



# NEWS RELEASE

**BRUCE DEAR  
ASSESSOR**

2980 Richardson Drive  
Auburn, CA 95603-2640  
Telephone (530) 889-4300  
FAX (530) 889-4305

ASR-NR #2004-02  
Date: 07/16/04

## **\$4.4 BILLION INCREASE IN ASSESSMENT ROLL SETS ANOTHER RECORD!**

Bruce Dear, Placer County Assessor, announced a 12.75 % increase in this year's property assessment roll. The recently completed local assessment roll rose to over \$39 billion for 2004-2005, an increase of \$4.4 billion from last year's roll. The dollar increase broke the previous record of \$4.1 billion set last year. The increase is attributed to a higher value for properties that changed ownership and to the continued high rate of new construction.

On a percentage basis Lincoln led Placer County jurisdictions with a 34.3% increase in net assessed value. Assessment information by jurisdiction is as follows:

Jurisdiction	Net Assessed Value By Year		Dollar Change	Percent Change
	2004	2003		
<b>Auburn</b>	1,325,628,539	1,231,418,581	94,209,958	7.65%
<b>Colfax</b>	141,449,153	126,363,086	15,086,067	11.94%
<b>Lincoln</b>	3,068,150,240	2,284,538,500	783,611,740	34.30%
<b>Loomis</b>	559,239,332	509,815,480	49,423,852	9.69%
<b>Rocklin</b>	5,103,436,106	4,353,663,170	749,772,936	17.22%
<b>Roseville</b>	12,172,137,838	10,811,678,364	1,360,459,474	12.58%
<b>Unincorporated</b>	16,676,795,602	15,315,170,028	1,361,625,574	8.89%
<b>Total</b>	39,046,836,810	34,632,647,209	4,414,189,601	12.75%

The annual property assessment roll, delivered by Dear to the County Auditor, generates the property tax revenue that is used to fund education, criminal justice, health, welfare, and many other city and county government services.



OFFICE OF  
PLACER COUNTY ASSESSOR  
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Page 2 of 2

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“Notices of assessed value” are being mailed over the next two weeks to all business property owners and to some real property owners, based on certain changes of status that may have impacted their real estate.

Questions related to property assessments can be directed to the Assessor’s office at telephone number (530) 889-4300. You can also obtain information from our website at [placer.ca.gov/assessor](http://placer.ca.gov/assessor). For anyone who would like to discuss their assessment in person, the main office of the Assessor Department is located at 2980 Richardson Drive, Auburn, in the DeWitt Center.

Bruce Dear  
Placer County Assessor

BMD/lp