

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Bill Santucci, Supervisor District 1, and Ted Gaines, Supervisor District 4

DATE: April 4, 2006

SUBJECT: REVENUE SHARING – Approve appropriation in the amount of \$4,000 in Revenue Sharing monies to the Tommy Apostolos Fundraiser per Supervisor Santucci (\$2,000) and Supervisor Gaines (\$2,000).

ACTION REQUESTED

Approve appropriation in the amount of \$4,000 in Revenue Sharing monies to the Tommy Apostolos Fundraiser per Supervisor Santucci (\$2,000), and Supervisor Gaines (\$2,000).

BACKGROUND/COMMUNITY BENEFITS

Once again the Board is being asked to approve Revenue Sharing funds to support the Tommy Apostolos fundraising program. The annual Apostolos fundraising dinner and dance is scheduled for 6:00 pm. on April 1, 2006 at the Roseville Sports Center in Mahany Park.

The Tommy Apostolos Fund began in 1988 in memory of Tommy Apostolos. In the beginning, the Apostolos Family, Roseville Police, Roseville Telephone and Roseville Elementary Schools joined together to take 10 needy kids shopping at Mervyn's Department Store in Roseville. This program has grown to serve over 600 Kids for the past four years. In total, the program has afforded nearly 5,000 children the opportunity to shop for new clothes, which they could not afford to do otherwise. The funds designated for this program will help pay for the costs to participate in this valued program. The children are allowed \$150 each to buy clothing during the summer shopping spree and at Christmas.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.

TOMMY APOSTOLOS FUND

(916) 786-1318

www.tommyafund.com

March 10, 2006

Placer County Board of Supervisors
175 Fulweiler
Auburn, CA 95603

Dear Supervisors:

As we proudly celebrate our 16th Annual Tommy Apostolos Fund Dinner-Dance, we would be honored if you would once again help support our event.

The annual Apostolos celebration is set for April 1, 2006, at the Roseville Sports Center at beautiful Mahany Park. The evening begins at 6:00pm with a no-host social hour, followed by a BBQ Steak and Chicken Dinner prepared by Lincoln's famous Cow Camp BBQ at 7:30pm, our program at 8:30pm and music by the Sacramento area's best known dance band—the fabulous Hip Service at 9:00pm!

This will be one of our best Apostolos Celebrations ever! And, we would like to request a contribution of \$500 that includes 10 tickets to the dinner/dance, signage at your table and mention in the evening's program and announcements.

Additional information is enclosed about the event and the Tommy Apostolos Fund. We thank you for your consideration; if you have any questions, please John Apostolos at SureWest Communications at 916-786-1318 or Aldo Pineschi at 916-782-8079.

The information listed below tells you all about the Tommy Apostolos Fund and how each year we take 600 needy children shopping for clothes at our Summer and Winter Shopping Sprees. It's a great cause! Thanks again for your consideration.

Sincerely,

John Apostolos
Tommy Apostolos Fund

CHECKS CAN BE MADE PAYABLE TO:

Tommy Apostolos Fund
P.O. Box 969, Roseville, CA 95678,
Tax ID # 20-0529965

TOMMY APOSTOLOS FUND

***How it started in 1988**

In memory of Tommy Apostolos, the Apostolos Family, Roseville Police, Roseville Telephone and Roseville Elementary Schools joined together to take 10 needy kids shopping at Mervyn's Department Store in Roseville.

***How many kids?**

As stated, we began with 10 kids in 1988, 15 the next, then 20 - 35 - 55 - 113 in 1993, 195 in 1994, 300 in 1995, 400 KIDS in 1996, 450 KIDS in 1997, 550 KIDS in 1998, 600 KIDS in 1999 and 2000, nearly 600 kids in 2001 and over 600 kids in 2002, 2003, 2004 and 2005. In total, we have taken nearly 5,000 children shopping, spending \$675,000!

***Where do the kids come from?**

Roseville School Districts where teachers identify needy children for the Tommy Apostolos Fund.

***How does it work?**

We raise the money through:

- Benefit Dinner/Dance in the Spring, with nearly 600 attendees each year
- SureWest Foundation contributions
- Support from Mervyn's, Roseville each summer and at Christmas
- City of Roseville Grants Commission and other community and corporate support

***Shopping at Mervyn's**

In the Summer and at Christmas, prior to Mervyn's opening, kids are accompanied by adult volunteers and spend \$150 per child on clothes. Last year we spent over \$75,000 on clothing for children, including generous discounts and contributions from Mervyn's.

Tommy Apostolos Fund

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Roseville, CA 95678

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