

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3

DATE: September 26, 2006

SUBJECT: REVENUE SHARING - Approve appropriation in the amount of \$500 in Revenue Sharing monies to the Auburn Chamber of Commerce for the annual Auburn Community Festival as requested by Supervisor Holmes.

ACTION REQUESTED

Approve appropriation in the amount of \$500 in Revenue Sharing monies to the Auburn Chamber of Commerce for the annual Auburn Community Festival as requested by Supervisor Holmes.

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants and therefore a benefit results to the County.

The Board of Supervisors is being asked to once again support the annual Auburn Community Festival. The tenth annual celebration is expected to once again attract thousands of people that will come to enjoy music, the children's costume parade and contest, scarecrow contest and giant pumpkin contest, games, a petting zoo, pony rides and plenty of food. The celebration will be held on October 21, 2006 in Auburn Recreation Park. The Revenue Sharing funds designated towards this event will help pay for food, prizes and supplies needed to host the event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

Supervisor Jim Holmes
Placer County
175 Fulweiler Avenue
Auburn, Ca 95603

Dear Supervisor Jim Holmes:

The Auburn Community Festival committee invites **Supervisor Jim Holmes and Placer County** to be a major sponsor of our Oct. 21, 2006 ail-day family festivities in Auburn Recreation Park. Featured will be a children's costume parade and contest, scarecrow contest, and giant pumpkin contest hopefully offering more than \$10,000 in prize money for the 10th annual Festival.

In addition, two live bands will perform music suitable for the entire family. One of the most popular bands in the greater Sacramento area will be hired for the headliner, and the second band will be a local up and comer. The 10th annual event is expected to once again draw thousands of people to enjoy a day together in the park. There are children's games, a petting zoo, pony rides and much more...Dozens of nonprofit organizations including Auburn's Rotary clubs, Soroptimist Int., Boy Scouts, Exchange Club and 4-H participate annually.

These are some but not all of the benefits of having Placer County associated with the most successful annual community event put on by the Auburn Chamber of Commerce, Auburn Journal, KAHN radio and the Auburn Recreation District, 885-8461 ext. 15 if you have any questions about the benefits of sponsorship. Thanks for your support.

Deric Rothe, Community Festival Chairman
Editor/General Manager, Auburn Journal 530-
852-0205