

**MEMORANDUM
PLACER COUNTY HEALTH AND HUMAN SERVICES
Community Health and Clinics**

TO: Honorable Board of Supervisors

FROM: Richard J. Burton, M.D., M.P.H.
Placer County Health Officer and Director of Health & Human Services
Mark Starr, D.V.M., M.P.V.M., Director of Community Health and Clinics

DATE: April 15, 2008

SUBJECT: Authorization for Execution of Contracts for "Human Health Impacts of Air Pollution" Project

ACTION REQUESTED:

Authorize the Director of Health and Human Services to execute contracts with the Child Abuse Prevention Council of Placer County (\$15,000), North Tahoe Family Resource Center (\$15,000), and Truckee Tahoe Community Foundation (\$40,000) for work on the project "Human Health Impacts of Air Pollution."

BACKGROUND:

The Placer County Department of Health and Human Services (HHS) has been awarded grant monies by The California Endowment, Placer County Air Pollution Control District, and Placer County Wildfire Protection and Biomass Utilization Program to implement the project "Human Health Impacts of Air Pollution." The project involves community education, empowerment, and policy development efforts to understand and address health impacts of air pollution, as well as efforts to understand the prevalence, underlying causes, and promising mitigation measures to reduce asthma in children throughout Placer County. This remarkable project is made possible by a unique combination of funding and collaborative efforts, and Placer County is privileged to be the only jurisdiction in the state implementing such an effort.

Components of the project include the creation of a Placer County Air Quality Advisory Committee to serve as an interface between HHS and the community, collection and analysis of local data on asthma prevalence and severity, development of a health forecasting tool, establishment and training of community task forces in Roseville and Kings Beach, education and engagement of community members around the impact of health policies on air quality, and development of Community Asthma Action Plans in Roseville and Kings Beach.

HHS will partner with the Roseville Family Resource Center (fiscal agent Child Abuse Prevention Council of Placer County), North Tahoe Family Resource Center, and the Community Collaborative of Tahoe Truckee (fiscal agent Truckee Tahoe Community Foundation) on the community education, empowerment, and policy development components of this project, entering into 19-month contracts which each community partner. The Community Collaborative of Tahoe Truckee will receive \$40,000 to coordinate the project's community engagement efforts, providing community trainings on health impacts of air quality, policy and advocacy involvement, how to use health data tools, developing and executing a public communications campaign, and convening Roseville and Kings Beach community task forces aimed at developing asthma action plans. The Roseville and North Tahoe Family Resource Centers will each receive \$15,000 for their community engagement work, which will include surveys, trainings, outreach to ethnic minorities, and action plan development.

FISCAL IMPACT:

The total cost of the "Human Health Impacts of Air Pollution" Project is \$288,862. The project's revenue sources include The California Endowment (\$143,099), the Placer County Air Pollution Control District (\$60,000), and the Placer County Wildfire Protection and Biomass Utilization Program (\$25,000). The remainder of the project funding (\$60,763) represents in-kind staff contributions within HHS. The contracts described in this memorandum are fully funded by the grant monies allocated to the project. There is no additional fiscal impact to General Fund.

The following documents:

Human Health Impacts of Air Pollution Contracts:

- **Child Abuse Prevention Council of Placer County**
- **North Tahoe Family Resource Center**
- **Truckee Tahoe Community Foundation**

is on file with Clerk of the Board

for BOS meeting:
April 15, 2008 - TAHOE