



**MEMORANDUM
BOARD OF SUPERVISORS
County of Placer**

TO: Honorable Board of Supervisors **DATE:** August 28, 2018
FROM: Robert Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3
SUBJECT: Revenue Sharing – Rocklin Area Chamber of Commerce *Annual Hot Chili & Cool Cars* | Funding to support community engagement programs

ACTION REQUESTED

Approve appropriation of \$700 in Revenue Sharing monies to Rocklin Area Chamber of Commerce as requested by Supervisor Weygandt (\$200) and Supervisor Holmes (\$500).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to the Rocklin Area Chamber of Commerce for the *Annual Hot Chili & Cool Cars* event. This annual celebration, which takes place at the intersection of Pacific Street and Rocklin Road, brings hundreds of automotive enthusiasts and chili lovers together to enjoy a day of entertainment, activities and fun for the entire family. Proceeds from this fundraiser will be used to support small business development and marketing opportunities.

FISCAL IMPACT

Funding is available in the FY 2018-19 Budget (Revenue Sharing)

ATTACHMENTS

Revenue Sharing application received on 07/25/2018

Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: 916)324-2548
Address: 3700 Rocklin Rd FAX: 916)624-5743
Rocklin, CA 95677 Email: tiffany@rocklinchamber.com
Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:

Hot Chili & Cool Cars attracts 12,000-15,000 attendees to downtown Rocklin which drives business to local establishments. This family friendly event is FREE to the public. Over 150 local busiensses will be onsite promoting business in Roclin & Placer Co. A portion of hte proceeds benefit the Matthew Redding Foundation, RPSF, WHS Band & WHC ROTC Program.

Briefly describe how funding will be utilized by listing what items will be purchased:

Funds will be used to pay for food & supplies for our 150+ volunteers

Has this organization received Revenue Sharing Funds in the past?

Yes No

If yes, specify year(s), event and amount:

2017 - \$700, 2016 - \$500, 2015 - \$1000, 2014 - \$1000, 2013 - \$1000

I swear under penalty of perjury that the information supplied herein is true and correct

Tiffany Neilson
APPLICANT'S NAME

Tiffany Neilson
APPLICANT'S SIGNATURE

7/25/18
DATE

Office Use Only

Date Application rec'd 7/25/2018
Date Posted to Website 7/26/2018
Date Removed from Web 8/09/2018

If recommended for approval; BOS mtg date: _____
Amount received _____
Date funding check mailed _____

Previous contributions: _____
