



**MEMORANDUM**  
**Board of Supervisors**  
County of Placer

TO: Board of Supervisors

DATE: January 24, 2017

FROM: Teri Ivaldi, Chief of Staff

SUBJECT: Committees and Commissions – Appointment to North Lake Tahoe Resort Association

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**ACTION REQUESTED**

Approve the appointment of Karen Plank to an unexpired term on the North Lake Tahoe Resort Association Board of Directors representing the Board of Supervisors. The term for this position will expire on November 30, 2019.

**BACKGROUND**

The purpose of the North Lake Tahoe Resort Association Board of Directors is to promote, enhance, reinvigorate, coordinate and direct tourism for the economic betterment of the North Lake Tahoe Region. Additionally, the corporation operates as a Chamber of Commerce and Visitors and Convention Bureau. The Board is composed of 11 voting members representing the following community interests: One Recreation Provider; One Ski Area; One Large Lodging Property; One Small Lodging Property; One Retail Business; One Real Estate/Property Management; One Restaurant; One At-Large; One General; and two County members; one appointed by the Board of Supervisors, and one appointed by the County Executive Office. The appointment recommended for approval today will fill the Board of Supervisors seat. The Resort Association Board meets the first Wednesday of each month at the Tahoe City Public Utility District Board Room.

**FISCAL IMPACT**

None

