

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert M. Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3

DATE: March 25, 2014

SUBJECT: REVENUE SHARING – Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *2014 Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in the community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

ACTION REQUESTED

Approve appropriation of \$1,000 in Revenue Sharing monies to the Rocklin Area Chamber of Commerce *2014 Chairman's Circle* to help with their commitment to strengthen the image and visibility of business in the community, as requested by Supervisor Weygandt (\$500) and Supervisor Holmes (\$500).

BACKGROUND/COMMUNITY BENEFITS

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the Rocklin Area Chamber of Commerce by renewing its *Chairman's Circle* membership for 2014. The Rocklin Area Chamber of Commerce, founded in 1969, is a membership organization of over six hundred businesses whose mission is to strive to create a strong local economy by being the voice of business before government, providing networking opportunities to their members and promoting the community. Through these actions, they help business members grow and promote collaboration, thereby assuring prosperity for the Rocklin area.

The funds designated will help the Rocklin Area Chamber of Commerce provide a wide variety of programs designed to strengthen businesses and promote economic growth in Placer County.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Please attach your letter of request to this application

Reset Form

Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: Rocklin Area Chamber of Commerce Telephone: (916) 624-2548
 Address: 3700 Rocklin Rd. FAX: (916) 624-5743
Rocklin CA 95677 Email: tiffany@rocklinchamber.com
 Website: www.rocklinchamber.com

Briefly describe the community benefit the organization, event, program or project provides:
Our Bronze Chairman's Circle Sponsorship Package includes membership dues, event tickets, marketing benefits and special recognition at all Chamber events. As a Chamber, we strive to create a strong local economy, promote the community, provide business connections & represent the interests of business.

Briefly describe how funding will be utilized by listing what items will be purchased:
Sponsorship funds received will be utilized for 2014 event expenses which include State of the City, Evening in the Park, Hot Chili & Cool Cars and Business Excellence Awards. It will also assist with expenses incurred to host our Leadership Rocklin class such as student materials, meals & tuition assistance.

Has this organization received Revenue Sharing Funds in the past? Yes No
 If yes, specify year(s), event and amount:
2010 (\$1000), 2011 (\$1000), 2012 (\$1000)

I swear under penalty of perjury that the information supplied herein is true and correct

Tiffany Neilson Tiffany Neilson 02/24/2014
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

Office Use Only

Date Application rec'd 2/25/14 If recommended for approval; BOS mtg date: _____
 Date Posted to Website 2/25/14 Amount received _____
 Date Removed from Web 3/12/14 Date funding check mailed _____

Previous contributions:

140