



**MEMORANDUM
COUNTY EXECUTIVE OFFICE
ADMINISTRATION**
County of Placer

TO: Honorable Board of Supervisors
FROM: David Boesch, County Executive Officer
By: Jennifer Merchant, Deputy County Executive Officer
DATE: April 19, 2016
SUBJECT: Acceptance of Sculpture Art from Tahoe Public Arts

ACTION REQUESTED

Authorize the County Executive Officer to accept, on behalf of the County, ownership and installation of sculpture art, to be located in two roundabouts on State Route 28 in Kings Beach, from the Tahoe Public Art, at no cost to the County.

BACKGROUND

Tahoe Public Art (TPA) was founded in 2013 with a mission of enhancing and preserving the natural beauty and history of North Lake Tahoe through visual arts that promote environmental stewardship and cultural unity. One of the primary focuses of TPA is placing art in public spaces throughout North Lake Tahoe, primarily in roundabouts. As part of the Kings Beach Commercial Core Improvement Project, the County had envisioned opportunities for aesthetic beautification through public art. As such, in March 2015 your Board voted to approve the expenditure of \$125,000 in Transient Occupancy Tax to provide for construction, installation, and marketing/promotion of the roundabout art in Kings Beach. This seed funding goes towards the \$350,000 cost of the art.

TPA undertook a process to solicit submissions from artists for public art to be installed at the two Kings Beach roundabouts on State Route 28. The submissions were reviewed by the North Lake Tahoe community, and two pieces were selected for display.

Pursuant to the California Department of Transportation's (Caltrans) policy on public art, permits for public art displays on state highways may only be granted to a public entity that owns the art, and that enters into a Maintenance Agreement for Transportation Art. Authorizing acceptance of ownership and installation of the sculpture will allow for Caltrans to move forward with issuance of a permit to the County to commence work on installation of the art in the two Kings Beach roundabouts. TPA will be responsible for ensuring that the selected sculpture art pieces meet all Caltrans requirements. Placer County will own and maintain the art from the point of installation.

FISCAL IMPACT

All costs associated with the creation, production, and installation of the art will be the responsibility of TPA. Ongoing maintenance of the Transportation Art will be the responsibility of Placer County and is estimated to be approximately \$12,000 per year. Fiscal Year 2016-17 funding will come from the North Lake Tahoe Resort Association's Infrastructure Maintenance account, which your Board has funded at \$150,000 for the past three fiscal years at a total of \$450,000.

