

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Bill Santucci, Supervisor District 1 and Ted Gaines, Supervisor District 4

DATE: October 24, 2006

SUBJECT: REVENUE SHARING - Approve appropriation in the amount of \$1,000 in Revenue Sharing monies to the Roseville Chamber of Commerce Holiday Parade as requested Supervisor Santucci, (\$500) and Supervisor Gaines, (\$500).

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**ACTION REQUESTED**

Approve appropriation in the amount of \$1,000 in Revenue Sharing monies to the Roseville Chamber of Commerce Holiday Parade as requested Supervisor Santucci, (\$500) and Supervisor Gaines, (\$500).

**BACKGROUND/COMMUNITY BENEFITS:** In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to support the 45<sup>th</sup> Annual Roseville Holiday Parade. The parade is scheduled for Saturday, November 18<sup>th</sup> at 10:00 a.m. and will conclude with various activities including a snow hill in the Civic Center parking lot. Last year thousands of spectators enjoyed Roseville's holiday celebration. The funds designated towards this event will help pay for the costs involved to hold this event.

**FISCAL IMPACT**

Funds are available in the Revenue Sharing budget.



**ROSEVILLE**  
 CHAMBER of  
 COMMERCE  
 SERVING ROSEVILLE  
 AND GRANITE BAY

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September 25, 2006

Holiday Greetings!

It's that time again to kick-off activities for the annual Holiday Parade! This event will be hosted by the Roseville Chamber of Commerce, in collaboration with the City of Roseville, Roseville Electric and The Press-Tribune.

The Holiday Parade is scheduled to begin at 10:00 a.m. on Saturday, November 18, 2006. The parade will conclude with various activities including a snow hill in the Civic Center parking lot. Last year thousands of spectators enjoyed Roseville's holiday celebration. This year we want to make the parade bigger and better than ever!

Your generosity helps make this event possible. Please take a moment of your time to review the attached Holiday Parade promotional sponsorship program. Our goal is to provide you with excellent publicity and recognition for your vital role in making this event successful.

Thank you in advance for being involved in this hometown tradition. Please call the Roseville Chamber of Commerce at 783-8136 if you have any questions!

Sincerely,

Sylvia Besana  
 Event Chair

Bob Sinclair,  
 Chamber President

Aldo Pineschi, Jr.  
 Sponsorship Co-Chair

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