

**PLACER COUNTY
ADMINISTRATIVE SERVICES DEPARTMENT
MEMORANDUM**

TO: Honorable Board of Supervisors

FROM: Clark Moots, Director of Administrative Services *CM*

DATE: July 25, 2006

SUBJECT: Status Report on Placer County's Website Management Project

ACTION REQUESTED

Review staff presentation on the progress of the County's Website Management Project and provide further guidance as appropriate.

BACKGROUND

In the fall of 2005, at your Board's request, the Administrative Services Department prepared a plan to assume responsibility for managing the County's current web site; assess, revise, and upgrade the web site's configuration and management tools; and work with departments to improve their skills and participation in managing their respective organizations' web page content. A second phase of the plan will assist departments in developing interactive business processes for public access over the Internet.

Phase I of the project is now complete and Phase II is in the early stages of development. The look of the County web site has been updated; the method of managing web page content has been automated; and departments are actively participating in updating their web pages. Today's demonstration will show the site's new look and highlight some of the information that is now available to the public including specific information related to the Tahoe area.

REQUESTED ACTION

It is requested that your Board review the Administrative Services Department's progress toward updating and revitalizing the County's web site and provide further guidance as appropriate.

cc: Tom Miller, County Executive Officer
Rich Colwell, Chief Assistant County Executive Officer
Holly Heinzen, Assistant County Executive Officer
Mike Boyle, Assistant County Executive Officer
Gayle Bast, Deputy Director of Information Technology
Candi McCord, Deputy Director of Administrative Services
Ron Baker, Senior Administrative Services Officer

