

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Bill Santucci, Supervisor District 1 and Ted Gaines, Supervisor District 4

DATE: July 11, 2006

SUBJECT: REVENUE SHARING - Approve appropriation in the amount of \$500 in Revenue Sharing monies to the City of Roseville's All-American 4th of July Celebration as requested by Supervisor Santucci (\$250) and Supervisor Gaines (\$250).

ACTION REQUESTED

Approve appropriation in the amount of \$500 in Revenue Sharing monies to the City of Roseville's All-American 4th of July Celebration as requested by Supervisor Santucci (\$250) and Supervisor Gaines (\$250).

BACKGROUND/COMMUNITY BENEFITS

Once again the Board of Supervisors is being asked to support the Roseville All-American 4th of July Celebration. This annual celebration attracts hundreds of people to join in on the day long activities in anticipation of the grand fireworks display at night. The Revenue Sharing funds designated towards this event will help pay for the costs to have a DJ, games, entertainment and the final fireworks display.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

CITY OF
ROSEVILLE
CALIFORNIA

Community Events Division
316 Vernon Street
Roseville, CA 95678



ROSEVILLE

May 22, 2006

RE: Roseville's 4th of July Celebration

Dear Friends:

Plans for Roseville's All-American 4th of July Celebration are underway. We are asking for your support by contributing to this special community event. The 4th of July Celebration is presented by the City of Roseville and the Roseville Chamber of Commerce in conjunction with The Press-Tribune, with generous contributions from the Roseville community.

The day begins at 8:00 a.m. with a 5K Fun Run/Walk sponsored by the Roseville Community Crime Stoppers. Entry forms for that event are available at www.iandisportsproductions.com. The 4th of July parade starts at 10:00 a.m. Music, games, and other activities follow in Royer Park until 2 p.m. The Placer County Fairgrounds will open at 7:00 pm with a DJ and games for family entertainment. Come early to get the best seat on the lawn to watch the dazzling fireworks display at approximately 9:30 p.m.

We have an exciting schedule of events and are asking Roseville's civic-minded businesses and community leaders for their support. Your generosity helps make this celebration possible. We have planned a promotional program to thank our sponsors. Our goal is to provide you with excellent publicity and recognition for your vital role in making this celebration successful.

Please take a moment of your time to review the attached 4th of July Celebration Promotional Sponsorship Program. We're certain you will find a level of sponsorship that meets your expectations.

We want to thank you in advance for being involved in this patriotic, community celebration. Please make your check payable to the City of Roseville and mail it to Community Events Division, 316 Vernon Street, Roseville, CA 95678. If you have any questions regarding the 4th of July Celebration, call Jamie Carlson with the City of Roseville at 774-5274.

Sincerely,

Jamie Carlson
Event Coordinator
City of Roseville

Aldo Pineschi, Jr
Event Committee

Sylvia Besana
Parade Coordinator

916.774.5274 phone
916.773.5595 fax
www.roseville.ca.us 106