



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE  
FOR EASTERN PLACER COUNTY  
775 N. Lake Blvd, Tahoe City, CA 96145  
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING AGENDA  
Thursday, April 25, 2019  
Northstar Community Services District  
900 Northstar Drive, Northstar, CA 96161**

**1. Call to Order**

STAUDENMAYER called the meeting to order at 4:32 PM.

Committee members in attendance

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe  
Seat #2 Business Association – Krista Voosen, Donner Summit  
Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista  
Seat #5 County General – Danielle Grindle, Squaw Valley  
Seat #6 County General – Mike Staudenmayer, Northstar  
Seat #7 NLTRA – Jim Phelan, Tahoe City  
Seat #8 NLTRA – Ron Parson, West Shore  
Seat #9 Transportation – Jaime Wright, Eastern Placer County  
Seat #11 Ski Resorts – Greg Dallas, Donner Summit  
Seat #12 At-Large – David Hansen, Tahoe City/West Shore Seat  
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe  
Seat #4 Special District – John Wilcox, Squaw Valley

Absent

Seat #10 Lodging – Drew Conly, Squaw Valley

Staff in attendance: Erin Casey and Katelynn Hopkins, Placer County Executive Office, Liz Bowling, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

**2. Pledge of Allegiance**

**3. Approval of April 25, 2019 meeting agenda  
PARSON/GRINDLE/UNANIMOUS**

**4. Approval of March 28, 2019 meeting minutes  
PHELAN/GRINDLE/UNANIMOUS**

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



## **5. Public Comment**

There were no comments on items not on today's agenda.

## **6. Information Items**

### **a. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County**

#### **i. Northstar Programmable Message Board**

Tony Karwowski reported Northstar received \$72,000 for an electronic signage board, which was installed in December 2018. There is still some rockwork and landscaping to be completed. Karwowski showed pictures of the sign and explained the messaging that can be provided including events, traffic conditions, and red flag warning days. There will be no advertising on the sign, although the Northstar logo is at the top. Karwowski answered questions about how the installation is protected from snow removal equipment damage.

Parson liked the sign but asked the group to consider a philosophical discussion about funding a specific business need. Casey said Squaw Valley received funds for a similar request and County Counsel weighed in to say this is not a gift of public funds since the signs are promoting a community, not a business.

#### **ii. Donner Summit Association Projects**

Chris Parker, a member of the Donner Summit Association Steering Committee as well as VP of Real Estate and Development at Sugar Bowl and Royal Gorge, presented an update on the following projects:

##### **1. Trail & History Hub at Donner Summit**

Parker described the existing structures and historic uses, as well as renderings of the proposed project. The area is a trail head for the Pacific Crest Trail. Parker showed where the Placer and Nevada County lines are on the property. A FLAP grant was approved but has been delayed, which allows more time to get the necessary easements. The total cost is anticipated to be \$114,000 and the TOT grant was for \$85,000.

##### **2. Donner Summit Visitors' Center Feasibility Study**

Parker reported the TOT allocation was \$33,000 to fund a study conducted by Sierra Business Council. The final draft is pending Nevada County review and should be published soon. The study concludes the proposed site is favorable. A preliminary maintenance and operations budget has been established.

##### **3. Historic Donner Summit Gateway Welcome Sign & Visitor Kiosk**

Parker showed pictures of the welcome structure, designed to look like a large "cairn." Signage is still being considered. The TOT allocation was \$53,000.

Parker showed additional projects being considered for Donner Summit, noting various land owners and involved agencies. There are four main trail systems in the area.

## **6. Action Items: Chair and Co-Chair FY18-19 Tourism Master Plan Applications**

### **Recommendation**

A Subcommittee of Staudenmayer, Wright, Casey, and Gustafson met to vet the 20 applications received. Fourteen projects were recommended for funding for a total of \$3,253,071. There is approximately \$3.1 million available. A report on each project, including the request, use, and recommendation, was included in today's meeting packets.

Representatives of the six projects not recommended made presentations and the appropriateness of granting TOT funds were discussed. During discussion, more information was requested on the policy for allocating TOT for equipment, such as the snow cat requested by NTPUD. The Committee asked for an update of the Tahoe City Firehouse feasibility study, funded last year. TCPUD was asked to provide user counts for Skylandia.

There was a lengthy conversation about the Placer County request to fund a Secondary Dwelling Fee Waiver Pilot Program. Although the Committee felt this was a worthwhile project, housing is not identified in the current Tourism Master Plan. It was suggested the funds be requested from the Airport District.

The \$1 million request from SVPSD and Truckee Donner Land Trust toward the acquisition of the Olympic Meadows Preserve was considered. There were questions about how much of the land will be available for public use. It was noted TOT funds were used towards the purchase of the Tahoe City Golf Course. Parson asked for clarification on land acquisition to make sure this request is consistent.

The Committee discussed the request for gap funding for the Fanny Bridge project and asked for more information.

### **Motion to move the Subcommittee's recommendations for TOT allocations forward and add the following projects for consideration:**

- 1) NTPUD snow cat**
- 2) Placer County develop-ability studies for Tahoe City Firehouse property**
- 3) Placer County Dollar Creek Trail Crossing and Traffic Planning**
- 4) TCPUD reconstruction and rehabilitation of stairs and retaining wall at Skylandia**
- 5) SVPSD and Truckee Donner Land Trust acquisition of Olympic Meadows**

**PARSON/HANSEN/UNANIMOUS**

## **7. Future Agenda Items**

- Discussion on Tourism Master Plan Updates as priorities and needs change
- Philosophical discussion on what is maintenance versus a capital project to replace or renovate existing infrastructure

## **8. Adjournment**

There being no further business to come before the Committee, the meeting was adjourned at 6:31 PM. The next CAP Committee meetings are scheduled for May 30 at 9:00 AM (full day session to consider funding requests and recommendations) and June 5 at 4:30 PM.

Respectfully submitted,  
Judy Friedman  
Recording Secretary