



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING MINUTES
Thursday, March 25, 2021**

1. Call to Order

Phelan called the meeting to order at 4:34 PM. A quorum was established.

Committee members in attendance

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe
Seat #3 Special District – Dan Wilkins, Kings Beach/Tahoe City
Seat #5 County General – Danielle Grindle, Olympic Valley
Seat #7 NLTRA – Jim Phelan, Tahoe City
Seat #8 NLTRA – Ron Parson, West Shore
Seat #9 Transportation – Gordon Shaw, Eastern Placer County
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Absent

Seat #2 Business Association –
Seat #4 Special District – Kevin Smith, Squaw/ Northstar Valley
Seat #6 County General –
Seat #10 Lodging – Greg Gooding, Resort at Squaw Creek
Seat #11 Ski Resorts –
Seat #12 At-Large –

Staff in attendance: Katelynn Hopkins, Nick Martin, and Lindsay Romack, Placer County Executive Office, Jeff Hentz, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

Other attendees included Stephanie Holloway, Jerusha Hall, Allison Pedley, Erin Holland, Bill Oudegeest, Pat Malberg, Loren Holt, and Alex Mourelatos,

**2. Approval of March 25, 2021 meeting agenda
PARSON/WILKINS/UNANIMOUS**

**3. Approval of February 25, 2021 meeting minutes
PARSON/WILKINS/UNANIMOUS**



The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.

4. Public Comment

There were no comments on items not on today's agenda.

5. Information Items

a. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County

i. Donner Summit Association Projects

Bill Oudegeest reminded the group of the two TOT grants received. The first was in 2019 for the Donner Summit Public Use, Trails, Recreation, and Facilities Plan, which is a comprehensive plan on public use and evaluation of the trails. The second is for creating a trail and history hub at Donner Summit. Oudegeest showed renderings of the proposed trailhead improvements, which include parking, restrooms, an amphitheater, informational displays, and bike racks. Digital information is available on the trails using QR codes that link to a brochure featuring trail maps and historical information.

Pat Malberg added her thanks to this Committee for recommending the projects receive TOT funding.

b. Resort Triangle Transportation Plan Update

Stephanie Holloway from Placer County DPW discussed the shifting needs of transportation in general in California, and in this area specifically. The Resort Triangle Transportation Plan (RTTP) attempts to not just identify the need to reduce vehicular travel, but make recommendations consistent with other transit plans in the area. Holloway presented components of the Plan, which include collaboration with the TRPA Regional Transit Plan, Placer County, Caltrans, and CHP.

The Adaptive Corridor Management Plan addresses better use of existing infrastructure during peak times, such as bus-on-shoulder, reversible lanes, and bus-only lanes. The Parking Management Plan recommends strategies for paid and restricted parking in town centers and high-use recreational areas, as well as micro-transit options with connections to TART. The list of projects is robust and attainable and can be implemented with the help of federal, state, and local dollars.

Discussion followed as Holloway's presentation was clarified. There were suggestions that this information be presented to broad representation of the community and that a pedestrian element be considered. Holloway was asked to come back as more detail is known on each project. During discussion, Holloway and Lindsay Romack were thanked for their work on this Plan.

c. Receive an update on the Tourism Business Improvement District (TBID) and the Tourism Master Plan Revision

i. NLTRA Reorganization process and consultant scope of work update

Jeff Hentz reported the Board of Supervisors approved the TBID Resolution of Formation on March 9. The next steps for NLTRA include outreach to businesses and a reorganization of the Association, which is being facilitated by consultants Coraggio Group. Assessments for the District

will begin July 1, 2021. Hentz discussed the anticipated revenues from the TBID, and how those dollars and redirected TOT dollars may be allocated.

Discussion followed as Hentz answered questions providing more detail about the TBID and the makeup of the oversight committee.

Parson described the software challenges he anticipates implementing collecting and reporting TBID funds and other taxes.

Public comment was opened. Alex Mourelatos echoed Parson's concerns and emphasized the need to get out early to talk to businesses about technical and accounting issues. He voiced concern that if the line items on bills are not clearly spelled out, businesses may be setting themselves up to be audited.

6. Action Item

a. Approve a budget revision/scope of work change for the North Tahoe Recreational Signage and Trailhead Improvements

Allison Pedley gave a presentation on how the surplus \$40,000 from a 2020 TOT grant for trails may be reallocated to three different projects.

Motion to approve reallocation of the funds as presented. SHAW/GRINDLE/UNANIMOUS
(NOTE: Neither Stephens nor Parson were present for this vote)

7. Committee and Staff Comments

There were no additional comments.

8. Future Agenda Items

- Update on TBID

9. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 6:30 PM.

The next CAP Committee meeting is scheduled for April 29, 2021 at 4:30 PM.

Respectfully submitted,
Judy Friedman
Recording Secretary