



**MEMORANDUM**  
**BOARD OF SUPERVISORS**  
County of Placer

TO: Board of Supervisors  
FROM: Teri Ivaldi, Chief of Staff  
SUBJECT: Revenue Sharing – KidsFirst *Denim and Diamonds* event | Funding to support child abuse prevention programs and services

DATE: August 27, 2019

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**ACTION REQUESTED**

Approve appropriation of \$1,750 in Revenue Sharing monies to KidsFirst as requested by Supervisor Gore (\$500), Supervisor Weygandt (\$250), Supervisor Holmes (\$500) and Supervisor Gustafson (\$500).

**BACKGROUND**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to KidsFirst, Placer County's Child Abuse Prevention Council. Through KidsFirst, families in Placer County are able to access a variety of services and family support including emergency housing, financial assistance, parenting classes and childcare, as well as therapeutic services for children and adults. The Denim and Diamonds event increases awareness and raises money for underfunded programs that support children and families. Revenue sharing funds will support KidsFirst programs and offset the cost of this event.

**FISCAL IMPACT**

Funding is available in the FY 2019-20 Budget (Revenue Sharing).

**ATTACHMENTS**

Revenue Share Application dated 08/02/19

REVENUE SHARING FUNDS  
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	<input type="text" value="KidsFirst, PC Child Abuse Prevention Council"/>	Telephone:	<input type="text" value="916-724-5051"/>
Address Line 1	<input type="text" value="124 Main Street, Roseville, CA 95678"/>	Fax Number:	<input type="text" value="916-774-2685"/>
Address Line 2	<input type="text"/>	Email:	<input type="text" value="bbesana@kidsfirstnow.org"/>
Website	<input type="text" value="www.kidsfirstnow.org"/>		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	<input type="text" value="KidsFirst, serving as PC Child Abuse Prevention Council for 30 years, provides no cost programs targeted to those without service access. About 6,000 served with outreach/awareness provided to nearly 18,000. We prevent and end instances of trauma to provide hope, healing, and treatment to children, individuals and families so they can be safe, happy, thrive and give back. We do this through education, advocacy, and counseling. The Denim &amp; Diamonds provides a way to celebrate, increase awareness and raise funds for unfunded needs, emergencies, and services."/>
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	<input type="text" value="KidsFirst will leverage the funding approved to provide services and programs not fully funded such as youth one-to-one literacy, emergency housing &amp; support to families in need; therapy, education and family support such as child care, diapers, program supplies, emergency housing/utility assistance; basic needs support and referral, and community, high school, college volunteer and intern programs to build capacity and workforce skills."/>
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Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:

Years/Amounts	<input type="text" value="2019 - \$1,500 CAPC Luncheon, 2018 amounts: \$1,500 CAPC awards Luncheon; \$750 Denim and Diamonds: see attached for add'l years"/>
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I swear under penalty of perjury that the information supplied herein is true and

correct. APPLICANT NAME	<input type="text" value="Barbara Besana"/>	<input type="text" value="Barbara Besana"/>	DATE	<input type="text" value="8.2.19"/>
APPLICANT'S SIGNATURE				

Office Use Only

Date Received	<input type="text" value="8/2/19"/>	BOS Agenda Meeting Date	<input type="text"/>
Date Posted to Web	<input type="text" value="8/2/19"/>	Amount Received	<input type="text"/>
Date Removed From	<input type="text" value="8/16/19"/>	Date funding check mailed	<input type="text"/>
Prior Contributions	<input type="text" value="\$750 D2 = \$250 D3 = \$500 - 2018"/>		