

MEMORANDUM
OFFICE OF THE
BOARD OF SUPERVISORS
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Teri Sayad-Ivaldi, Senior Administrative Aide

DATE: May 22, 2012

SUBJECT: REVENUE SHARING – Approve appropriation of \$2,000 in Revenue Sharing monies to the City of Lincoln's *Annual 4th of July Celebration* to help defray the cost of the event, as requested by Supervisor Weygandt (\$2,000).

ACTION REQUESTED

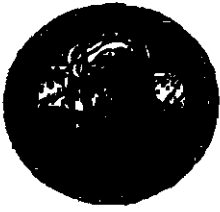
Approve appropriation of \$2,000 in Revenue Sharing monies to the City of Lincoln's *Annual 4th of July Celebration* to help defray the cost of the event, as requested by Supervisor Weygandt (\$2,000).

BACKGROUND/COMMUNITY BENEFITS: In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to help support the City of Lincoln's *Annual 4th of July Celebration*. This annual event for the citizens of the City of Lincoln and surrounding communities is one of the best attended events of the year. Residents gather at McBean Park in Lincoln to celebrate our nation's independence and are showered with a spectacular fireworks display in the evening. The funds designated towards this event will help defray the costs of the fireworks and other costs incurred to sponsor this event.

FISCAL IMPACT

Funds are available in the Revenue Sharing budget.



Revenue Sharing Funds

Application for funding

Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: City of Lincoln Telephone: (916) 434-2490
 Address: 800 Sixth St FAX: (916) 645-8903
Lincoln CA 95648 Email: pmathus@ci.lincoln.ca.us
 Website: _____

Briefly describe the community benefit the organization, event, program or project provides:

The Annual July 4th Fireworks Display held at McBean park in Lincoln is the premier event in the community.
It has gained a reputation beyond the city for the high quality display and the good atmosphere.
It is the only time the entire community comes together in one place, at one time for a common cause.

Briefly describe how funding will be utilized by listing what items will be purchased:

Contracted fireworks display, police, fire, parks, and promotion of the event is expected to cost 20,000.

Has this organization received Revenue Sharing Funds in the past? Yes No

If yes, specify year(s), event and amount:

2011 4th of July Celebration \$1,000, 2010 4th of July Celebration \$1,000.

I swear under penalty of perjury that the information supplied herein is true and correct

Mike Hobson *Mike Hobson* 04/27/2012
 APPLICANT'S NAME APPLICANT'S SIGNATURE DATE

Date Request rec'd _____ If recommended for approval: BOS mtg date: _____
 Date Application rec'd 4/30/12 Amount received _____
 Amount Requested _____ Date funding check mailed _____

Previous contributions:

Mike Hobson

There has been a long tradition in the City of Lincoln, for the residents of Lincoln and surrounding communities to gather at McBean Park to celebrate our nation's independence on the 4th of July. In 2010, due to lack of City funds the community almost didn't have a fireworks show. One person, who has lived in Lincoln for over 30 years, decided it's a tradition that just couldn't go by the wayside. Ruth Alves took it upon herself to raise the funds, and a new tradition was born!

Fireworks at the Park is the best attended event of the year and favorite of many in and around Lincoln. All estimates indicate over 5,000 people enjoy the show at the park and several thousand gather at homes and other vantage points nearby to witness a spectacular display.

Last year, your generous participation of \$2,000.00 to this effort was not only greatly appreciated, but vital to the event survival. This event will happen again, without using any public funds.

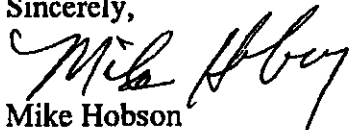
We continue to seek ways to recognize participant's community support. At a minimum, we will include name and/or company logo on two large banners displayed at key points in Lincoln and at the Park on the 4th of July. (Copy of last year's enclosed)
We will recognize participants in print via the Lincoln News Messenger weekly newspaper and via the City e-blast. We also have displayed company banners (approx. 2' x 8-10') at the Park on 4th and returned them in the week following.

Our goal of \$25,000 will cover all the expenses associated with the fireworks show including, Pyro-technicians, permits, fireworks, signs, fire department, police, parks department, waste disposal, city accounting, and insurance.

It would be great to have your help to keep this great tradition alive for 2012
Thank you so much for your consideration and support. I hope to see you at the park on the 4th!

Please contact me directly for questions, thoughts, or suggestions.

Sincerely,



Mike Hobson

Your participation in any amount can be sent directly to:
The City of Lincoln
Fireworks Fund c/o Finance Department
600 Sixth St.
Lincoln, CA 95648

