



County of Placer
Olympic Valley Municipal Advisory Council
175 Fulweiler Avenue ▪ Auburn, CA 95603 ▪ (530) 889-4010
County Contact ▪ Sophie Fox ▪ (530) 889-4010

REGULAR MEETING AGENDA

6:00 pm, Thursday, April 6th, 2023

Olympic Valley Public Service District Conference Room
305 Olympic Valley Rd, Olympic Valley

1. Call to Order
2. Welcome & MAC Member Introductions
3. Approval of April 6, 2023 Agenda
4. Approval of September 7, 2022 MAC Meeting Minutes
5. Reports:
 - A. Community Reports
 - B. OVMAC Members Reports
 - C. Supervisor/Chief of Staff Reports

6. **Public Comment:** (15 minutes – if additional time needed, comments to be heard at end of meeting)

This is the time for members of the public to address the MAC on any matter NOT listed on the agenda including upcoming community events or announcements. Please note that the MAC is not permitted to take any action on items addressed during public comment. Comments will be limited to three minutes, at the discretion of the Chair. If comments cannot be heard within the [3-minute time limit](#), the Chair may move the remainder of Public Comment to the end of the meeting.

7. **Action Item(s):**
 - A. Selection of 2023 Chair and Vice-Chair
8. **Information Item(s):**

- A. **World Cup – Lessons Learned**

Receive a recap from Palisades Tahoe, CHP and Placer County Department of Public Works on the World Cup and related traffic concerns.

Presenter: Palisades Tahoe, CHP, DPW

9. **Future Agenda Items**
10. **Next Tentative Meeting Date: May 4, 2023**

The MAC is composed of appointed community members whose purpose is to advise the Board of Supervisors about activities and problems of the area represented. Residents are encouraged to attend and talk about issues important to them. More info at www.placer.ca.gov/bos/mac. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the Board of Supervisor's Office.



2023 World Cup Traffic Management Plan - DEBRIEF



World Cup Traffic Management Plan

Core Strategies

- (OVER) Communication and Transparency
- Traffic Management
- Trip Reduction
- Peak Demand Reduction
- Employee Incentives



Executed The Plan

- Plan ahead messaging to guests
- CMS Boards from Truckee to Tahoe City
- Social Channels
- Radio Spots
- App Pushes for Parking Status
- Direct messaging throughout event
- 3rd lane operation Saturday but not Sunday due to snow storm
- “Stop Residents Only” signs deployed to OV HOA’s and side streets
- Only turnaround day was Saturday, for 1.5hrs in conjunction with CHP
- Doubled resources with NV Barricade to assist in the evenings
- Joint Park and Ride (TMA/TART/NTCA) saw increased ridership and \$25 EE incentive drove early morning ridership



Park and Ride

- Locations- TTUSD and Tahoe City Transit Center
- Ridership:
 - TTUSD- 186
 - Tahoe City- 1,160
- Successes
 - Good ridership compared to past seasons
 - Employees seemed engaged with incentive
- Challenges
 - Contractors
 - Limited parking at the Transit Center
 - Traffic created delays

Strategic Planning for Next Season

- Capacity Management for Parking Lots
 - Structured Parking on Peak Days – Combination of Reserved Free, Reserved Paid, and Reserved Carpool
 - Ski Team buses on weekends
- Refine and Scale Pilots from '22-'23 Season
 - Sherwood Shuttle (possibly extend to North Shore)
 - Tahoe City & Truckee Park and Ride Operations in conjunction with TART/TMA/NTCA
 - Expanded Mountaineer operations leveraging 1.5% TBID funding
 - Employee Specific
 - Carpool
 - Vanpool
 - Northshore employee shuttle (to augment TART)