



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING MINUTES
Thursday, March 28, 2019
North Tahoe Event Center
8318 N Lake Blvd, Kings Beach, CA 96143**

1. Call to Order

STAUDENMAYER called the meeting to order at 4:33 PM.

Committee members in attendance

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe
Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista
Seat #5 County General – Danielle Grindle, Squaw Valley
Seat #6 County General – Mike Staudenmayer, Northstar
Seat #7 NLTRA – Jim Phelan, Tahoe City
Seat #8 NLTRA – Ron Parson, West Shore
Seat #9 Transportation – Jaime Wright, Eastern Placer County
Seat #10 Lodging – Drew Conly, Squaw Valley
Seat #11 Ski Resorts – Greg Dallas, Donner Summit
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Absent

Seat #2 Business Association – Krista Voosen, Donner Summit
Seat #4 Special District – John Wilcox, Squaw Valley
Seat #12 At-Large – David Hansen, Tahoe City/West Shore arrived at 4:40 PM

Staff in attendance: Erin Casey and Katelynn Hopkins, Placer County Executive Office, Cindy Gustafson, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

2. Pledge of Allegiance

**3. Approval of March 28, 2019 meeting agenda
PARSON/STEPHENS/UNANIMOUS**

**4. Approval of January 31, 2019 meeting minutes
PARSON/WRIGHT/Carried with abstention from Wilderotter**

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



5. Public Comment

There were no comments on items not on today's agenda.

6. Information Items

a. Receive an update from staff on the Tahoe Tourism and Promotions (TTP) budget

Casey gave a presentation on the County's budgeting process, including assumptions made regarding revenues and expenses, and the carryover fund balance, which is used to fund one-time capital projects. The TTP budget comes from 60% of the TOT collections in eastern Placer County. Allocations include maintenance of parks, beaches and trails, traffic management, and funding business associations such as TCDA and NTBA. A brief discussion followed clarifying the 60% of TOT that comes to this side of the County and the remaining 40% that goes to the General Fund to pay for services such as snow removal and the Sheriff's Department. Parson suggested a community representative work with Casey to update a previous presentation on how services are allocated for the eastern slope.

The Truckee North Tahoe Transportation Management Association (TNT TMA) makes recommendations on transit related expenditures such as TART baseline and special services, as well as infrastructure projects. Discussion followed regarding the potential to increase funds available, such as an increase in TOT, a TBID, sales tax, or through the new transit initiative, One Tahoe.

After the budget has been vetted and revised as necessary by County departments and through presentations to the Board of Supervisors, it is ultimately approved by the Board of Supervisors. Meetings are available to the public in person or streaming on the website. The proposed 2019/20 budget does not assume an increase in TOT collections, but that could be the case. Revenues are conservatively estimated and costs increase. CAP Committee allocations are based on current year TOT collections plus the fund balance from the previous year, for a total of approximately \$3.1 million.

Discussion followed as the presentation was clarified, the 60/40 split, and what services are paid by the County general fund. Casey was asked to present a similar budget review annually. There was consensus to have a more in-depth discussion regarding how TOT funds are allocated. Key recipients such as TNT TMA and NLTRA should be part of that discussion.

b. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County

i. Review Quarterly status report

Hopkins presented the 2018 Q4 progress reports from TOT recipients, as well as a spreadsheet showing the amount of TOT fund, tentative project deadlines, and the status. Some grantees also submitted photos.

ii. Kings Beach LED Lighting Program

Joy Doyle from the North Tahoe Business Association reported the lighting project was split into two phases. From the total 76 buildings eligible for lighting, 27 opted to be part of Phase 1 and those lights were installed before the holidays. The rest of the buildings should be lit by June. The Design Committee is asking Placer County to light the buildings they own that are slated for redevelopment. Casey will take the idea to the Economic Vitality Committee. Doyle answered questions regarding the project. She said some property owners have chosen to add lighting at their expense. Parson suggested advising property owners in Tahoe Vista of the Design Standards, as some of them may participate.

iii. Tahoe City Firehouse Property Feasibility Study

Suzy Vose from Placer County Real Estate Services provided a history of this project and how a consultant for the Feasibility Study was selected. The consultant has been asked to evaluate the Siren Arts and Commonwell Market Hall proposals.

Vose said that at last week's NTRAC meeting, there were several suggestions to include more public input before the final Study is submitted to the Board of Supervisors, which could be at its July meeting.

A TOT grant of \$105,000 was received for the Study. Vose anticipates requesting an additional mid-year grant of approximately \$31,000 for additional work, depending on results of the Study.

Discussion followed clarifying the options the consultants are considering and the need for additional public meetings and input with enough time to include that information in anything submitted to the Board of Supervisors. Casey agreed with the Committee that the Study should not be rushed. There should be community meetings before it is submitted to the Board of Supervisors.

iv. Martis Valley Trail

Eric Martin with Northstar CSD provided an update on the Martis Valley Trail connection. He showed a site map and photos of the area and discussed the alignment. There are challenges to be worked out on the route, given property owners include Caltrans, the Army Corps of Engineers, and the Washoe tribe. Martin and Staudenmayer described the efforts on a national level to get the trail built using the preferred alignment and the anticipated timeframe. Both Martin and Staudenmayer were acknowledged for their efforts to get this project completed.

c. Receive a presentation from Andy Fisher on the Placer County Parks and Trails Master Plan

Andy Fisher described the outreach done to get this Master Plan done, including surveys and focus groups. He presented the key principles and projects specific to the North Tahoe area. Most projects identified in the Plan for the next 30 years are on the west side of the County and Squaw Valley on the east side. Projects are broken into Tier 1, Tier 2, and Aspirational depending on how far along planning is and funding is available. The most popular items noted in this area include snow removal on the trails, a Recreation Center, Aquatic Center, and dog parks. Fisher presented a

proposed budget showing that if the County allocated approximately \$18 million that could be leveraged by partners and other grants to almost \$200 million for projects. Discussion followed as the projects and Tiers were clarified. Comments to this draft can be submitted through placerparksplan.com.

7. Action Items: No Action Items

8. Future Agenda Items

- TOT Allocations
- A presentation on the Resort Triangle Transportation plan

9. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 6:50 PM. The next CAP Committee meeting is scheduled for April 25, 2019.

Respectfully submitted,
Judy Friedman
Recording Secretary