA, the County intends to attract large mixed use developments, commercial uses, universities, industrial manufacturing, corporate campuses, institutions, and entertainment venues that encourage businesses with primary wage jobs to locate in the SIA .

The Plan update will examine market conditions; assess existing business retention and expansion; generate an overall economic analysis; identify infrastructure needs and infrastructure finance alternatives; develop a new land use diagram, and produce a constraints and opportunities analysis.

Your input is vital. So that the SIA Plan is a functional tool for the future, we encourage you to get involved as your insight will be valuable in this planning process.

To register for the August 26 workshop, residents are asked to contact Supervising Planner George Rosasco at 530.745.3065 or on-line at [www.placer.ca.gov](http://www.placer.ca.gov). A section of the Placer County website has been dedicated to providing up-to-date information throughout the process. This will be maintained by the Planning Division and may be viewed at:

<http://www.placer.ca.gov/Departments/CommunityDevelopment/Planning>.

