



**MEMORANDUM**  
**BOARD OF SUPERVISORS**  
County of Placer

TO: Honorable Board of Supervisors DATE: August 27, 2019

FROM: Teri Ivaldi, Chief of Staff

SUBJECT: Revenue Sharing – Veterans Business Outreach Center *Small Business Summit* | Funding to support community event

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**ACTION REQUESTED**

Approve appropriation of \$1,500 in Revenue Sharing monies to Veterans Business Outreach Center as requested by Supervisor Weygandt.

**BACKGROUND**

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants, therefore a benefit results to the County.

The Board of Supervisors is being asked to approve appropriations to the Veterans Business Outreach Center *Small Business Summit*. The Small Business Summit provides an opportunity for small businesses to hear success stories of veteran-owned small businesses and learn about other resources for success. The funds designated will be used to help defray the cost of the event.

**FISCAL IMPACT**

Funding is available in the FY 2019-20 Budget (Revenue Sharing)

**ATTACHMENTS**

Revenue Sharing application received on 08/12/19

REVENUE SHARING FUNDS  
APPLICATION FOR FUNDING

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	Veterans Business Outreach Center	Telephone:	916-527-8400
Address Line 1	3831 North Freeway Blvd Suite 105	Fax Number:	916-543-1611
Address Line 2	Sacramento, California 95834	Email:	cconley@vboix.org
Website	www.vbocix.org		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	This one day small business summit will provide an opportunity for small businesses to learn success stories of veteran owned small businesses, a local regional economic forecast, and how to succeed with cybersecurity, in efforts to provide an economic impact within the local community by job creation and retention and increased sales and contracting opportunities. Participants will meet with dignitaries, local officials, and community resource partners.
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	Funding will be utilized for the following: Caterers, rental equipment tables, chairs, linens, tents, PA systems, DJ for main sound system, print collateral, signage, event program, event tote bags and handouts, set up and clean up staffing, parking attendants, events ambassadors, beverages, and other event incidentals
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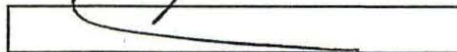
Has this organization received Revenue Sharing Funds in the past?  Yes  No

If yes, specify year(s), event and amount:

Years/Amounts	2018/\$1,500.00
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Coreena Conley



DATE 08/09/2019

APPLICANT'S SIGNATURE

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Date Received	08/12/19	BOS Agenda Meeting Date	
Date Posted to Web	08/12/19	Amount Received	
Date Removed From	08/26/19	Date funding check mailed	
Prior Contributions	2018 = \$1,500 / 02		