

FARM ADVISOR APPROPRIATION SUMMARY Fiscal Year 2014-15					
ADMINISTERED BY:		FARM ADVISOR			
Appropriations	FY 2012-13	FY 2013-14	FY 2014-15	FY 2014-15	
	Actuals	Est / Actual	Proposed Budget	Final Budget	% Change from Proposed
GENERAL FUND Farm Advisor	\$ 326,454	\$ 341,162	\$ 442,979	\$ 442,979	0.0%
TOTAL ALL FUNDS	\$ 326,454	\$ 341,162	\$ 442,979	\$ 442,979	0.0%

FUNDED POSITIONS					
Farm Advisor	3	3	3	3	0%
TOTAL FUNDED POSITIONS	3	3	3	3	0%
TOTAL ALLOCATED POSITIONS	3	3	3	3	0%

Mission Statement

The mission of the Farm Advisor Department (University of California Cooperative Extension or UCCE) is to serve the County through the creation, development, and application of knowledge in agriculture and natural resources; youth development; and nutrition, family, and consumer sciences.

Department Comments

Placer County’s UC Cooperative Extension staff continues to provide a wide range of high quality educational services to thousands of local residents. Working under the philosophy of “helping people to help themselves,” with up-to-date research-based information, achievements during the past year have been impressive. The Farm Advisor Department is able to leverage the budget support from the County to receive almost \$600,000 in grant funding to improve the lives of Placer County residents. Program activities and accomplishments include:

USDA Risk Management Grant to Help Beginning Farmers

- Livestock and Horticulture Farm Advisors received a \$73,789 USDA Risk Management grant that targeted beginning farmer and rancher training.
- 62 workshops were held for 1,062 producers that included beginning farming academies, series of marketing workshops, risk management production workshops, and a farm business planning class. Several on-farm workshops and demonstrations were held to build competence in these beginning farmers and ranchers.

Foothill Farming Website

- This website (<http://ucanr.org/foothillfarming>) was developed to provide production, marketing, risk management, drought management, and business management information to both beginning and experienced farmers and ranchers. The website has become a key referral route for new clientele and reached 14,000 hits and 1,000 visits per month.

CDFA Specialty Crop Grant to Increase Local Specialty Crop Consumption with county Residents

- A \$387,796 CDFA Specialty Crop grant was received (\$153,567 for this year) to increase local produce consumption of county residents. The grant runs for two and a half years and will hold tasting and sampling events for the general public, low-income, and senior audiences. The project is called Eat Local Placer Nevada.
- Farmers received point of purchase materials and training to better understand the nutrition of the crops they raise. Accomplishments include:
 - A total of 27 tastings/samplings of local produce were held at the year round Foothill Farmers' Market Association market in Auburn, DeWitt Market, Roseville, and Rocklin.
 - A total of 1,022 Placer County residents tasted mandarin juice, apples, pears, kale, winter greens, winter squash soup, cabbage, and potato soup.
 - Over \$7,000 was put in local farmers' pockets through redemption of \$5 vouchers (1,524 distributed) redeemable at Foothill Farmers' Market Association markets and direct purchase of produce for tastings/samplings. The project handed out over 5,000 samples of locally grown produce.
 - Eat Local Facebook pages was established and reached over 10,000 individuals. Eat Local website was developed.
 - Community Dinner was held in Auburn to connect 81 county residents with 19 farmers. The menu featured all locally grown products. \$925 were collected in donations and used to purchase local produce that was distributed at Auburn Interfaith Food Closet.

4-H Youth Development

- The 4-H Youth Development program saw 695 youth participating in over 2,016 projects.
- A total of 205 adult volunteers provided over 18,000 hours of mentoring and support to these 4-H projects.

4-H Embryology

- The Placer County 4-H program provides 125 incubators and eggs to teachers, home-schooled parents, and 4-H families. This project is used to teach children about science and how an egg evolves into a chick or a duckling.
- Over 983 teachers, parents, and 4-H families worked with 7,751 youth to experience hatching eggs from an incubator.

Cal-Fresh Nutrition Education in Placer County Schools

- The Cal-Fresh Nutrition Education program receives \$207,111 in funding to provide nutrition information, teaching, curriculum, and produce tasting activities to over 3,200 children in low-income schools.
- The Let's Eat Healthy nutrition curriculum was taught by Cal-Fresh staff and used by teachers throughout the year at 111 elementary school classrooms and 15 preschool classrooms.
- Over 30 parents and caregivers completed a workshop series geared toward adults who qualify for Cal Fresh benefits on meal planning, understanding food labels, saving money, and menu planning for a week.

Nutrition Best Nutrition Program Help Placer County Families with Children Zero to Five Years of Age

- Placer County First 5 Commission provided \$146,625 in funding for the UC Nutrition BEST program.
- The funding was used to expand the program to provide a weekly box of produce from a local farm for 22 weeks to 90 families in Early Head Start programs in Lincoln, Loomis, Auburn, and Kings Beach. Extra boxes were distributed to Mothers in Recovery as part of a two-part series on food budgeting and heating more produce.
- A 57-page cookbook, *Community Supported Agriculture Bountiful Harvest Cookbook*, was developed to provide Early Head Start families with easy recipes and nutritional information with the produce boxes they were receiving. The cookbook was translated into Spanish.
- 463 Produce vouchers that could be redeemed at Foothill Farmers' Markets were distributed through Placer County Women and Infant Children's (WIC) program and teen parents at Chana and Adalante High Schools.

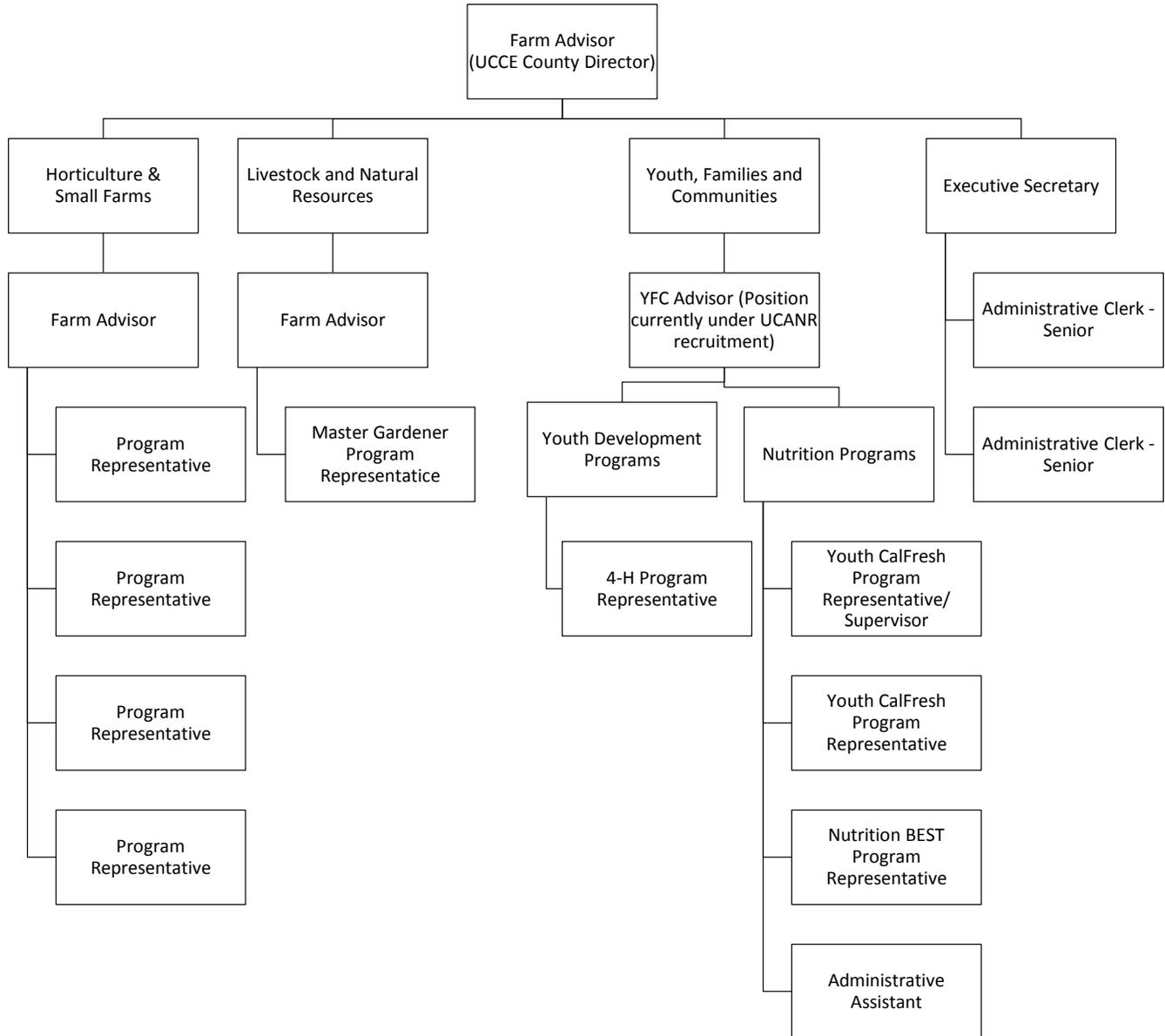
Farm Advisor

- Family Garden Day was held for families to teach them how to grow their own food. 100 people attended and learned about gardening, composting, and received plants to grow.

Master Gardener Program Provides Garden and Composting Information to Placer County Residents

- The Master Gardener program provided home horticulture and composting education and support to over 6,000 county residents.
- The 100 volunteers of the Placer County Master Gardener program established a demonstration garden at the Senior Community Garden. These volunteers provide over 6,000 hours of service for answering home garden questions at the Farm Advisor office, demonstration garden presentations, school gardens, and manning various events with an informational booth.
- Our office continues to provide coordination and support for the Senior Community Garden. There continues to be a waiting list for available plots in the garden.

FARM ADVISOR DEPARTMENT UC COOPERATIVE EXTENSION



COUNTY EXECUTIVE OFFICE COMMENTS AND RECOMMENDATIONS

Final Budget Changes from the Proposed Budget

The Final Budget includes the following budget adjustments for the *Farm Advisor* budget:

- None.

Proposed Budget Summary

The FY 2014-15 Proposed Budget provides \$442,979 for the Farm Advisor, an increase of 26.4% over the prior year. This increase is consistent with other General Fund departments as costs for each department are aligned within that department. The budget funds three clerical positions, unchanged from last year, that provide administrative support for the University of California Cooperative Extension staff to deliver a variety of services to residents. Offsetting revenue totaling \$4,500 is received from Nevada County for the Farm Advisor's travel expenses to the office in that County.

APPROPRIATION SUMMARY

Below reflects program purpose for department appropriations as well as major budget adjustments. Further detail can be found beginning on page 341.

Farm Advisor 64100 Community & Cultural Service System

Program Purpose: The Farm Advisor Department is a unique example of three levels of government (Placer County, UCCE, and the U.S. Department of Agriculture) partnering in the delivery of noncredit, informal educational opportunities and scientific advances in the areas of agriculture; natural resources; and family, youth, and consumer sciences. University professionals and staff provide leadership. Programs include livestock and natural resources, plant science and horticulture, nutrition, 4-H youth development, and master gardeners.

Major Budget Items: FY 2014-15 Proposed Budget

- None.

Budget Unit **General Fund - 100**
 Function Education
 Activity Farm Advisor - 64100

Detail by Revenue Category and Expenditure Object	2012-13 Final Actuals	2013-14 Actual	2014-15 Recommended	2014-15 Adopted by the Board of Supervisors
1	2	3	4	5
Revenue				
Intergovernmental Revenue				
7292 Aid from Other Governmental Agencies	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500
Total Intergovernmental Revenue	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500
Total Revenue	\$ 4,500	\$ 4,500	\$ 4,500	\$ 4,500
Expenditures / Appropriations				
Salaries & Benefits				
1002 Salaries and Wages	\$ 105,246	\$ 136,675	\$ 138,527	\$ 138,527
1003 Extra Help	22,338	6,212	5,092	5,092
1010 Cafeteria Plans (Non-PERS)	3,643	8,200	8,312	8,312
1300 P.E.R.S.	22,563	28,415	30,199	30,199
1301 F.I.C.A.	9,227	11,036	10,597	10,597
1303 Other - Post Employment Benefits	20,713	13,556	12,996	12,996
1304 Other - Post Emplmnt Charges (Up Front)	18,620			
1310 Employee Group Ins	34,980	36,354	36,073	36,073
1315 Workers Comp Insurance		58	790	790
1320 Retired Employee Grp Ins			20,059	20,059
Total Salaries & Benefits	\$ 237,330	\$ 240,506	\$ 262,645	\$ 262,645
Services & Supplies				
2051 Communication Services - Telephone	\$ 11,581	\$ 13,070	\$ 11,454	\$ 11,454
2290 Maintenance - Equipment	2,189	1,556	3,392	3,392
2415 Campus Services-PCGC			9,669	9,669
2511 Printing	3,493	5,706	5,720	5,720
2522 Other Supplies	6,949	5,681	4,000	4,000
2523 Office Supplies & Exp	7,374	13,809	16,522	16,522
2524 Postage	256	773	2,445	2,445
2555 Prof/Spec Svcs - Purchased	30,260	30,434	37,750	37,750
2556 Prof/Spec Svcs - County	49			
2709 Countywide System Charges	661	584	1,176	1,176
2838 Special Dept Expense-1099 Reportable	23			
2840 Special Dept Expense	2,472	1,581	4,000	4,000
2931 Travel & Transportation	9,025	9,167	11,264	11,264
2941 County Vehicle Mileage	1,849	1,227	1,500	1,500
Total Services & Supplies	\$ 76,181	\$ 83,588	\$ 108,892	\$ 108,892
Other Charges				
3551 Transfer Out A-87 Costs	\$	\$	\$ 56,842	\$ 56,842
Total Other Charges	\$	\$	\$ 56,842	\$ 56,842
Intrafund Transfers Out				
5310 I/T Employee Benefit Systems	\$	\$	\$ 3,124	\$ 3,124
5404 I/T Maintenance - Services	392	5,974	1,000	1,000
5552 I/T - MIS Services	9,005	10,372	9,852	9,852
5556 I/T - Professional Services	3,546	722	624	624
Total Intrafund Transfers Out	\$ 12,943	\$ 17,068	\$ 14,600	\$ 14,600
Total Expenditures / Appropriations	\$ 326,454	\$ 341,162	\$ 442,979	\$ 442,979
Net Cost	\$ 321,954	\$ 336,662	\$ 438,479	\$ 438,479