

The Resort Association contracted with Civitas to complete data collection and to assist with the formation of a TBID. Resort Association representatives will present an overview of program outcomes for the current fiscal year and a status update on work with Civitas and the business community to form a TBID. County staff will also provide an update on other funding strategies including TOT and sales tax as a follow-up to last year's presentation to your Board.

FISCAL IMPACT

Funding from the Resort Association's contract comes from Transient Occupancy Tax collected in eastern Placer County and was approved by your Board in the FY 2018-19 budget.

ATTACHMENTS

None