



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING MINUTES
Thursday, January 31, 2019
Tahoe City Public Utility District – Board Room
221 Fairway Dr, Tahoe City, CA 96145**

1. Call to Order

STAUDENMAYER called the meeting to order at 4:33 PM.

Committee members in attendance

Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista

Seat #4 Special District – John Wilcox, Squaw Valley

Seat #5 County General – Danielle Grindle, Squaw Valley

Seat #7 NLTRA – Jim Phelan, Tahoe Vista

Seat #8 NLTRA – Ron Parson, West Shore

Seat #9 Transportation – Jaime Wright, Eastern Placer County

Seat #10 Lodging – Drew Conly, Squaw Valley

Seat #12 At-Large – David Hansen, Tahoe City/West Shore arrived at 4:40 PM

Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Seat #2 Business Association – Krista Voosen, Donner Summit

Seat #6 County General – Mike Staudenmayer, Northstar

Absent

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe

Seat #11 Ski Resorts – Greg Dallas, Donner Summit

Staff in attendance: Erin Casey and Katelynn Hopkins, Placer County Executive Office, Cindy Gustafson, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

2. Pledge of Allegiance

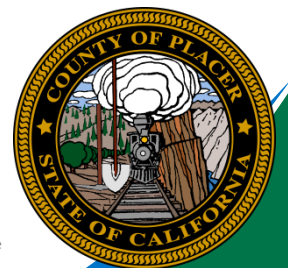
3. Approval of January 31, 2019 meeting agenda

PARSON/STEVENS/UNANIMOUS

4. Approval of November 29, 2018 meeting minutes

PARSON/HANSEN/UNANIMOUS

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



5. Acknowledge appointment of Jim Phelan representing the North Lake Tahoe Resort Association

Alex Mourelatos has resigned from Seat #7. The NLTRA Board appointed Jim Phelan to the position.

6. Elect CAP Committee Chair and Vice Chair

Motion to appoint Staudenmayer as CAP Committee Chair. STEPHENS/GRINDLE/Carried with abstentions from Staudenmayer and Parson.

Motion to appoint Grindle or Wright as CAP Committee Vice-Chair and to vote via ballot. WILCOX/COOLIDGE/UNANIMOUS

(NOTE: ballots were tallied and Wright was appointed to the seat)

7. Public Comment

There were no comments on items not on today's agenda.

8. Information Items

a. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County

i. Kings Beach Roundabout Art

Dan LaPlante from Placer County Department of Public Works updated the group on the recent installation of art on the Kings Beach roundabout. He noted partners in the project, including Tahoe Public Art, NLTRA, and Placer County. LaPlante described the challenges in getting permits from Caltrans for the installation. He showed a photo simulation of the artwork to be installed at the Coon St. roundabout in the spring. A TOT grant of \$209,152 was received to fund the artwork and installation.

A brief discussion followed regarding ownership of public art in the Caltrans right-of-way, given the controversy over the fish sculpture in Tahoe City. The County owns and maintains the piece, but the artists sign their rights to Caltrans.

ii. Trail Signage – TAMBA

Sue Hughes from the Tahoe Area Mountain Biking Association (TAMBA) described funding and installation of the North Lake Tahoe Mountain Bike Wayfinding Signage, which received just over \$14,000 from TOT. Hughes showed pictures of the signs and said the main focus for now is in the Paige Meadows area and Tahoe Cross Country trails. Hughes showed a map indicating the proposed location of future signage and informational kiosks around the lake, noting the many agencies involved in the project.

Discussion followed regarding the costs for the signs and kiosks and other funding opportunities, such as sponsorship. In response to a question about maintenance, Hughes said it is still unknown whether or not the US Forest Service will maintain the installations. Casey received a comment

regarding signage at the Tahoe Rim Trail in Tahoe City, so that organization was asked to develop a signage plan. It was suggested TAMBA work with TRT. Gustafson thanked TAMBA for its volunteer effort to provide directional signage, which is helpful for residents and visitors.

b. Review revised and approved CAP Committee Ranking Sheet

Casey presented the updated Tourism Master Plan Grant Ranking Sheet. Revisions have been made based on input from this Committee during past meetings. The Placer County Board of Supervisors has approved the current version. The changes were reviewed and clarified, including organizing the application in a manner to better correlate to the Ranking Sheet, changes in “weight” to various rankings, and bonus point opportunities. Casey said the three recent public meetings to educate potential applicants on the process were well attended.

c. Review grant release date and application deadline

Casey presented a proposed 2018-19 Grant Cycle Timeline. Per this proposal, applications will be released February 4 and project proposals are due March 29. The Chair, Vice-Chair, Casey, and Gustafson will vet applications to make sure they adhere to guidelines and the approved applications will be presented for consideration to the full Committee. The Committee will receive a list of all applications and can review any submitted. Applicant interviews will be scheduled in May and CAP Committee recommendations may be submitted to the Board of Supervisors at their meeting in Tahoe in June. Staff will prepare grant agreements in July and August.

The above timeline was reviewed and slightly revised. It was noted the Board may not meet in Tahoe in June. The group discussed whether or not to push the timeline back because of that. However, because of the timing to get projects moving forward, it is to the applicant’s benefit to stick to the timeline as presented. The Committee preferred conducting all applicant interviews in one day and selected May 30 as the date.

9. Action Item

a. Approve 2019 grant review schedule including project applicant interview dates
Motion to approve the 2019 grant review schedule as revised, including the project applicant proposal date of May 30, 2019. Parson/Stephens/Unanimous

10. Future Agenda Items

Parson asked for a presentation of how the 2% of TOT earmarked for this area is allocated to insure the process adheres to the ballot measure approved by constituents. A TOT refresher will be on the February agenda.

Parson asked for a discussion about how the Committee can be more proactive in identifying projects that can be strategically grouped with other efforts in the area. An application coordination discussion will be agendized.

In response to a question, Casey said there is approximately \$3 million to be allocated in this cycle.

Grindle asked when quarterly updates will be presented. Casey said the information is being compiled and will be presented next month.

11. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 6:11 PM.

Respectfully submitted,
Judy Friedman
Recording Secretary