

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: December 5, 2006

SUBJECT: REVENUE SHARING - Approve appropriation of \$750 in Revenue Sharing monies to Auburn Chamber of Commerce for the annual Festival of Lights event as requested by Supervisor Holmes (\$750).

ACTION REQUESTED

Approve appropriation of \$750 in Revenue Sharing monies to Auburn Chamber of Commerce for the annual Festival of Lights event as requested by Supervisor Holmes (\$750).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to once again support the annual Festival of Lights parade in Auburn. This has always been a very popular event with expected attendance reaching 15,000 people. The event is free to the public and invites family participation in all of the activities. In addition to the spectacular parade, there will be carolers singing, food, and shopping with all the ambience of the season.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



2006 Festival of Lights

October 25, 2006

Jim Holmes, Supervisor
Placer County Executive Office
175 Fulweiler
Auburn, CA 95603

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2006 FESTIVAL OF LIGHTS COMMITTEE

Steve Galyardt, Chair
Vice-President
Union Bank of California

Sidne Allinger
Merry Maids

Sonny Harris
City of Auburn

Debra Mangione
The Sentinel

Bill Radakovitz
Retired

Nancy Radakovitz
Retired

Brenda Roper
Roper's Jewelry

Harvey Roper
Roper's Jewelry

Brad Weston
Auburn Printers

EX-OFFICIO MEMBERS

Casey Conway
C & C Home Services

Nell Curran
Bootlegger's

Teri Gibson
The Christmas Village

Rudy Rivero
Art Accents

Linda Robertson
Sun River Clothing

Margarita Swann
Golden Swann

CHAMBER STAFF

Bruce Cosgrove
Executive Director

Jo Gennuso
Administrative Assistant

Rita Dehart
Administrative Bookkeeper

Fred Waters
Staff

Dear Jim ,

This year brings added excitement to the Festival of Lights Parade. *The Parade route has been changed.* The Parade will begin at the fair grounds and march into Downtown, culminating in an Edwardian Christmas scene between Hilmont and Cherry Streets. Imagine up to 15,000 attendees visiting the downtown portion of the parade route... Shop lights glittering, carolers singing, and all the ambience of the season. Children will delight in visiting Santa and his elves at the Promenade. All of this happens at a classic family event that is free to the public.

But for all this to happen, we need your help. The Festival of Lights Parade depends on community financial support as well as the many hours the community contributes to making it a success. At this time, we are asking for your help. We would like to suggest the level of sponsorship you provided last year \$500. Of course, any contribution to the Festival of Lights Parade is dearly appreciated. Sponsorships of \$250 or more will receive recognition through a lighted sign to be carried in the parade as well as advertising in the Auburn Journal.


Please accept our thanks in advance for your continued support of this community event. The Festival of Lights is one of the most memorable events each year and you have generously helped make it a reality.

This year's brochure/parade application will be available shortly. This will provide additional details of the December 2nd Parade.

If you have questions or suggestions, please feel free to call Jo at the Chamber 885-5616 ext. 223.

Again, our thanks!! And thanks for your support in the past.

Sincerely,


Steve Galyardt
Festival of Lights Parade Chair
(530) 885-3704

601 LINCOLN WAY AUBURN, CALIFORNIA 95603 530/885-5616 FAX 530/885-5854
Email: info@auburnchamber.net www.auburnchamber.net

