

Learning Conversation Notes

Name of Partner: The Regents of the University of California- Ready to Succeed	Date: January 26, 2009
Conversation Participants: Sharon Junge, Paula Westeren, Janice LeRoux, Nancy Baggett, Cathy Ferron, Judy Marston, Janey Crider	
Outcome: Parents/caregivers and professionals will have knowledge so that children in their care are supported in their early literacy development.	
Performance Measures: <ul style="list-style-type: none"> • Demographics according to the categories mandated in the First 5 Placer Demographic Tool. In addition the following will be required; number of children served directly, the number of children served indirectly and the number of parents/caregivers served. • Results of surveys mailed/mailed to subscribers of the newsletter. • Web-based comments derived from those who complete the online course and from online visitors. 	
Number of Children Served:	1395
When served:	7/1/2008 to 12/31/2008
Gender:	
- Male	778
- Female	617
- Unknown	
Ages:	
- Prenatal	
- < 1 year	20
- 1 year	71
- 2 years	140
- 3 years	423
- 4 years	597
- 5 years	144
- Unknown	
Ethnicity:	
- Alaskan Native/ American Indian	16
- Asian	44
- Black/African American	34
- Hispanic/Latino	208
- Pacific Islander	13
- White	1015
- Multiracial	65
- Other	

What is this data telling us about achievement of outcomes?

Demographics

All children were indirectly served. Demographics are derived from the Ready to Succeed Newsletter Subscribers, LGT (Learning and Growing Together) Newsletter and Online Tutorial Respondents.

63 of the 1395 children served indirectly were identified as children with special needs.

This program is servicing all areas of Placer County.

The number of Ready to Succeed newsletter subscribers declined due to starting over in July 2008. The restart was in order to get more accurate demographic information on the children being served.

Many of the professionals/subscribers have varying degrees of higher education. The majority of children served by providers are in center-based programs.

Surveys

The professional survey results indicate the newsletters have increased the providers' knowledge of early literacy development making them better able to support children in their early literacy development.

Parents and professionals report that the most popular articles include literacy activity suggestions. Most report they are keeping the newsletters as a reference. Of the 23 who responded to the survey, they indicated they shared information with 179 others.

Web-based comments

For the first half of 2008-09 there have been 26,561 hits. Total number of hits since 2001 is 159,365. Over 1200 people have downloaded the Literacy Calendar (Helping Your Child Learn One Day At A Time) in this reporting period.

24 parents and caregivers responded to the web page feedback. All either agreed or strongly agreed that the information provided was useful, and comments all indicated that parents and caregivers feel supported.

38 parents representing 43 children aged 0-5 took the Preparing Your Child for Kindergarten - Online Tutorial. 26 of these parents responded to the survey. All of these parents indicated they gained knowledge and will use the knowledge to support their children's learning. They were appreciative of the information provided.

In what ways will we apply what we have learned from our data?

Continue to use the web as this is an extremely effective method of getting information out to parents and caregivers throughout the county.

Attending events and having children with their parents participating and collecting brochures is also an effective method to educate the community.

A potential strategy might be to provide this information to parents and caregivers participating in ESL classes.

Other points that were made during the conversation:

Staff is affiliated with Spanish broadcasting which has helped to get the word out to the Latino community about the importance of literacy.

It is good probability that this program's reach is much greater than the numbers indicate. Almost everything UCCE does is on (AC TV) Auburn Community Television.

Next Steps:

Next learning conversation will be Tuesday, August 4, 2009, 9:00 – 12:00 pm.