



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING MINUTES
Thursday, January 28, 2021**

1. Call to Order

Phelan called the meeting to order at 4:37 PM. A quorum was established.

Committee members in attendance

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe
Seat #3 Special District – Dan Wilkins, Kings Beach/Tahoe City joined the call at 5:14 PM
Seat #5 County General – Danielle Grindle, Olympic Valley
Seat #7 NLTRA – Jim Phelan, Tahoe City
Seat #9 Transportation – Gordon Shaw, Eastern Placer County
Seat #10 Lodging – Greg Gooding, Resort at Squaw Creek
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Absent

Seat #2 Business Association –
Seat #4 Special District – Kevin Smith, Squaw/ Northstar Valley
Seat #6 County General –
Seat #8 NLTRA – Ron Parson, West Shore
Seat #11 Ski Resorts –
Seat #12 At-Large –

Staff in attendance: Erin Casey, Katelynn Hopkins, and Nick Martin Placer County Executive Office, Jeff Hentz, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

Other attendees included Ryan Decker, Lindsay Romack, Don Heapes, Jill Milne Short, Kim Boyd, Eric Martin, Fred Ilfeld, and Peter Kraatz

**2. Approval of January 28, 2021 meeting agenda
WILDEROTTER/GRINDLE/UNANIMOUS**

**3. Approval of December 17, 2020 meeting minutes
Motion to approve as corrected. WILDEROTTER/GRINDLE/UNANIMOUS**

4. Public Comment

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



Don Heapes from the Tahoe Cross Country Ski Education Association reported the completion of the CEQA process for the Shilling Lodge project is anticipated soon. The Tahoe City Public Utility District has called a Special Meeting for February 25 at 8:30 AM to consider certification of the Final EIR. TCCSEA is working with a professional fundraising group to prepare for the capital campaign that will follow.

Casey introduced Nick Martin, the newly hired Senior Management Analyst for the County's Tahoe City CEO office. Casey has been promoted to Deputy CEO.

5. Welcome new CAP Committee member

Casey introduced Greg Gooding. He was appointed by the Resort at Squaw Creek to fill Seat #10, Lodging. The other vacancies on this Committee should be filled by the next meeting.

6. Elect CAP Committee Chair and Vice Chair

**Motion to appoint Jim Phelan as Chair and Danielle Grindle as Vice-Chair.
GRINDLE/WILDEROTTER/UNANIMOUS**

7. Information Items

a. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County

i. Martis Valley Trail

Eric Martin reported all permits for the Martis Valley components have been completed. The Army Corps of Engineers approved the preferred alternative. Some design work still needs to be completed and construction should be done this summer. By the end of summer, the trail from Northstar to Truckee should be open. Martin answered questions clarifying the overall project and anticipated budget.

ii. SNOW Sports Museum

The SNOW Sports Museum Executive Director, Jill Milne Short, presented an update on the Environmental Questionnaire, which is expected to be completed and submitted to the County in a couple of weeks. In order to move forward with the capital campaign, approval of the proposed site and the licensing agreement with the US Olympic and Para-Olympic Committee must be completed. In the meantime, private donations and grants are coming in. A brief discussion followed about the proposed relocation of the Tower of Nations, land ownership, and the budget.

b. Receive an update on the Tourism Business Improvement District (TBID) and the Tourism Master Plan Revision

Hentz reported the Placer County Board of Supervisors conducted one of two required public hearings earlier this week. There was good support for the initiative. Casey said the final step is a second public hearing and consideration of approving the Resolution of Formation, which will be on the Board's March 9 agenda. If that is approved, collections for the new District will begin July 1, 2021.

Hentz and Casey asked the Committee to consider strategies to engage and educate the community. Casey said the Tourism Master Plan update will take into account impacts as a result of TBID. Also, the NLTRA has established an Ad Hoc Committee to consider reorganization needed as the TBID is implemented and managed. These efforts will be done concurrently.

Shaw noted this Committee funds capital projects but does not oversee implementation. He suggested the CAP Committee be considered as “building things” and TBID is “running things” and the two work together to get projects done.

This item will be a standing agenda item for regular status updates.

8. No Action Items

9. Committee and Staff Comments

Wilderotter congratulated the community on Casey’s acceptance of the Deputy CEO position. This will benefit everyone.

10. Future Agenda Items

Continued project updates

11. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 5:45 PM. The next CAP Committee meeting is February 25, 2021 at 4:30 PM.

Respectfully submitted,
Judy Friedman
Recording Secretary