



north lake tahoe

Chamber | CVB | Resort Association



**CAPITAL PROJECTS ADVISORY COMMITTEE FOR EASTERN PLACER COUNTY**  
**775 N. Lake Blvd, Tahoe City, CA 96145**  
**County Contact, Erin Casey, 530-546-1944**

**REGULAR MEETING AGENDA**  
**Thursday, October 24, 2019**  
**Resort at Squaw Creek– Alpine Ballroom**  
**400 Squaw Creek Road, Olympic Valley, CA 96146**

**1. Call to Order**

Staudenmayer called the meeting to order at 4:32 PM. A quorum was established.

**Committee members in attendance**

Seat #1 Business Association - Dave Wilderotter, North Lake Tahoe  
Seat #2 Business Association – Krista Voosen, Donner Summit  
Seat #3 Special District – Sarah Coolidge, Kings Beach/Tahoe arrived at 4:48 PM  
Seat #5 County General – Danielle Grindle, Squaw Valley  
Seat #6 County General – Mike Staudenmayer, Northstar  
Seat #8 NLTRA – Ron Parson, West Shore  
Seat #9 Transportation – Jaime Wright, Eastern Placer County  
Seat #10 Lodging – Drew Conly, Squaw Valley  
Seat #12 At-Large – David Hansen, Tahoe City/West Shore  
Seat #13 At-Large – Rick Stephens, Martis Valley, North Lake Tahoe

**Absent**

Seat #4 Special District – John Wilcox, Squaw Valley  
Seat #7 NLTRA – Jim Phelan, Tahoe City  
Seat #11 Ski Resorts – Greg Dallas, Donner Summit

**Staff in attendance:** Erin Casey and Kaitlyn Hopkins, Placer County Executive Office, Bonnie Bavetta, North Lake Tahoe Resort Association, and Judy Friedman, Recording Secretary.

**2. Pledge of Allegiance**

**3. Approval of October 24, 2019 Meeting Agenda**  
**WRIGHT/GRINDLE/UNANIMOUS**

**4. Approval of September 26, 2019 Meeting Minutes**  
**HANSEN/PARSON/ Carried with abstentions from Staudenmayer and Parson**

The CAP Committee is composed of appointed community members whose purpose is to advise the Board of Supervisors on Tourism Master Plan priorities including capital projects consistent with the Plan. Placer County is committed to ensuring that persons with disabilities are provided the resources to participate fully in public meeting. If you require disability-related modifications or accommodations, including auxiliary aid or services, to attend or participate in this meeting, please contact the County Executive Office in Tahoe.



## **5. Public Comment**

Colin West from Clean Up the Lake described a project in Lake Tahoe. Next summer, eight scuba divers will spend three days a week bringing trash up from the lake bed. Similar efforts were done this summer with astounding results. The project partners include UC Davis and the Desert Research Institute.

## **6. Information Items**

### **a. Capital Project Updates – Receive a status update on Transient Occupancy Tax funded projects in eastern Placer County**

#### **i. Squaw Valley Ski Museum**

Squaw Valley Ski Museum Foundation Executive Director Jill Milne announced the new name of the Museum: Sierra Nevada Olympic & Winter (SNOW), designed to be more representative of the overall project that reaches beyond Squaw Valley and celebrates all winter sports. Milne discussed the mission and goals of the project and how it aligns with the Tourism Master Plan. The group is currently conducting site studies and will soon begin the permitting phase of the project, which they hope will open in 2023. There are two components of fundraising for the Museum. Right now, individual donations are being solicited and as the design is solidified, the main Capital Campaign will begin when the design is solidified. Milne showed a rendering of the 16,000 sq. ft. two story building and site map. SVSMF received TOT grants of \$73,674 in FY 2017/18 and \$150,000 in FY 2018/19.

#### **ii. Olympic Meadow Preserve Acquisition**

SVPSD General Manager Mike Geary reported the proposed ballot measure for a parcel tax has been pulled for now because of perceived inequities in the way the tax would be assessed. Several timeshare owners in Squaw Valley hired a lobbying group that threatened litigation, so the proposal is being renegotiated. Geary said negotiations continue with the property owners in an effort to reduce the revenue requirement so less property tax is needed. Geary hopes a measure will be on a ballot in 2020 with more support. He asked that the \$1 million allocated from TOT remain available until it is clear whether or not the acquisition will happen.

Perry Norris from the Truckee Donner Land Trust, a partner in the acquisition, said all parties remain committed to the purchase. Hopefully the equity issues can be worked out. He noted a member of the SVPSD Board is one of the owners of the Olympic Meadow Preserve. Although that person has resigned from the SVPSD Board, the relationship needs to be addressed with the FPPC and California Attorneys General office.

A brief discussion followed regarding the purchase, the potential tax burden on property owners, and funding options. The TOT funds allocated will remain in place for a reasonable amount of time with the hope that the situation will be resolved within a year or so.

During the discussion, a question was raised about changes to projects and at what point the Committee wants to be involved in contract changes. This item will be considered at a later date.

### **iii. Truckee River Recreational Access Plan**

Kansas McGahan from Placer County described the plan to provide public recreational access between Squaw and Truckee along the river. The overall plan includes a multi-use trail, trail heads, parking, back country access, and connectivity to USFS campgrounds, in addition to educational and restoration opportunities. McGahan showed components on a site map and discussed the options being considered, environmental review required, other agencies involved, and overall funding.

McGahan answered questions clarifying her presentation, particularly regarding trail alignment and funding. She said both CEQA and NEPA are required and although there is a Memorandum of Understanding (MOU) with the Town of Truckee, at this point all funding has come from Placer County TOT.

### **b. Resort Triangle Transportation Plan Update**

Stephanie Holloway from Placer County discussed the Plan, which is being developed as a result of the updated Tahoe Basin Area Plans indicating the increased need for integrated regional transit. The objectives of the plan include reducing Vehicle Miles Traveled (VMTs), parking management, and managing traffic flows, particularly along SR 89 and SR 267. The main focus is on implementation. Holloway described the data being collected to aid in developing the plan. Agencies working with the County include TRPA. The final plan should be available in August 2020. Discussion followed as the scope of the plan, how it will be used, and how it interfaces with other efforts were considered.

### **c. CAP Committee Seats and Terms**

Casey reported six CAP seats are expiring in December. Recommendations being submitted for Board of Supervisors approval include Kevin Smith and Dan Wilkins for the Special District seats. Voosen will recommend someone from Donner Summit for the additional Business Association seat. Dallas, Wilderotter, and Wright are asking to be re-appointed to their current seats. New members will be seated in January 2020.

Casey thanks Coolidge for her participation and contributions to the CAP Committee.

### **d. Fall Grant Cycle Overview**

Casey reiterated the dates for upcoming meetings, given the new grant cycle. Hopkins will send out an updated schedule.

## **7. Action Items: None**

## **8. Future Agenda Items**

Staudenmeyer asked that a form be developed for Committee review during project updates that include the budget, TOT allocation, main components, and the project schedule.

Parson asked for a Strategic Road Map discussion to consider strategies to encourage people to look to the future as projects are being developed, similar to the visioning done for sidewalks.

**9. Adjournment**

There being no further business to come before the Committee, the meeting was adjourned at 6:21 PM. The next CAP Committee meeting is scheduled for November 21, 2019 at 4:30 PM at the Squaw Valley PSD office.

Respectfully submitted,  
Judy Friedman  
Recording Secretary