

**MEMORANDUM**  
OFFICE OF THE  
**BOARD OF SUPERVISORS**  
COUNTY OF PLACER

TO: Honorable Board of Supervisors

FROM: Robert Weygandt, Supervisor District 2, Jim Holmes, Supervisor District 3 and Kirk Uhler, Supervisor District 4

DATE: January 26, 2016

SUBJECT: REVENUE SHARING – **KidsFirst** - Approve appropriation of \$1,250 in Revenue Sharing monies to KidsFirst for its promotion of April 2016 as Child Abuse Prevention Month, as requested by Supervisor Weygandt (\$250), Supervisor Holmes (\$500), and Supervisor Uhler (\$500).

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**ACTION REQUESTED**

Approve appropriation of \$1,250 in Revenue Sharing monies to KidsFirst for its promotion of April 2016 as Child Abuse Prevention Month, as requested by Supervisor Weygandt (\$250), Supervisor Holmes (\$500), and Supervisor Uhler (\$500).

**BACKGROUND/COMMUNITY BENEFITS:**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to KidsFirst for its promotion of April 2016 as Child Abuse Prevention Month. Since its inception in 1989, KidsFirst has provided child abuse prevention services to more than fifty thousand children. By providing innovative programs and services to nearly 300 families each month, KidsFirst has been able to provide the opportunity to strengthen and empower families with the tools they need to thrive. KidsFirst is dedicated to helping parents with difficult life situations before circumstances become overwhelming and a child is hurt. With a focus on promoting the health and well-being of children, KidsFirst provides services to families and communities such as: health insurance enrollment assistance, coaching and support for parents, therapeutic services for children and grown-ups, youth activities, family events, information, and referrals to countless community resources. The funds received will be used to help the organization to continue to provide these services to the community.

**FISCAL IMPACT**

Funding is available in the FY 2015-16 Budget (Revenue Sharing).



Please attach your letter of request to this application

# Revenue Sharing Funds

## Application for funding Districts 2 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization: KidsFirst Telephone: (916) 774-6802  
 Address: 124 Main Street FAX: (916) 774-2885  
Roseville CA 95678 Email: \_\_\_\_\_  
 Website: www.KidsFirst Now.org  
www.KidsFirst Now.org

Briefly describe the community benefit the organization, event, program or project provides:

KidsFirst is the Child Abuse Prevention Council of Placer County. In 2014 there were 3,282 child abuse allegations in Placer County (per UC Berkeley CSSR). Last year KidsFirst was able to provide programs and/or services to approximately 3800 children and teens, 3,100 parents/ adults and 2,800 families using evidenced based methods to prevent and intervene, to help put "kids first" in our families and communities. National studies indicate that child abuse treatment costs 100 times more than prevention. This event is designed to ignite passion for support to end child abuse and neglect and strengthen families.

Briefly describe how funding will be utilized by listing what items will be purchased:

April is Child Abuse Prevention month. Your Board will be requested to consider a resolution proclaiming April as Child Abuse Prevention Month - funds will be use to promote. KidsFirst will use the funds raised in this campaign to help us to continue to provide our programs and services of Outreach and Education, Family Resource Center Information and Referral (Case Management), and Clinical Therapy and Counseling for children and families. These funds will help KidsFirst with education and outreach, volunteer recruitment and associated fees to support our programs and healthy snacks for our leadership program.

Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:

See attached for a full list of funding received.

I swear under penalty of perjury that the information supplied herein is true and correct

Barbara Besana  
APPLICANT'S NAME

Barbara Besana  
APPLICANT'S SIGNATURE

12/18/15  
DATE

Office Use Only

Date Request rec'd 12/21/15

If recommended for approval; BOS mtg date: \_\_\_\_\_

Date Application rec'd \_\_\_\_\_

Amount received \_\_\_\_\_

Amount Requested \_\_\_\_\_

Date funding check mailed \_\_\_\_\_

Previous contributions:

01/04/2016