REGULAR MEETING MINUTES – Approved 11/14/19
Thursday, October 10, 2019
North Tahoe Event Center
8318 N Lake Blvd
Kings Beach, CA 96143

1. Call to Order
LYANS called the meeting to order at 6:09 PM. A quorum was established.
MEMBERS PRESENT: Chillemi, Fulda, Lutkmuller, Lyans, and Roeder
MEMBERS ABSENT: Hill, McFadden, and Steakley
STAFF PRESENT: Gustafson, Romack and Friedman
PUBLIC: 7

2. MAC Member Introductions

3. Approval of Agenda for October 10, 2019
ROEDER/CHILLEMI/UNANIMOUS

4. Approval of Minutes of September 12, 2019
Motion to approve as amended. CHILLEMI/FULDA/Carried with abstentions from Lyans and Roeder

5. Reports
   A. Supervisor/District Director Reports
Supervisor Gustafson reported the Board of Supervisors is meeting in Tahoe on October 21 and 22. Included on the agenda is the proposed Short Term Rental (STR) Ordinance. On October 21, at Squaw Valley, there is a fundraiser for the Placer County Chaplaincy, which is the non-profit component of law enforcement that offers comfort to crime victims and families.

The PG&E Public Safety power shut-offs caused many issues outside of the Basin. There were significant impacts to businesses and individuals and in the end, the winds were not as strong as anticipated. Liberty Utilities has about 50 crews clearing foliage from around its lines in this area, which is partly why they did not make the call to shut power.

Gustafson reported the STR Ordinance being considered is focused on code enforcement to address nuisances, including trash, noise, occupancy, and safety issues. The Ordinance may only be in effect for areas above 5000’ since the west side of the County does not have the same issue. A brief discussion followed regarding the components of the proposed ordinance.

The County closed escrow on the Nahas property last week. Staff continues to work with the developer to address the community’s concerns. The developer has an exclusive contract with the County until the end of November.
The Board of Supervisors approved the contract with Advocates for Mentally Ill Housing to convert a 4-6 bedroom house in North Lake Tahoe to transitional housing. Gustafson said the California Tahoe Conservancy distributed the Dollar Creek Forest Restoration contract to get about half of the property treated. Information on restoration projects is available at laketahoewest.org.

B. Community Reports
North Tahoe Fire Protection District PIO Erin Holland reported this has been the busiest summer on record for NTFPD. There were 1700 calls for defensible space inspections and many medical calls. Holland feels the proposed STR Ordinance will help, particularly given over 50 calls this summer for illegal fires.

Speaking for the Tahoe City Public Utility District, Lyans reported the Fall Festival is scheduled for this Saturday from 10am to Noon at Commons Beach.

C. NTRAC Member Reports
Lyans announced a fundraiser for the Penny Bear is scheduled for November 3 at 5 PM at Za’s.

Lutkemuller reported the bear in her community has learned to pull the chain out of the dumpster. She will talk to the garbage company and Health & Safety to see what other measures can be taken.

6. Public Comment
Alex Mourelatos reported the North Tahoe Public Utility District appreciates NTRAC meeting in this building, noting the many upgrades that have been done. He thanked the County for allocating TOT funds for the new adult fitness circuit at the North Tahoe Regional Park.

7. Information Items
A. North Lake Tahoe Resort Association’s Tourism Business Improvement District (TBID) Effort
The North Lake Tahoe Resort Association will present an update on the efforts to create a Tourism Business Improvement District (TBID) for the North Lake Tahoe area of Placer County.

Presenter: Bonnie Bavetta, North Lake Tahoe Resort Association
Bavetta presented a history of TOT collections and allocations, noting shortages on the east side of the County to fund infrastructure, transportation, and housing. Many ideas to increase revenues have been considered over the years, including an increase in TOT or a sales tax. A North Lake Tahoe TBID has been identified as the most viable option. Bavetta described the proposed TBID, including how funds are assessed, collected, and allocated. Unlike TOT, which is only collected by lodging providers, the TBID can also assess retail, restaurants, and recreational activities, such as kayak and bike rentals and daily ski lift tickets. TBID funds will be recommended for allocation by the NLTRA Board and there will be additional oversight by a Steering Committee comprised of representatives from assessed businesses. Ultimately, the Board of Supervisors approves
allocations. Bavetta showed a graph indicating how funds may be allocated and the proposed TBID budget. The term of the proposed TBID is five years.

The TBID is governed by a Management District Plan (MDP), which is vetted by County Council and approved by the Board of Supervisors. The MDP is currently being completed and the petition drive, or “vote” of assessed properties, should begin soon. The proposal will then be presented for Board of Supervisors approval and could be formed at the end of December, with collections beginning April 1, 2020. Gustafson provided additional background on the decision to form a North Lake Tahoe TBID.

The Committee asked questions about the boundaries of the District, assessments, oversight, and possible allocations.

The topic was open to public comment. Joann Cobb asked for clarification of the term of TBID and how petitions are being delivered to businesses.

Alex Mouralatos asked about the communication to businesses and how funds are allocated. Gustafson explained the current Capital Improvement Committee (CAP) will continue to make recommendations on the 2% TOT only collected on the east side of the County and earmarked for transit and infrastructure. The Board of Supervisors ultimately approves those recommendations. A similar process will be used for TBID funds, with the NLTRA Board making recommendations. Mourelatos suggested a clearer picture be presented on the types of projects that can be funded. He noted the need for his business (and probably all assessed businesses) to upgrade their software and accounting procedures to accurately report TBID collections.

Erin Holland applauds the efforts to develop funds that have local control. The property tax rate for NTFPD was designed for a volunteer fire department and does not cover current needs. She noted the 119% increase in service calls in July and August. She hopes these additional funds will help NTFPD accommodate increased needs since there is a correlation to increased tourism. Gustafson reported she will be meeting with the Fire Chief and other stakeholders about that topic.

Public comment was closed. Bavetta noted there are over 4000 potential businesses in area, but only about 725 will be within the assessed District.

B. Updates from Placer County Department of Public Works

Placer County Department of Public Works staff will provide updates on the following items: 1) County road restoration schedule with new SB1 funding; 2) the Bus on Shoulder program for Highway 89 and 267

Presenters: Peter Kraatz, Assistant Director, Placer County Department of Public Works

Kraatz reviewed the road maintenance issues being addressed with SB 1 funds, which come from the recently increased gas tax. To date, approximately $5 million has been spent to bring Tahoe
roads up to a reasonable standard, which has been overdue. Moving forward, the County will allocate approximately $1.5 million to Tahoe Roads annually from the $7.4 million anticipated to be collected. Tahoe roads represent about 12% of the 1100 County roads, but are in need of more attention because of harsh weather conditions. Kraatz showed the Road Restoration Schedule for this area, which is based on a 10-year treatment cycle and has been prioritized by need using the Pavement Condition Index.

Kraatz reported he continues to work with Caltrans and the CHP to institute the pilot Bus on Shoulder programs for Highway 89 and Highway 267. Caltrans would rather test the program, beginning with Highway 89, next spring so it can be tried without bad weather. The Park and Ride program from Squaw and Northstar north to Truckee will continue this winter. There is a lot of discussion about options to get people out of their cars and onto public transit.

Kraatz answered questions about how work on the Tahoe roads was prioritized, winter programs, and calming measures in the grid. Chillemi asked for some solution to people using the “steep streets” without proper tires or chains. There was a brief discussion about the plan for pedestrian crossings in Tahoe City and Kings Beach. Kraatz is hearing the Tahoe City roundabouts should be completed by October 23. The roundabout at the wye and replacement of Fanny Bridge are being re-bid and should be done in 2021.

The topic was open to public comment. Larry Dowdle feels that moving pedestrian crossings in Kings Beach, away from the roundabouts, is a good idea.

Joann Cobb asked about controls in the bus lanes on Highway 89 during the Bus on Shoulder test.

Public comment was closed. Kraatz reported that in the nine months since the Dollar Creek trail was opened, there have been 45,000 trips.

8. Future Agenda Items
   • One Tahoe
   • Trash issues
   • Discussion about pedestrian related items and results of this summer’s traffic surveys
   • Updates on pending projects
   • Update Tahoe City wye issues; Can NTRAC impact ultimate results
   • Update on Stages at Northstar

9. Adjournment at 8:26 to the next regular meeting on November 14, 2019 at the Tahoe City Public Utility District Offices, 221 Fairway Drive, Tahoe City, CA 96145

Respectfully submitted,
Judy Friedman
Recording Secretary