

Learning Conversation Notes

Name of Partner: Placer County Safe Kids		Date: July 8, 2009	
Conversation Participants: Jim Owens, Jan Davis, Janice LeRoux, Nancy Baggett, Judy Marston, Janice Critchlow			
Outcome: <ul style="list-style-type: none"> Parents/caregivers will gain knowledge to prevent unintentional injuries and deaths so that they can keep their children safe. 			
Performance Measures: <ul style="list-style-type: none"> Demographics according to the categories mandated in the First 5 Placer Demographic Tool. In addition the following will be required; number of children served directly, the number of children served indirectly and the number of parents/caregivers served. Results of the Parent Survey to measure knowledge gained through viewing the DVD. Results of the Retrospective Survey to measure the knowledge gained related to safety device/topic (to be completed by parents listed by event). Number of safety devices and DVDs distributed. 			
Number of Children Served:		250	
When served:		January 15 – June 30, 2009	
Gender:			
- Male		138	
- Female		95	
- Unknown		17	
Ages:			
- Prenatal		55	
- < 1 year		66	
- 1 year		44	
- 2 years		25	
- 3 years		19	
- 4 years		21	
- 5 years		20	
- Unknown			
Ethnicity:			
- Alaskan Native/ American Indian			
- Asian		6	
- Black/African American		5	
- Hispanic/Latino		58	
- Pacific Islander			
- White		146	
- Multiracial		20	
- Other		15	

What is this data telling us about achievement of outcomes?

Demographics

- Numbers have gone up. More children served this time period though it was one month shorter than the previous reporting period.
- The majority (76%) of the children served were less than three years old. Good sign that parents are accessing the information early.
- Eighty-five percent of the children speak primarily English in the home.
- All areas of Placer County were served with the majority (75%) served in the South Placer area.
- Moms groups continue to be a good place to present the information in the Colfax area.
- One hundred eighty-nine parents this reporting period – 78% were women and 22% men.
- More grandparents coming in – especially before the summer. No providers during this reporting period.

Parent Retrospective Survey (please see attachment for data on each inspection or presentation)

- Car Seat Inspection Events: Staff tries to get parents as involved in the process as much as possible.
- Presentations: Staff tries to make the presentations as interactive as possible. For instance, why talk about booster seats if no parents are using them.
- A lot of parents make appointments for Car Seat Inspections. Information is distributed in a variety of ways so that parents receive the information about the availability of car seat inspections more than once.
- Data shows that parents/caregivers are gaining knowledge about preventing unintentional injuries and death and they will spread the word.
- Data for all trainings indicate an increase between the pre and the post scores for all questions.
- There seems to be the most change on the question about *I told other parents about this (these) safety issues to I will tell other parents.*
- *Please tell us how you will apply the knowledge you have gained ...*
 - Comments show that the parents/caregivers really are learning, are appreciative, and will use the information gained.

Devices distributed (please see attachment for data on each device)

- Car seats are given out only when there isn't another safe option available (using an older model, using a car seat that has been used by several other children, or child needs to be in a booster). Children must be present. During this reporting period, life jackets were given out at the Sierra College Foster and Kinship Education Program.
- Statistics are shown only when the staff knew the recipients were children prenatal - five years old. The program serves prenatal – 14 years old.
- Handouts and devices are helping parents keep their children safer from unintentional injuries and death.

In what ways will we apply what we have learned from our data?

- Consider giving copies of the DVD to the county and city libraries.
- Distributions are seasonal; for instance, life jackets are only in the spring and summer. Because of the economy, program is focusing more on the Loaner Stations. Staff would like to see more life jackets distributed.

Other points that were made during the conversation:

- There were five safety events. This is down from the previous reporting period; mainly because there are so many back-to school events in the fall.

Next Steps:

- Next Learning Conversation: January 5, 2010, 1:00 – 3:30 pm.