



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE
FOR EASTERN PLACER COUNTY
775 N. Lake Blvd, Tahoe City, CA 96145
County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING AGENDA
Thursday, July 25 2019
Sugar Bowl Ski Resort, Coldstream Room
629 Sugar Bowl Rd., Norden, CA**

1. 1. Call to Order

Wright called the meeting to order at 4:33 PM.

Committee members in attendance

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe arrived at 4:49 PM
Seat #2 Business Association – Krista Voosen, Donner Summit
Seat #4 Special District – John Wilcox, Squaw Valley
Seat #5 County General – Danielle Grindle, Squaw Valley
Seat #7 NLTRA – Jim Phelan, Tahoe City
Seat #8 NLTRA – Ron Parson, West Shore
Seat #9 Transportation – Jaime Wright, Eastern Placer County
Seat #10 Lodging – Drew Conly, Squaw Valley
Seat #11 Ski Resorts – Greg Dallas, Donner Summit arrived at 4:46 PM
Seat #12 At-Large – David Hansen, Tahoe City/West Shore Seat

Absent

Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe Vista
Seat #6 County General – Mike Staudenmayer, Northstar
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

Staff in attendance: Erin Casey and Katelynn Hopkins, Placer County Executive Office, Bonnie Bavetta, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

2. Pledge of Allegiance

**3. Approval of July 25, 2019 Meeting Agenda
PARSON/HANSON/UNANIMOUS**

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



4. Approval of June 27, 2019 Meeting Minutes PARSON/HANSON/UNANIMOUS

5. Public Comment

North Tahoe Fire Protection District PIO Erin Holland reported changeable message signs purchased with TOT funds are in use on Highway 267 to inform the public about fire restrictions.

Holland recently attended the Board of Supervisor's meeting where amendments to the Tourism Master Plan were considered. She requested that fire protection, emergency medical services, and ambulance services be considered as eligible allocations, since so many of those NTFPD serves are visitors.

Pat Malberg, President of the Donner Summit Association, distributed a brochure featuring projects on the Summit, many of which were funded by TOT. Site selection for the new visitor center continues.

6. Information Items

a. Review TMP grant program outreach

- i. Summary of FY 2018-19 outreach program**
- ii. Planned outreach for fall 2019 grant cycle**
- iii. Committee member role in outreach and special projects of interest to committee members**

Casey narrated a Power Point noting the outreach done to advise as many people and agencies as possible about applying for TOT funds in general and the fall granting cycle in particular. Discussion followed as Committee members considered the strategies proposed and presented other ideas.

Parson suggested that one component be the focus, for example trails, and outreach target that group. Perhaps that can just apply to the \$1 million carry-over since TOT collections exceed budgeted amounts. Parson proposed members from the CAP Committee, TNT TMA, and NLTRA form an unofficial working group to make a recommendation on how to focus the carryover. A brief discussion followed and it was agreed that this item would be added to a future agenda. Parson and Casey will meet to finalize the agenda item.

b. Review grant application and ranking criteria

Casey asked for recommendations on changes to the application and ranking sheets. She reminded the group that changes to the application can be easily made, but changes to the ranking sheets need to be approved by the Board of Supervisors.

Grindle felt many of the questions on the application are redundant and suggested they could be consolidated. She offered specific examples. Conly suggested awarding additional points for projects in the planning stage.

A brief discussion followed regarding how the ranking sheets are used. It was noted that Committee members may have used the criteria differently. Suggested changes can be submitted to Casey in the next week or so.

7. Action Items

a. Review and approve fall 2019 grant cycle schedule

Casey presented a proposed schedule that assumes Board of Supervisor approval in January. That allows Committee members whose terms expire in December 2019 ample input on the recommendations. The timetable was reviewed. Dallas feels the fall granting cycle will be difficult because decisions will need to be made over the holidays. However, applicants asked for the fall schedule so they have funding in place to begin spring projects.

It was agreed that applications must be received by September 3, 2019 and review will be done at a December 12, 2019 meeting.

**Motion to approve the Fall 2019 Grant Cycle Schedule as modified.
PARSON/PHELAN/Carried with Dallas voting no.**

8. Future Agenda Items

- Targeted allocations of carryover funds
- Possible creation of Subcommittee with members from CAP, TNT TMA, and NLTRA
- Continued review of how funds are allocated

9. Adjournment

There being no further business to come before the Committee, the meeting was adjourned at 5:32 PM. The next CAP Committee meeting is scheduled for August 29, 2019 at 4:30 PM (location TBA)

Respectfully submitted,
Judy Friedman
Recording Secretary