



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**SPECIAL MEETING MINUTES
Wednesday, June 5, 2019
Northstar Community Services District
900 Northstar Drive, Northstar, CA 96161**

1. Call to Order

STAUDENMAYER called the meeting to order at 4:30 PM.

Committee members in attendance

- Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe
- Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista
- Seat #5 County General – Danielle Grindle, Squaw Valley
- Seat #6 County General – Mike Staudenmayer, Northstar
- Seat #7 NLTRA – Jim Phelan, Tahoe City
- Seat #8 NLTRA – Ron Parson, West Shore
- Seat #9 Transportation – Jaime Wright, Eastern Placer County
- Seat #10 Lodging – Drew Conly, Squaw Valley
- Seat #11 Ski Resorts – Greg Dallas, Donner Summit arrived at 4:42 PM
- Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe
- Seat #4 Special District – John Wilcox, Squaw Valley

Absent

- Seat #2 Business Association – Krista Voosen, Donner Summit
- Seat #12 At-Large – David Hansen, Tahoe City/West Shore Seat

Staff in attendance: Erin Casey and Katelynn Hopkins, Placer County Executive Office, Bonnie Bavetta, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

2. Pledge of Allegiance

**3. Approval of June 5, 2019 meeting agenda
PARSON/WRIGHT/UNANIMOUS**

4. Public Comment

Brad Johnson, General Manager of the North Tahoe Public Utility District (NTPUD) noted the discussion at the last meeting about using TOT to fund

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



capital replacement and enhancement of existing facilities versus only new projects. Existing public facilities are a draw for visitors and besides TOT, there are no funds available other than general tax contributions from property owners. Visitors do not contribute to rehabilitation or replacement of existing facilities, although they are heavy users. It is as important to reinvest in existing facilities as to build new one.

5. Information Items

a. Ranking Results – Staff presentation on final ranking results

Casey thanked all applicants for participating in this process. Twenty proposals were received from business and agencies totaling approximately \$3.5 million. Casey reviewed today's meeting guidelines for deliberation, including recusal protocols.

The ranking results were compiled from the Committee members responses based on criteria approved by this Committee. The items below were prioritized based on Committee rankings, with Item 1 receiving the highest scores and Item 15 the lowest.

Casey noted not all funds need to be allocated today. There could be dollars set aside for out-of-cycle requests, a Reserve fund, or even to establish another granting cycle.

b. Committee Deliberation – Discuss ranking results for grant proposals and possible recommendation to the Board of Supervisors

A prioritized summary of the ranking sheets was distributed. There was brief discussion about the format to be followed today and agreement that motions and seconds would be taken first, discussion on each item, then a vote. Those recusing themselves did not participate in discussion or voting on the item.

The Committee's recommendations will be considered by the Board of Supervisors at its June 25, 2019 meeting.

6. Action Items

a. Action on Tourism Master Plan grant proposals and funding requests

**1. Tahoe Rim Trail Association request for \$9000 for Watson Lake Area Trail Improvements
Motion to recommending funding the project as presented.**

PARSON/STEPHENS/UNANIMOUS

**2. Northstar Community Services District request for \$250,000 for the Martis Valley Trail
Staudenmayer recused himself from this item.**

Motion to recommending funding the project as presented.

PARSON/WILDEROTTER/ UNANIMOUS

3. North Tahoe Public Utility District request for \$78,000 for Wayfinding and Destination signage

Coolidge recused herself from this item.

Motion to recommending funding the project as presented.

PARSON/WRIGHT/ UNANIMOUS

4. Placer County Public Works request for \$500,000 for the Fanny Bridge project

Staudenmayer felt this request for “stop gap funding” of a major construction project sets a bad precedent and is concerned about allocating TOT for this purpose. He noted this is a Federal Highways project. Parson agreed. Casey felt bad infrastructure poses a risk to tourism and dollars need to be spent to mitigate situations. Discussion followed regarding other possible funding mechanisms to complete this project. Casey explained the funds requested go towards the required local match. Other entities are also contributing.

Motion to recommending funding the project as presented.

STEPHENS/PHELAN/Motion carried with 7 ayes and 4 noes.

5. Tahoe City Public Utility District request for \$10,660 for Commons Beach Power Upgrades

Kim Boyd from TCPUD answered a question regarding timing of the project, which she said can be accomplished during the week so it will not impede weekend use of the Beach. Casey noted there could be some risk in TCPUD spending the funds prior to a contract being in place.

Motion to recommending funding the project as presented.

PARSON/WRIGHT/UNANIMOUS

6. Tahoe City Public Utility District request for \$20,000 for Skylandia Park – Stair and Retaining Wall Replacement

Motion to recommending funding the project as presented.

PARSON/WILDEROTTER/UNANIMOUS

7. Donner Summit Association request for \$107,511 for Public Use and Recreation Master Plan for Donner Summit

Motion to recommending funding the project as presented.

GRINDLE/WRIGHT/Carried with abstention from DALLAS

8. Tahoe Public Art request for \$40,000 for Ursa Mater at Heritage Plaza

There was a brief discussion regarding how maintenance of the sculpture will be funded and the additional efforts to solicit donations.

Motion to recommend funding up to \$40,000 for this project unless the cost is offset by additional fundraising. PHELAN/GRINDLE/UNANIMOUS

9. Squaw Valley Public Service District and Truckee Donner Land Trust request for \$1 million for the Olympic Meadow Preserve Acquisition

Grindle recused herself from this item.

Dallas noted that during the presentations last week, he asked the Truckee Donner Land Trust to provide more information regarding land exemptions. To date, that information has not been received. He suggested approving this request subject to receipt and review of that information. SVPSD General Manager Mike Geary asked that no conditions be put on any approval today because it could impact the momentum of getting the bond measure moving forward. He said the public will be very involved in what happens on this property and a recent voter survey indicated 95% of respondents want to insure it remains “conservation.” The third highest answer was no development at all on the land.

Discussion followed regarding the appropriate way to move forward, given the information requested has not been received. It was noted that the parcel tax bond measure will be put to voters in the fall. Casey explained that if the Committee chooses to recommend funding with contingencies, the agreement can come back to this group prior to being signed to ensure the funds are being allocated as intended.

Motion to recommend funding the project as presented, pending receipt and evaluation of the land exemptions and subject to the bond measure being passed by voters. STEPHENS/WILDEROTTER/Carried with 8 ayes, 1 no, and 1 abstention.

10. North Tahoe Public Utility District request for \$70,000 for the North Tahoe Regional Park Snowcat Replacement

Coolidge recused herself from this item.

Parson felt this is not an appropriate use of TOT. Public Recreation Departments should fund their own equipment, as do other organizations with similar needs. Wilderotter noted this is a public agency that does not charge for use of the trails. Phelan added that grooming equipment for Sugar Pine Point trails was funded from TOT. Discussion followed regarding the pros and cons of funding these types of requests from TOT. Casey suggested that when the Committee has a future discussion about capital replacement, a more clear policy can be developed. This is tied to “trails” which are identified in the Tourism Master Plan, but it is an equipment replacement need that may or may not be supported.

Discussion continued regarding this specific request. It was noted that time is of the essence because the used equipment being considered is for sale now. Parson reiterated his position that public trail providers could find a way to off-set costs, as do private operators.

Motion to recommending funding the project as presented. DALLAS/STEPHENS/Carried with Parson voting no.

11. Donner Summit Association request for \$115,000 for Donner Summit Visitors' Center Stage 2

Dallas recused himself from this item.

There was a brief discussion about Nevada County participating in this and other Donner Summit projects. Casey said Placer County will continue to invite Nevada County participation.

**Motion to recommending funding the project as presented.
PARSON/WRIGHT/UNANIMOUS**

12. Squaw Valley Business Association request for \$99,000 for Signage Plan

Conly and Grindle recused themselves from this item.

Parson noted previous discussions about an area-wide funding strategies for signs. Coolidge said this request is for planning and possible construction. She suggested separating the components and considering construction funding next year or when the planning is completed. Discussion followed as the request was clarified.

Motion to recommend funding the project as presented. PARSON/WILCOX/Carried with 5 ayes and 3 noes.

13. Placer County Facilities request for \$26,400 for Tahoe City Firehouse Properties Developability Studies

Wilderotter felt these studies should have been done before the Feasibility Study, but the Committee's hands are tied because that Study is already in process. Stephens agreed and suggested postponing a decision on this request until the results of the Feasibility Study are released, which should be this month. Staudenmayer agreed the process seems backwards, but geotech studies would be required eventually. Casey asked the applicant, Suzy Vose, if there are other dollars available for these two studies, perhaps the General Fund. Vose said the studies would be done anyway, but she wasn't sure where the funds would come from.

Motion to recommend funding the project as presented. PARSON/GRINDLE/Carried with 8 ayes and 3 noes.

14. Placer County Parks request for \$180,000 for Winter Access and Wayfinding Signage for Squaw Valley Park

Wilcox felt that there are very few winter visitors to the Park and it makes no sense to rebuild the entire parking lot. Stephens noted this request is for Phase 2 and Phase 1 has not yet been done.

**Motion to recommend NOT funding the project as presented.
PHELAN/PARSON/UNANIMOUS**

15. The Related Companies of California LLC request for \$767,500 for Dollar Creek Crossing Trails and Traffic Planning

Wilderotter suggested the applicant consider coming back to request funds for trails and the proposed roundabout to address existing conditions.

Motion to recommend NOT funding the project as presented.

PARSON/WRIGHT/UNANIMOUS

Staudenmayer summed up today's meeting by noting \$3,162,960 was allocated today, leaving a residual of \$837,389. Options for reallocating those funds will be considered at the next meeting.

7. Future Agenda Items

- Plan to consolidate signage requests
- Discussion regarding reallocating residual of \$837,389, including potential of out-of-cycle
- Coolidge asked about this Committee's role in advocating projects such as signage be consolidated and being pro-active in soliciting projects such as improvements on Donner Summit.
- Phelan suggested Future Agenda Items on his ranking sheets

8. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 6:17 PM.

The next CAP Committee meeting is scheduled for June 27, 2019 at 4:30 PM (location tba)

Respectfully submitted,
Judy Friedman
Recording Secretary