

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

To: Honorable Board of Supervisors

FROM: Jim Holmes, Supervisor District 3 and Ted Gaines, Supervisor District 4

DATE: September 12, 2006

SUBJECT: REVENUE SHARING - Approve an appropriation in the total amount of \$1,250 in Revenue Sharing monies to the Auburn Placer Performing Arts Center for the Auburn Bluegrass Fest as requested by Supervisor Holmes (\$1,000) and Supervisor Gaines (\$250).

ACTION REQUESTED

Approve an appropriation in the total amount of \$1,250 in Revenue Sharing monies to the Auburn Placer Performing Arts Center for the Auburn Bluegrass Fest as requested by Supervisor Holmes (\$1,000) and Supervisor Gaines (\$250).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to support the Auburn Bluegrass Fest being held October 14, 2006 at the Gold Country Fairgrounds in Auburn. This event is the first major fund raising effort to generate funds for the State Theater Building reconstruction project. The Auburn Performing Arts Center is a 501c3 organization created to establish a state-of-the-art Performing Arts Theater in Placer County. The population in Placer County has grown astronomically over the past few years and studies have shown that the citizens and guests of Placer County would benefit from the construction of a Performing Arts Theater. As a result, the Auburn Performing Arts Center has purchased the Old State Theatre Building on Lincoln Way in Auburn and is preparing plans to reconstruct the 1931 historic structure into a modern facility while retaining its original charm. The Revenue Sharing funds designated towards this event will help pay for the costs of publicity, tickets and entertainment. This event is expected to attract an audience of over 1,000 people.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Jim Holmes
Board of Supervisors
175 Fulweiler Ave.
Auburn, CA 95603

The Auburn Placer Performing Arts Center is conducting its first major fundraising effort since acquiring ownership of the historic State Theater building early this year. The event is the Auburn Bluegrass Fest on Saturday, October 14, 2006 at the Gold Country Fairgrounds.

The Performing Arts Committee is now headquartered in the State Theater Building. Although we cannot yet afford staff, we have a large office/conference room where our board meets. Also meeting here are other community groups such as the Auburn Downtown Business Association which has been very supportive of this theater reconstruction project.

The event sponsor of the Bluegrass Fest is the Auburn New Car Dealers Association through their contribution of \$5000. We are seeking additional sponsors and respectfully request that the Board of Supervisors authorize \$1000 in revenue sharing funds for this purpose. Enclosed is a copy of the sponsorship request being sent to business owners in the greater Auburn area.

Thank you for your past support and your consideration of this request.

Yours truly,

William H. Lipschultz
APPAC Board member