REGULAR MEETING MINUTES - FINAL
6:00 PM, Thursday, April 11, 2019
North Tahoe Event Center
8318 N Lake Blvd
Kings Beach, CA 96143

1. Call to Order
LYANS called the meeting to order at 6:00 PM. A quorum was established.
MEMBERS PRESENT: Roeder, McFadden, Steakley, Lyans, and Hill
MEMBERS ABSENT: Fulda, Chilmemi, Lutkmuller
STAFF PRESENT: Romack and Friedman
PUBLIC: 10

2. MAC Member Introductions

3. Approval of Agenda for April 11, 2019
ROEDER/HILL/UNANIMOUS

4. Approval of Minutes of March 14, 2019
ROEDER/HILL/UNANIMOUS

5. Reports
   A. Supervisor/District Director Reports
Romack reported Cindy Gustafson was appointed as District 5 Supervisor. Gustafson thanked
everyone for their support during the appointment process. She will be sworn in on April 22 and be
seated in time for the April 23 Board of Supervisor’s meeting in Tahoe. Gustafson is looking
forward to working with the community on County issues.

   B. Community Reports
Stacie Lyans from TCPUD announced the April 20th Eggstravaganza Easter Egg Hunt at the Tahoe
City Golf Course. Registration for summer programs begins April 27.

   C. NTRAC Member Reports
Hill reported the Tahoe City Downtown Association Wine Walk tickets are selling quickly and she
expects the June event to sell out soon.

6. Public Comment
There were no comments on items not on the agenda.

7. Information Items
   A. Strategic Planning Update

The MAC is composed of appointed community members whose purpose is to advise the Board of Supervisors about activities
and problems of the area represented. Residents are encouraged to attend and talk about issues important to them. More info
at www.placer.ca.gov/bos/macs. Placer County is committed to ensuring that persons with disabilities are provided the
resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including
auxiliary aid or services, to attend or participate in this meeting, please contact the Board of Supervisor’s Office.
Update and discussion of the nine Critical Success Factors that serve as Placer County’s priority-guiding principles developed for decision-making purposes.

Presenters: Todd Leopold, Placer County CEO

Leopold noted the growth and associated changes in the County. A three-day Strategic Planning session was held that resulted in a framework focusing on nine Critical Success Factors including infrastructure, transit, housing, and investments the County should make on behalf of the constituency. Land use and managing growth is also one of the nine Factors. Leopold distributed a brochure describing each focus area. The County is in the process of developing the new budget, which will help drive this initiative. Leopold described how each department is involved in meeting these focuses. Regular workplan meetings are scheduled to check in on progress. Leopold offered to come back this fall with updates. He answered questions regarding the initiatives, how they were developed, and how success will be measured. Leopold was thanked for coming to NTRAC tonight.

The topic was open to public comment. Robert Heinz said to be aware of the limited emergency evacuation options in this area.

Wally Auerbach applauded the Plan, which is vertically integrated to include employees and constituents. He noted comments from the previous CEO, David Boesch, that painted a dire picture about the PERS liability, calling it a “timebomb.” Leopold explained how that obligation is being addressed. OPEB is almost 90% funded. Most cities and counties are only 20% funded. The County is in a good position as far as pensions and OPEB.

Dianne Hopkinson agreed that evacuation is a major concern. She spoke of the efforts at Carnelian Woods to address forest management. Carnelian Woods has been designated as a Fire Wise Community.

Ellie Waller suggested each Supervisor come to Tahoe for a week in the summer or drive home after a holiday weekend so they can experience traffic and other issues firsthand.

B. Transient Occupancy Tax Ordinance (TOT) Revisions Related to Short-Term Rentals Placer County Executive Office will provide an update on Transient Occupancy Tax Ordinance revisions that affect short-term rentals and were approved by the Board of Supervisors in December 2018. Presenter: Jennifer Merchant, Deputy CEO, Placer County

Merchant explained the TOT collections in this area for stays of 30 days or less and how the funds are collected and allocated. The Board of Supervisors adopted the TOT Investment Policy that insures 100% of TOT is spent in the area in which it is collected. Some of the funds are spent on County services such as snow removal, the Sheriff’s Department, and health and human services. There are currently 5193 TOT certificates issued to hotels, motels, and other short term rentals, such as online services or homeowners. The Tahoe Tourism & Promotions budget comes from TOT and is allocated based on recommendations from the local Capital Projects Advisory (CAP) Committee.
The current ordinance was approved last fall as a means of addressing neighborhood impacts such as noise, traffic, and garbage, improve communications, and increase renter and owner awareness. It requires any rental of less than 30 days to register for a TOT certificate. Certificate holders must acknowledge their understanding of all requirements and post Good Neighbor Tips for all vacation rentals. Each property is required to provide contact information for a responsible party within 50 miles that can respond to complaints. A dedicated complaint line is being considered for neighbors to call if necessary. Merchant said it is appropriate to call the Sheriff’s Department for any immediate needs.

Merchant answered questions clarifying her presentation, including the data indicating full time versus second homeowners and long-term and short-term rental units. Discussion followed with the Council and public regarding issues caused by renters and homeowners.

Merchant said the Mountain Housing Council is hosting a workshop focused on density on April 29 at the Kings Beach Event Center.

8. Future Agenda Items
   - Lakeside Project for KB
   - Base to Base Gondola
   - Fire Wise Council (in July)
   - Hill asked for a presentation on economic assessments for local areas in Placer County
   - Parking, pedestrian safety, and traffic issues

9. Adjournment 7:46 to the next regular meeting on May 9, 2019 at the North Tahoe Event Center, 8318 N Lake Blvd., Kings Beach, 96143